

[www.eGolfChicago.com](http://www.eGolfChicago.com)

Chicago's Only Multi-Media

Golf Source & Authority

June 2000

Vol. 4, No. 4

# GOLF CHICAGO!



**Updated Listing  
of Area Public  
Courses - Over 6000  
Golf Holes Listed Free  
for You**

**Casey at the  
Wheel - But What  
About Ford?**

**It's 5:15 am...It's  
the Dawn Patrol**

**Win A Lexus!  
See Page 56**

**[www.eGolfChicago.com](http://www.eGolfChicago.com)  
Our New Web Home**

# table of contents

June 2000

Vol. 4 No. 4

**Mission Statement: At *Golf Chicago!* we take dead aim to inform, educate and inspire golfers of all levels. We want to help every golfer to achieve their personal goals and to appreciate the life-long game of golf.**

## FEATURES

- 22** Casey at the Wheel: Ford Olinger Shoots from the Hip: Why does one disabled golf professional get a golf cart and the other doesn't? By Josh Gershenson
- 30** Dawn Patrol. It's 5am, 52 degrees and the wind is blowing off the Lake, where are you? If you're an early morning golfer its the Marovitz Golf Course.
- 36** *Golf Chicago!* Course Directory 2000 Part II. A whole lot of golf course information changed since we published this directory in April so here is an updated version for you.

## DEPARTMENTS

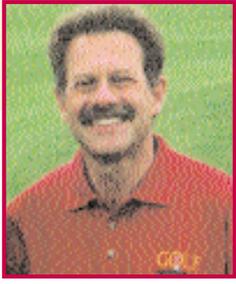
- 4 Publisher's Notes
- 6 Good Stuff: People, Places and Things
- 8 *Golf Chicago!* Best Buys
- 12 Great Drives: The Best Places to Play in Michigan and Wisconsin.
- 16 Sweet Home Chicago: News and notes from Chicago area courses, old and new.
- 18 Course Conditioning: Keeping the Body in the Swing of Things.
- 24 Young and In Golf
- 26 Fore!...Dotcom
- 28 From the Forward Tees
- 59 Golf Chicago Project Game Improvement
- 60 Rude On Tour: Jeff Rude reports from the PGA Tour



*Chicago's Golf Source & Authority*

Offices, 1541 N. Honore,  
Chicago, IL 60622  
773-292-1117 fax: 773-292-9101  
e-mail: BillD1541@aol.com

Publisher/Editor: Bill Daniels  
Vice President Sales and Marketing: David Weretka  
Architecture Editor: Jeffrey Scott  
Equipment Editor: Bob Held  
Photography: The Photo Partners  
Webmaster: Montage Studios, Highland Park, IL  
Production: Racecar Graphic Design Co., 773.276.2300  
Contributors: Kit Bernardi, Dave Berner, Paul Callaway,  
John Coleman, Dave Hudson, Melinda Kay, Greg Miles,  
Chad Ritterbusch, Rory Spears, Michael Stewart  
Advertising inquiries should be directed to:  
David Weretka, Vice-President, Sales and Marketing:  
815-741-8005



Bill Daniels

# NOTES FROM THE PUBLISHER

## Mea Culpa

**W**e screwed up. Big time. And I want to apologize for it now to golfers and to those golf course operators who were affected. For years now Golf Chicago! Magazine has offered readers a listing of daily fee golf courses. Ours was the most complete of any published directory for the region and we know that golfers appreciated that. But something went wrong this year, terribly wrong. In our annual updating of the 2000 directory new information did not get to the proper computer files. We

thought the new information was going to the proper file, but it wasn't, and we were not aware of the problem at the time. Someone was assigned to check the directory, but it didn't happen.

As a consequence much of the information in our April issue listing the area daily fee courses has incorrect information about the fees for golf. That's just about the worst thing that could happen. Actually our office didn't find this out until upset course operators

and golfers started calling us and saying, "Hey! you guys screwed up", or words to that effect. It wasn't pleasant hearing this news, but it did tell me a lot of things. But again I want to say I'm sorry for the mess-up -- to golf course operators who were inconvenienced and vexed by sometimes irate golfers insisting on knowing what they thought the golf rates were because they had read it in Golf Chicago! And to golfers who couldn't understand why the guy in the pro shop didn't agree with them about what they thought the "real" daily fee. To all of you, blame us, not the other guy.

It became very clear to me that the only way to make up for the mess we created was to re-publish the entire directory, hopefully with all the corrections in place. So in this June issue you will find a re-done course directory of daily fee courses in the Chicago area. It's our way of saying, "oops" we goofed and for all those calls from golfers and courses who keep us humble. But please try to remember that we're all human and mistakes do happen. Please call ahead to any new course you intend to play just to confirm the rate you expect to pay.

## Confused About Web Sites? Read On.

On the other hand, not due to our fault, there has been some confusion about our web site and other related sites. If you've been observant (and our readers are) you would have noticed that since our April issue our web site has changed to [www.eGolfChicago.com](http://www.eGolfChicago.com). Here's why. When we started this magazine some folks at the same time started the web site named [www.GolfChicago.com](http://www.GolfChicago.com). They didn't have a whole lot of content so we agreed to provide the magazine content to them so long as they put it up on their site. In return these web guys received promotion of their site through this publication. That understanding worked OK until last year when the web people stopped putting up the magazine on the site in a timely manner. Rather than provide poor service to our readers we offered to buy the site. Unfortunately for some inexplicable reason they

## Eagle Ridge (FILM)

decided not to sell. So that's the reason why we took the new name [www.eGolfchicago.com](http://www.eGolfchicago.com), We would have liked to have offered [GolfChicagomagazine.com](http://GolfChicagomagazine.com), but these same web guys last May reserved that name and while they're not using it, won't sell that name either.

But there is good news from all of this. In the process of building our new web site we have added a lot more to the mix, including links to other regional and national site and the advantage of Quotestream (see page 56). And while [eGolfChicago.com](http://eGolfChicago.com) is still a new work in progress we think it's still the best around, meeting our mission statement of informing and educating golfers while having a good time doing it.

*Bill Daniels*

Bill Daniels, Publisher  
e-mail: [billd1541@aol.com](mailto:billd1541@aol.com)



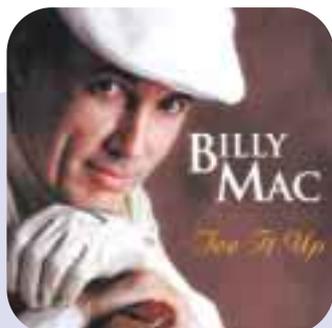
# THE GOOD STUFF

People, Places, and Things



## Get an (EZ) Grip (actually 2 for 1) and help a good cause

We met Mark Bruce the owner of EZ Grip at the Chicago Golf Show and immediately liked his line of golf gloves. But when he told us that he offers their Ladies Pink Ribbon Glove at 2 for the price of 1--\$14.95, we were really impressed. Bruce's company also supports Breast Cancer Awareness by donating \$.50 per glove to cancer research. So get a good grip on the club and support a worthy cancer research. Call 800-819-0072 or go to [www.ezgriptechnology.com](http://www.ezgriptechnology.com)



## Billy Mac " Tee It Up" CD Sounds Good On or Off the Golf Course

We've all sung the blues about golf and the state of our various mis-fortunes on the course. It's just that Seattle resident, by way of New Orleans, Billy Mac, has been playing golf and singing professionally for over 20 years. That's pro singing, not golf. But his songs combine his passion for both and the result should bring a smile, and maybe a tear or two to the face of any avid golfer. Some of the original titles include "Tee it Up", "Pebble Beach", and "Arnie's Army". This makes a great gift for you or someone else. Call 877-711-4653, email at [billymac@billymac.com](mailto:billymac@billymac.com) or go to [www.billymac.com](http://www.billymac.com).



## Maxfli Elite Ball Does Know Jack.

Hey!, all you low handicap players and those who just like playing a balata-feel ball, check out the new Maxfli Elite. This one is really soft, but Maxfli claims that tests show it goes further than the Titleist Tour Prestige and the Titleist Professional. They say it's done with a new proprietary Urethane cover technology. Whatever. We tried it and it is smooth and soft, especially on the green. Distance and feel, what a concept. Oh, and that guy named Nicklaus is using it too. For more info go to [www.Maxfli.com](http://www.Maxfli.com).



### **Nancy Lopez Golf is on the Move**

Say the name Nancy Lopez and the word integrity almost invariably comes to mind. So it's no surprise that when she allowed her name to be put on golf clubs there were something special. The byword for the company is "Nancy Lopez Golf is dedicated to defining the women's game through lead-

ing products and activities that enhance the complete golfing experience for women. In the Albany and Sarasota line of irons and woods, both feature cavity back irons and high tech metal blends in the woods. All the clubs in the Lopez line have been designed with a women's game in mind and don't reflect an attitude that these are just shortened and de-tuned men's clubs. They also offer a strong club-fitting system. For more information go to [www.nancylopezgolf.com](http://www.nancylopezgolf.com).

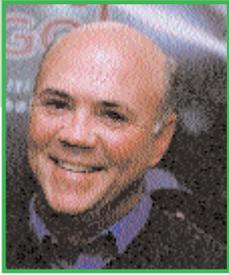
### **People in the News and Other Good Stuff**

Chicago-based Hyatt Resorts really has family golf in mind and backs that up with a real deal. For the fourth year in a row, children when accompanied by a paying adult can play free at any of the 13 resorts in the Hyatt chain. Some of the resorts participating include the resorts in Aruba, Hiltonhead, Las Vegas, Mali, Scottsdale and Orlando. The freebie program for kid golfers between ages eight and 17 runs from May 15 until August 30.

Kemper Lakes Golf Course in Long Grove has achieved designation as a "Certified Audubon Cooperative Sanctuary" by the Audubon Cooperative Sanctuary System (ACSS), the educational division of the Audubon International, which is endorsed by the United States Golf Association. Kemper Lakes is the 17th course in Illinois to reach this honor and only the 217th in the world. According to Joellen Zeh, staff ecologist for the ACSS in order to receive certification a course must demonstrate that they are maintaining a high degree of environmental quality in a number of areas. These categories include, environmental planning, wildlife and habitat management, outreach and education, integrated pest management, water conservation, and water quality management. In the May issue of Golf Chicago! Kemper Lakes course superintendent, Greg Rosenthal, was profiled.



Stonewall Orchard Golf Club and its Director of Golf Bob Malpede appeared live on the popular Chicago Fox-TV morning show, "Fox Thing in the Morning" helping to promote the PGA Free Golf Lesson Month. During the month of May the PGA of America through selected professionals offered free 10-minute golf lessons as a way for amateurs to become better acquainted with member professionals in their area. Malpede said, "PGA Free Lesson Month allows amateur golfers the opportunity to directly benefit from the knowledge and expertise of PGA professionals."



Dave Berner

# GOLF CHICAGO! BEST BUYS

Great courses that don't cost a fortune.

Every time a deadline approaches for the Best Buys segment, I am amazed at the variety of good-value courses in the Chicago area. Sure, we have a wonderful array of premium tracks to choose from, but we also have some of the best, "best buys" of any area in America.

As usual, this *Golf Chicago!* department tries to outline some of those courses for you. We try to keep it simple, yet informative, and our ultimate goal is to give you a clear snapshot of each course so you can make your next tee time with a little bit of knowledge and a little more money left in your pocket.

Here is how we rate the courses:

1. Conditioning
2. Staff Courtesy
3. Playability
4. Course Services  
(pro shop, food, practice facilities)

Each is rated on a scale of 0-25 for a maximum of 100 points.

As always, if you know of a "Best Buys" course that you think deserves some recognition, let us know. And if you would rather keep it a secret, we understand that too.

## George W. Dunne National



### George W. Dunne National

16310 South Central Avenue  
 Oak Forest, Illinois 60452  
 (708) 687-1091  
 6690 Yards  
 Par 72  
 Rating: 72.4  
 Slope: 133

**W**hen George Dunne National (first named Forest Preserve National) opened in the mid-80's, it was one of the most popular golf courses in the Chicago area. In fact, players would sit in their cars outside the club gate at 2 a.m. to get a prime tee time.

What made it so popular was its incredible price (\$8 in the 80's) and its incredible layout.

Some of this has changed, some of it hasn't.

This Dick Nugent design is one of the finest tracks in Illinois public golf. The course is cut into beautiful forest and the holes are laid out like paint on canvas. It is a marvelous routing with a lot of challenge.

George Dunne is part of the Cook County Forest Preserve District and with that comes some advantages and disadvantages. The advantages include a great rate card. You can play Dunne for under \$35. The disadvantage is what has dogged this course for the last 5 to 6 years. It needs a little more tender loving care.

Conditioning has been a problem at George Dunne for some time. When we played the course it was a bit shaggy. Yes, it was early in the season, and we took that into account, but still a few extra hands and a little more attention would do this course well.

But, having said that, George Dunne is very playable. In fact, it has some of the area's very best holes. Number 18 is simply a superior golf hole. It's a dogleg left that wraps around a lake with bunkers guarding the turn and the green. If you are brave enough, or nuts enough, to play from the back tees, this par-4 can play as long as 450 yards. It's a mighty hole and one of the most demanding around.

If we continue on our backward journey, you don't have to go far to find another great hole. Number 17 is a wonderful par-3 protected by water in the front and bunkers in the back. It's a lengthy one too, playing as long as 205 yards.

Keep an eye out for the wildlife on this hole; three deer nearly followed us onto the green.

George Dunne National doesn't just end well, it starts well. Number one is a good, solid par-5 that tunnels through trees and gives golfers a good indication of the kind of golf to come...challenging, but fair.

Other good holes include the par-3 third. And number-8, a testing par-4 of 330 yards that requires two accurate shots to get home.

Dunne National has a very good driving range, putting greens, a pro shop and a snack bar. By the way, if you're wondering, no one has to wait in their car at 2 a.m. anymore. Cook County has had a phone reservation system for a couple of years.

Still, it's best to call seven days in advance for a weekend tee time.

Conditioning: 20  
 Staff Courtesy: 22  
 Playability: 24  
 Course Services: 23  
 Total: 89

## Orchard Hills Country Club

38342 N. Green Bay Road  
 Waukegan, Illinois  
 (847) 336-5118  
 6458 Yards  
 Par 71  
 Rating: 69.7  
 Slope: 107

**T**here is no orchard and nothing that could legitimately be called a hill at Orchard Hills Country Club, but names aren't everything, are they?

Orchard Hills is a very comfortable layout. This is not a back-breaker of a golf course, but it's no pushover either. In fact, the greens can be very tricky. Many of them are small and severely sloped and take some local knowledge to master.

**Keep The Date:  
 February 2 - 4  
 Chicago Golf Show  
 Rosemont Expo Center**

Championship Golfing...Children's Programs...Swimming...Spa...

### Take The Abbey Road To Great Golf

Entertainment Center...Facials...Dancing...Boat Rental... Whirlpools...Messages...Fine Dining...Shopping...Salon...

Lake Geneva, WI's 3 Premier Resorts and The Area's Finest Golf Courses Offer You: **Lake Geneva's Most Complete Resort Golf Programs**

**ABBEY GROUP RESORTS™**  
 The Alices on Lake Geneva • Iron Horse Resort • Inns of Geneva National  
 Call 800-643-6382  
 www.abbeygroupresorts.net  
 info@abbeygroupresorts.com

...Casual Dining...Whirlpools...Villas...Sauna...Marina...Jet Skis



Orchard Hills

The course was built in 1940 and was family run until a recent purchase by the Waukegan Park District but continues to have the feel of a comfortable pair of old golf shoes. Many of the regulars wouldn't think of playing anywhere else.

Although the slope and rating suggest a fairly uncomplicated and comfortable round, Orchard Hills still presents some challenges. The number one handicap hole is the par-4 4th. From the back tees this dogleg right runs 420 yards. Negotiating the turn for a reasonable approach shot is the most important element of this hole.

The three best holes at Orchard Hills are the finishing ones.

Number 16 is a short par-4 that plays over a creek. At 340



Settler's Hill

yards, a driver off the tee is not usually the best play. This is a hole that demands the player to think before selecting a club.

The 17th is a lengthy par-3 at 203 yards. Getting the ball to sit nicely on this green takes a very well struck long iron.

Eighteen is what you would want in a finishing hole. It runs 411 yards and calls for two accurate shots. But after you've done that, don't think it's easy from there. The 18th green has some challenging undulations and you must have your flat-stick under control on for those last two putts.

Orchard Hills has a putting green, but no driving range. The restaurant offers a basic American food menu, but does it well and the course does a nice job with outings. The price is right too. During the week you can play Orchard Hills for as little as \$26. On the weekends it's just \$28.

18 Holes of  
Championship Golf  
Oak Brook Hills  
Hotel and Resort  
3500 Midwest Road  
Oak Brook, Illinois  
Reservations  
630 850 5530  
Fax 630 850 5569

WHERE YOU CAN HAVE IT ALL



**F**rom the classic square-toed irons and gutta percha golf balls, to the current titanium drivers and aerodynamic golf balls, the game of golf continues to improve on its traditions. Each year at Willow Crest Golf Club, we enhance on our traditions as well by continuously focusing on the needs and values of our customers. Willow Crest's PGA Golf Professional staff, experienced club valets and player assistants set out to ensure that all of our guests have an enjoyable, lasting golfing experience.

*Professional golf instruction, annual golf memberships and group outing packages are all available.*

*We invite you to test your skills at the course that has become one of Chicago's favorites, Willow Crest Golf Club.*



**Willow Crest**  
GOLF CLUB  
*Formerly The Golf Club at Oak Brook Hills*

Conditioning: 22  
Staff Courtesy: 23  
Playability: 22  
Course Services: 21  
Total: 88

**Settler's Hill Golf Course**

919 E. Fabyan Parkway  
Batavia, Illinois  
(630) 232-1636  
6625 Yards  
Par 72  
Ratings: 72.1  
Slope: 130

Years ago no one ever thought there would be something as beautiful as Settler's Hill G.C. on the land where it now sits.

Part of the property was a landfill at one time, and turning it into a golf course seemed a long shot at best.

Now, a lot of people can't imagine anything else on the land but a

golf course.

Settler's Hill has scenic views, elevated tees, ponds, trees and creeks. There are some holes that play more like links golf and others that are cut into the patches of mature trees.

The course starts out with a short par-4 that begins on a very elevated tee and tumbles down to the right to a small green. There is trouble both right and left and like most good short par-4's, shots have to be accurate.

The good holes continue throughout the course with the best coming on the back nine. Number 11 is a beauty of a par-5 that starts out rather open and then narrows into a forest with an elevated green that demands precise iron play. This is one of the prettiest holes on the golf course.

The best stretch of holes is the final three.

Number 16 is one of the most unique par-3's in the Chicago area. The tee is elevated some 100 feet and below the tee is the green protected by water on the left side. Negotiating this downhill iron shot is one of the more daunting shots on the course. The hole plays about 170 yards, but can play a bit longer and shorter. You absolutely have to take into account the big drop to the green to make this shot work.

Seventeen is a tremendous par-5 that calls for some mental exercise. At 567 yards from the back tees, this hole requires a big drive. Be careful, though, a creek running next to and across the fairway means you can't always crank up the driver without thought to finding the fairway.

The final hole at Settler's is a short par-4 that leads to an elevated green well protected by bunkers. If you leave the approach short you'll have a delicate and difficult chip to the green. This 345-yard hole may be short in length, but long in difficulty.

Settler's has a nice, farmhouse-style clubhouse, a snack bar, pro shop and putting green. There is no driving range.

It's also a deal to play at Settler's. The weekday fee is \$30, but if you're a Batavia resident it can be as inexpensive as \$19.50. There are also senior and junior rates, plus early bird and twilight rates.



Conditioning: 22  
Staff Courtesy: 22  
Playability: 23  
Course Services: 21  
Total: 88

*Dave Berner's "Golf Minute" can be heard every week on WMAQ Radio and you can get your golf news "without the wait" at [GolfMinute.com](http://GolfMinute.com)*



Michael Stewart

# Michigan Resorts **6** for the Road

## Bay Harbor Golf Club

Imagine blending a century old tradition of elegant Northern Michigan living, with 27 holes of spectacular golf, on the longest coastline golf course in America. Bay Harbor Golf Club in Petosky, MI is all of this and more. Bay Harbor is the "Pebble Beach of the Midwest" and could have the best three nines in the world.

Golf Digest ranks Bay Harbor as one of their "Sweet 16" best courses to play for 2000. Three magnificent nine-hole courses were designed by internationally renowned golf course architect Arthur Hills. The Links, The Preserve and The Quarry, creating perhaps America's most diverse collec-

tion of golf holes in one location. They traverse high above the bluffs overlooking Lake Michigan, wind through stately stands of birches and pines, and then drop down onto the rocky floor of an old stone quarry.

The Links Course is routed through waterfront settings akin to Pebble Beach and the Monterey Peninsula. The Preserves nine holes are surrounded by a rustic northwoods setting framed by one of the most dramatic finishing holes along the shores of the lake. In my estimation the most dramatic of Bay Harbors courses is The Quarry; here five of the nine holes are either in or adjacent to a huge rock quarry. Avid golfers play along the base of 40-foot jagged cliffs that rise up from the quarry floor, with waterfalls cascading down onto the natural wetlands.

The newly constructed Inn at Bay Harbor recreates the feeling of those Victorian summer places of years gone by. Along with the Bay Harbor Golf Club it is a must stay and play destination for every golfer.

Own a Lear jet? If so, you can land and go right from your jet to the first tee in your golf cart at The Garland Resort. Don't worry, if you arrive in a more conventional manner, you'll still be treated to equally superior service.

Garland is part of the Gaylord Golf Mecca, which consists of 24 championship golf courses surrounding Gaylord, Michigan. In these parts in the summer it stays light until ten o'clock, so you can play three new courses a day for over a week. That's enough golf for even the most fanatic golfer.

## Garland Resort

is the ultimate four season recreational and corporate retreat with four championship golf courses, health spa, tennis, meeting facilities, world class dining and a 5,000 foot private jet strip. This is a resort where once you arrive you can park your car (or jet) and forget about it.

Nature and golf blend in so well on Garland's 3500 acres of scenic forests, lakes and streams. A beautiful Yosemite-

Bay Harbor - Quarry Course





## The Best Places to Play in Michigan and Wisconsin

Featuring Michael Stewart's  
[Wheretoplaygolf.com](http://Wheretoplaygolf.com)



Garland - Swamp Fire Course

style log lodge is your starting point for all four courses, The Monarch, Swampfire, Reflections and their newest gem The Fountains.

The Monarch course is the most challenging measuring almost 7,200 yards from the tips. The first four holes on each nine are among the strongest you'll find anywhere. Designed without bunkers, these holes prove that a golf course design doesn't require tricks to be great. Water comes into play on fourteen of eighteen holes. Generous landing areas will give every golfer a chance at a few birdies throughout their round, but you must play the course the way it was designed, no short cuts! I also found the pace of play to be excellent here.

Reflections may be the secret gem of Garland. It's a combination of six par-5s, par 4 sand par 3s blending in beautifully with the natural environment of the Northern Michigan pine forests. The nesting bald eagles, which can be seen from the fairways on the back nine, also call Reflections their home.

Beyond golf, The Garland Safari's offers extensive outdoor wild game hunting and fly fishing adventures. From Rocky Mountain Elk, Russian Boars and European Pheasant, to Northern Pike and Rainbow Trout, Garland is truly a sportsman's paradise.

## Treetops Resort

Another one of Michigan's finest four season resorts is also located in the heart of the Gaylord Golf Mecca. Treetops Resort, boasts three of Michigan's top golf courses as ranked by Golf Digest, features eighty-one holes of championship

caliber golf in all, with designs by Tom Fazio, Rick Smith and Robert Trent Jones Sr.

In addition to three great designs, renowned golf teaching pro Rick Smith also headquarters his Golf Academy at the Treetops Resort. Here golfers of all ages can have their swings analyzed by some of the best teachers in the world. Take a clinic on the short game, basic fundamentals or discover that magic putting stroke we're all looking for.

Three generations of golf course architects are represented at Treetops. Robert Trent Jones Sr. is the world's foremost golf course architect with thirty-six of the top 100 courses in America and over 450 courses worldwide. His "Masterpiece" course at Treetops is just that....a Masterpiece! Every year Golf Digest ranks it as one of the best resort courses in the world.

The Treetops Sylvan Resort is also home to Tom Fazio's "Premier" course and one of his best designs. Awards include Golf Digest's best "Places to Play" for 2000-2001. This lush course is carved out of the wooded Northern Michigan hills. Some of the greens here are really something to see. I swear there are some ten foot elevation changes, which can make for some mighty interesting putts. The fairways are rolling with lots of sloping to help keep your ball in play. The Premier is a resort course that will definitely get your attention and keep it long after your round is over.

In 1994, Rick Smith's "Signature" course at Treetops was voted "America's Best New Course" by Golf Week. In 1996, Golf Magazine voted it #22 of the Top 100 public courses you



Treetops - Tradition Course

can play and in 1997, it was voted #17 of “America’s Best Modern Courses” by Golf Week.

Like the Fazio course next door, the Smith Signature course is also carved out of some of the most magnificent golf course terrain on the planet. Wide generous landing areas, huge fairways and large greens offer a chance to really grip-it and rip-it. Many of the holes here look massive, so keeping your focus is the key to playing well here. That’s easier said than done when you’re looking out at a 20 mile panoramic view from the tee.

The newest addition to Treetops is the Rick Smith’s “Tradition” course. This course has a classic look of one that was built many years ago. A caddie by request program is available allowing golfers to “return to the tradition of the game.”

Short on time? Then head to the Smith designed “Threetops” nine hole par three course at Treetops. Golf Week Magazine calls it the “Best Par 3 Golf Course in the United States.” Each year, Threetops plays host to the ESPN Par Three Shootout, won by two-time U.S. Open champion Lee Janzen in 1999. Here you can pack a whole day’s worth



Shanty Creek - Cedar River Course

of golf in just ninety minutes. It’s also a great way to improve your short game.

In addition to eighty-one holes of championship golf, the Treetops Resort offers deluxe accommodations, restaurants, sports bar, pools, spas, saunas, a fitness center and just about everything else you’ll need for a weekend getaway, or family vacation.

## Shanty Creek Resort

Just west of the Gaylord Golf Mecca is Golf Digest’s #1 resort course in the Midwest and #4 in the entire nation, Arnold Palmer’s “The Legend” at the Shanty Creek Resort. Palmer may just be the best resort course designer around. In all of my travels I have yet to see a resort course of his that isn’t first rate and The Legend is no exception.

You know you’re in for a roller-coaster golf ride here from

the moment you step on the par five number one tee and look down seventeen stories to the green. The Legend course is heavily wooded with sloping fairways and well bunkered greens to help keep most errant balls in play. This is a great design feature for a resort course. Remember, the fewer lost balls means less time wasted waiting for that “slow” group in front of you.

Shanty Creek’s newest addition is the Cedar River Golf Course designed by 1996 Golf World Architect of the Year, Tom Weiskopf. This is Weiskopf’s first Michigan golf course and one of 25 he’s designed throughout the world. Talk about a course carved out of the woods, this is it! Also, get ready for really big greens, I’m talking three zip codes. Don’t be surprised at a four putt or two. The par-four thirteenth hole is quite a unique hole. It’s only 297 yards long, but has two fairways, big slopes and strategically placed bunkers near the green for those brave, or foolish enough to go for it in two. A Superb hole!

Shanty Creek’s Schuss Mountain Golf Club made Golf for Women Magazine’s “Top Fairways List” and is a lovely quiet and serene golf experience. The fourth course at Shanty Creek, Summit Golf Club provides demanding greens and breathtaking views. This is the course that started the lore of America’s Summer Golf Capital, Michigan!

The Shanty Creek Resort is comprised of three distinct villages, spread over 4,500 acres of beautiful Northern Michigan forest. Shanty Creek offers 600 accommodations of rooms, suites, condominiums and luxury homes. Amenities include hiking, biking, tennis, sailing, canoeing, fishing, spas and everything else for a first class vacation or corporate retreat.

## Crystal Mountain

is fast becoming one of the most popular family golf resorts in America. Golf for Women Magazine has named it one of their top places to play in the United States two years in a row. With a massive 10-acre practice center and the Brad Dean Golf Academy, Crystal Mountain has become one of the most popular golf schools in the state. Three Michigan

Crystal Mountain



PGA Teachers of the Year, provide lessons and clinics for golfers of all ages.

Two distinctly different courses are nestled on this 1,500 acre ski, golf and conference center in Michigan's north country. The Mountain Ridge course plays through some dramatic elevation changes and beautiful panoramic views. Towering pines, northern hardwoods and a variety of natural waste areas help to frame every shot from tee to green.

The Betsie Valley course drifts past rippling creeks, quiet ponds and serene meadows. On this course water comes into play on nine of eighteen holes and its isolated fairways are accented with wildflowers and flanked by towering pines and hardwoods.

The newly constructed Inn at Crystal Mountain was designed for business travelers and vacationers alike. Every room features integral voice and data ports for those who need to telecommute. So no more excuses like, "I've just got too much work to do." Bring it along! You can play a little golf, do a little work and have a lot of fun. Just don't spend too much time indoors Crystal Mountain was meant to be experienced outdoors.

Other fun things to do include swimming, kayak trips, rollerblading, mountain biking, charter boat fishing on Lake Michigan, spas, massages and summer concerts in the mag-



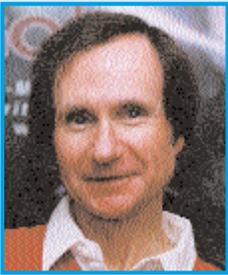
Boyne Highlands - Hills Course

nificantly landscaped Legacy Art Park, located at Crystal Mountain.

## Boyne USA Resorts

Northern Michigan was made world famous by one word, Boyne! Today Boyne USA Resorts boasts over 200 holes of championship golf at seven different resort locations. Five of these are located in the northwestern part of

*(continued on page 21)*



Greg Miles

## Reviving Chevy Chase

A dose of “CPR” has enlivened historic Chevy Chase Country Club in Wheeling, not in the form of cardio pulmonary resuscitation, but, rather by a “civic public referendum” stirred on by a sense of “community pride in resources”.

The 18-hole golf course with clubhouse/ballroom that is presently known as Chevy Chase Country Club, was originally designed in 1923 and opened in 1924 as Columbian Gardens Country Club, deriving its name from the original owners, a group of men belonging to the Knights of Columbus, a Catholic fraternal group. The course’s architect was Tom Bendelow, who went on to design the Medinah #3 course in 1925. From its opening day, Columbian Gardens played at over 6600 yards, making it one of the longest courses in the Chicago area.

Columbian Gardens survived for five years, but the end of the “roaring '20's era” was financially unkind to the Catholic owners, and the course was sold to new, more “worldly” owners in 1929, and

renamed Bon Aire Country Club.

The 1930’s would go on to be the course’s most famous or, infamous era. The huge clubhouse acted as a nightclub, speakeasy, gambling den, and hideout for some members of Chicago’s underworld. Old-timers at Chevy Chase can

Aire would be doubly busy -- seeing the arrival of the dawn tee-time golfers, and the departure of the late night Saturday gamblers and party-goers.

World War II, and the domestic rationing of gasoline, put golf at Bon Aire on a multi-year hiatus, and virtually closed the club. Then, in 1949, Joseph Johnson, a brother of one of the previous owners, brought the country club back to life, dubbing it “Chevy Chase Country Club”, named after the town in Maryland where he and his family owned a summer home. For roughly two decades Chevy Chase re-kindled entertainment memories for many Wheeling residents--with big bands and cabaret acts in the

ballroom, summer stock theater outdoors under a tent, and dancing on the rooftop. Mae West, Robert Q. Lewis, Guy Lombardo, the Dorsey Brothers, Vincent Price, Imogene Coco, and Cloris Leachman were among the dozens of famous entertainers to perform at Chevy Chase Country Club during this period. But after 20 years, the entertainment portion of the club could not provide enough revenue to sustain the club, so Johnson



The fabled and now revived club house sits behind the 9th green at Chevy Chase C.C.

relate stories of secret stairways, trap doors, storage vaults, and tunnels in the old clubhouse to aid the activities of the gamblers and bootleggers. There are rumors that a tunnel to the greenkeeper’s house provided an escape route when police raids occurred, and that an even longer tunnel out to the Des Plaines River was used to stealthily haul in the bootlegged alcohol. During this time, the parking areas on early Sunday mornings at Bon

*(continued on page 58)*

ceased operations in 1975, and planned to sell the property to a developer. Still, there was at least one person in Wheeling who wanted to save Chevy Chase, both as a golf course and as a historic building, and that one person was Lorraine Lark, president of the Board of Commissioners of the Wheeling Park District. Lark's trump card was that she was good friends with Catherine Johnson, Joseph Johnson's wife. Undoubtedly swayed by his wife, Johnson sold the course to the Wheeling Park District in 1977, thus saving the course from a likely demise. It then became known as the 'Chevy Chase Golf Course'.

While most of southern Lake County had experienced plenty of high-tech changes during the last quarter of the 20th century, Chevy Chase Golf Course survived like a constant amid a world -- or, county -- of variables. Dick Nugent and Ken Killian were commissioned by the WPD to do some minor redesign work to the course in 1979, but otherwise the original Bendelow design was still intact through 1998. But after some 21 years as curator of an old course with an old clubhouse, the Wheeling Park District knew some changes -- one way or another -- needed to be made, even to the point of possibly leveling the clubhouse or selling the property.

In 1998, the community rallied to once again save the historic golf club. First, 300 Wheeling residents attended a town meeting, held in the Chevy Chase ballroom, to discuss the future of the club; amazingly, 299 supported saving the course and clubhouse. Next a task force proposed that nearly \$4 million would be needed save the club, and in late 1998, a \$3.8 million referendum was overwhelming passed by the voters of the Wheeling Park District to enact the plan to save the clubhouse and the club's name was again changed back to 'Chevy Chase Country Club'.

In 1999, Chevy Chase Country Club unceremoniously celebrated its diamond anniversary while its golf staff was headquartered in a trailer in the parking lot. Remodeling of the historic Tudor clubhouse proceeded through last year, and continued into Spring 2000.

But the wait was worthwhile--the new interior of the Chevy Chase clubhouse is superb! Well lit areas, new flooring and oak trim greet all visitors. The Devonshire Room will accommodate weddings, banquets, meetings, and dances; the Gable Room will act as the golfer's grill. The new pro shop is fully stocked with golf equipment and apparel. Food and beverage service is now featured on the outdoor patio. Keith

Vernon, Chevy Chase's golf course manager, for the past 24 years said, "I could never have imagined these terrific changes; last year (1999) we hosted 43,000 rounds, and all 43,000 of these golfing customers will be very pleased with our improvements".

Also new for 2000 is a change to the course: the nines have been switched. Head pro at Chevy Chase, Steve Schiller stated that "the decision to switch the nines was prompted by a desire for improved course traffic flow. Having the old 10th hole as the new opening hole will place the first tee in plain view of the pro shop. Furthermore, with the new configuration, golfers now exiting the 9th green will immediately pass by the outdoor service window of the grillroom on their way to the tenth tee". Schiller, in his eighth year as head pro at Chevy Chase, went on to say "flipping the nines for 2000 did not alter any individual hole. Here at Chevy, we still have two very strong holes. What used to be the 3rd hole is now number 12, a long par-4 of 444 yards (back tees), and our monster hole (par-5 579 yards, back tees) becomes the 9th hole, and the golfers may indeed need to stop at the service window for nourishment after finishing this difficult test".

The Wheeling Park District reports that both golf and non-golf activities at Chevy Chase are financially sound; the Devonshire Room has its wedding reception schedule booked solid for 12 months, and business meeting customers need to book months in advance also. This stable revenue outlook will hopefully be the springboard for further golf improvements. Head pro Schiller said "We have tentative plans in the near future to lengthen the course to 6800 yards; three holes will be reconfigured, mostly for safety and aesthetics, and we'll more efficiently use the ponds as hazards and for water retention." And, he proudly added, "Chevy Chase will install an automated irrigation system." That means that all golfers and others who now come to Chevy Chase C.C. can say a heart-felt thanks to those persons, who throughout the years, saw the beauty and grace of this venerable golf club and the need to give it new life when necessary.



**Chevy Chase Country Club**  
1000 N. Milwaukee Avenue  
Wheeling, IL 60090  
847-537-0082

Your  
Picture  
Here

# SWEET HOME CHICAGO

## SOUTHSIDE

*GolfChicago!* is looking for a new  
SOUTHSIDE correspondent.  
Call 773-292-1117

## A Little Bit of the Old Sod in Lockport

Have you ever pined for the number two course at Pinehurst, the crown jewel of Donald Ross' designing genius and the site of Payne Stewart's 1999 US Open triumph? Well who hasn't? And what about crossing the Big Pond for some of the greatest holes in golf, such as Troon's Postage Stamp and the original Redan hole (it means "fortress" in French) at North Berwick? Well, pine no more, you need go no further than the new nine-hole par-3 course at Broken Arrow Golf Course in Lockport.

In 1998 the owners of Broken Arrow decided that a par-3 course would be a fine addition to their already splendid collection of 36 links-style holes. They contacted local golf course architect Dave Esler and the early planning was put in motion. It was in the early planning stages that Esler and the Broken Arrow folks thought that

something more than just a nice par-3 course could be accomplished. So with a little more discussion Esler's assignment was to give golfers a flavor of some of the greatest par-3 holes in the world.

Now don't think you'll find nine cloned holes, Esler is much too talented for that. Instead he worked in those unique design elements that have made such architects as Ross, C.B. MacDonald and others household names in the golf world.

For example, the first hole pays homage to Ross by displaying the famous false front of the green, a la Pinehurst. The crowned green slopes dramatically from back to front requiring the player to hit an approach shot deep into the green or possibly watch it roll all the way



The 12th hole at Augusta National in Lockport

off the front portion. On the other hand the second hole is a darn good version of the Postage Stamp at Royal Troon. Now you can tell yourself that it's only about a 100-yard shot, but with the deep sod-faced bunkers and that narrow little green, the shot gets longer by the second! Good luck.

There are also holes that pay tribute to the design innovations of Tillinghast, Pete Dye, Seth Raynor and Paul Crump's Pine Valley, annually the top rated course in America. All this in nine holes and in Lockport. The nine-holer is scheduled to open in July so call ahead. On the other hand you might want to drive out there and see it for yourself. Did you know that the 12th hole at Augusta was transplanted there?

~ WD



Royal Toon's Postage Stamp in Lockport



## The Missing Ingredient to Peak Golf Performance

By Paul Callaway, PT

### Part IV: Physical training improves structure

In the last two installments of Course Conditioning ( which can be read in full at [www.eGolfChicago.com](http://www.eGolfChicago.com)) we introduced the modern concepts of finding peak golf performance. This includes understanding and properly maintaining our basic golf engine—our bodies. In order to remain healthy for golf for our lifetime and improve with age (it can be done!) there needs to be a proper understanding of how we function, how to repair ourselves and just as importantly, how to

*Paul Callaway is a licensed physical therapist and former director of physical therapy for the PGA Tour. Paul is the creator of the Body Balance for Performance golf fitness training program, which has been endorsed by the Illinois Section of the PGA. His company, Pro Dynamics, located in Oak Brook, specializes in golf fitness, training and performance programs and the evaluation, treatment and prevention of golf injuries. He can be reached at 1-888-FIT-GOLF (348-4653).*

prevent injuries and maximize our physical potential as they relate to golf.

In our April installment I identified the five basic ingredients for golf success:

1. A customized and sport-specific physical training program.
2. Professional instruction and practice of the sport-specific mechanics and techniques.
3. The development of proper mental skills.
4. The use of properly fit, technologically-advanced equipment.
5. Sport-specific talent. But don't worry too much about this one. If we work on elements 1-4 you would be surprised how much talent for golf that you really possess.

In our May issue we introduced the need for a physical fitness program for optimal and safe golf performance. We are all likely aware of the fitness dedication display by top players such as Tiger Woods and David Duval. But when formerly self-professed couch potatoes like Craig Stadler lose 30 to 50 pounds then it becomes clear the

need for golf related fitness is an idea whose time has really come. And that idea can be applied to all of us as well.

In the May issue of Golf Chicago! we also introduced the three key ingredients for a perfect fitness program. They are:

1. Structure follows function.
2. Physical training influences structure.
3. Exercise and treatment programs must be customized for each individual and be sport-specific.

Element number one was given full treatment in the May issue, please refer to it if you missed it. The second element, physical training influences structure we discussed in this installment.

Physical Training Improves Structure.

If a golfer's structure does influence his/her ability to effectively swing a golf club then how can golfers improve their structure to play better and safer golf? The solution comes by way of a complete understanding of how the body is really structured. Knowing

a little something about our body's physiology greatly magnifies the importance of fitness training for golf.

In the May installment the concept of connective tissue system of body was introduced and identified as the fascia or the fascial system. More specifically, our body's fascial system contributes to our flexibility, mobility, posture and function. Fascia is a tough connective tissue made up of various proteins. It surrounds and permeates every tissue including nerves, blood vessels, muscles and bones. It spreads like a three-dimensional web throughout the entire body from the top of our head to the bottom of our toes. Simply put, fascia is the immediate environment around every cell in our body.

Fascia's main function is to retain our body's normal shape

providing protective resiliency to various stresses. Scientific measurements have been taken to identify the elastic properties of fascia. Scientists have found that fascia can withstand up to 2000 pounds per square inch of tensile and/or compressive force. In other words, it is extremely tough, resilient

## Release, Reeducate and Rebuild

material. Subsequently, when restrictions develop within the fascial system, they are not easily released. Therefore, in order for golfers to effectively change their body structure to help improve their ability to play better golf, they benefit most by following a specific sequence of physical training called "release, reeducate and rebuild".

First, they must release their connective tissue restrictions. Specially designed flexibility exercises help reduce tension in the inelastic portion of the fascial system that is resistant to lengthening. These stretching exercises must be performed at low intensity but for a prolonged duration. Many people

with significant fascial tightness need to sustain a single flexibility exercise for a minimum of 3-5 minutes before the layers of fascia begin to relax. A gentle, sustained stretching technique is far more effective than a short-duration, intense stretch because it provides a more effective and more permanent lengthening effect within the tough connective tissue of our body.

As the fascial restrictions are being effectively reduced, golfers then need to reeducate their structures through specialized exercises aimed at improving posture, balance, stability and control. The reeducation exercises help golfers capitalize from their improved flexibility by teaching them how to feel the positions in which their body is most functional. The goal for each golfer is to develop a new postural identity that produces a posture at address and swing mechanics that are safe, efficient, reproducible and highly effective.

Lastly, golfers are taught a program of rebuilding exercises. Rebuilding exercises are strengthening exercises designed to solidify and then reinforce a golfer's physical structure and dynamic swing motion. They can also improve the golfer's swing speed for added distance as well as improving muscular endurance for better swing control and performance toward the end of a round and/or longer practice sessions.

The "release, reeducate and rebuild" sequence of exercising works perfectly for golfers and can effectively change their body structure. When their structure is enhanced their golf swing performance potential is also enhanced – as long as they are integrating their new physical conditioning with professional instruction and properly fit equipment.



*In July: The need for customized and and golf-specific exercise and fitness programs.*

lower Michigan.

Robert Trent Jones Sr., started the ball rolling building “The Heather”, Boyne USA’s first eighteen hole course located at Boyne Highlands. The Heather was an instant winner. In 1971, it was ranked as one of Golf Digest’s Top 100 courses. The Heather’s signature par five offers the ultimate risk reward play for big hitters. A dog-leg left with water down the entire left side. Going for it in two means cutting across the water to a long narrow green. Bailing out will result in a long bunker shot, so you better be on target. The smart play is laying up and then wedging it in. The 7,000 yard Arthur Hills course “The Hills” will have all eighteen holes open this season. Its enormous sand traps, intimidating water holes, state-of-the-art tees, fairways and greens are just what you’d expect from one of America’s most respected golf course architects.

Still another of the world’s most famous architects has a course at Boyne. The “Donald Ross Memorial” course features re-creations of eighteen of Donald Ross’s most famous golf holes from his designs throughout the world. Here you’ll get a taste of what its like playing at, Pinehurst , Royal Dornoch and Oakland Hills. Golf Digest rates this as one of Michigan’s best, so make sure it’s on your to-do list!

“The Moor” is the fourth course at Boyne Highlands and home to the Michigan PGA Championship. It features numerous doglegs, wetlands, undulating greens and huge bunkers throughout its 7,200 yard layout.

Continental in design and amenities, look to the Boyne Highlands Resort to provide you with a warm and inviting old-world European elegance unique to the Midwest. Resort facilities include tennis, pools, sailing, fishing, nightly entertainment and a Wellness Institute staffed by physicians providing health assessments and complete medical exams. What better place to relax, lower your blood pressure and get a clean bill of health!

Boyne Mountain is another of Boyne USA’s European Alpine-Village style summer golf havens. Stunning golf vistas sweep over the lushly wooded 5,000 acre resort. In addition to 36 holes of championship golf, guests can enjoy mountain biking, fly fishing, world class tennis facilities, swimming, saunas, massage therapy and some exquisite resort dining.

Every year “The Monument” course at Boyne Mountain is rated by Golf Digest as one of America’s best. A mile-long cart ride takes golfers to the first

tee on top of Boyne Mountain. Wooded, contoured fairways and elevated tees await as you discover the beauty of this 7,100 yard layout. Wait until you see the island eighteenth hole! Totally awesome. “The Alpine” course at Boyne Mountain also provides super views of the lakes and wooded hills from up above. Wide fairways, rolling greens, strategically placed bunkers and water hazards are all trademarks of The Alpine’s classic design.

Ok, now comes the hard part, choosing one of these great resorts. My suggestion, try them all! For more information log-on to [www.wheretoplaygolf.com](http://www.wheretoplaygolf.com) or call 1-800-572-5737.

Bay Harbor Golf Club  
5800 Coastal Ridge  
Bay Harbor, MI 49770  
1-616-439-4028

Shanty Creek  
Bellaire, MI 49615  
1-800-678-4111

Garland Golf Resort  
Box 364  
Lewiston, MI 49756  
1-517-786-2211

Crystal Mountains  
12500 Crystal Mtn. Rd.  
Thompsonville, MI 49683  
1-800-968-7686

Treetops Resort  
3962 Wilkinson Rd.  
Gaylord, MI 49735

Boyne USA Resorts  
1-800-GO-BOYNE





Everybody loves David versus Goliath stories, with the possible exception of big, tall guys. From the 1980 US Olympic hockey team, to *Forrest Gump* to Gonzaga's basketball team, the underdog that goes the distance against a tough adversary gets attention. Today, Casey Martin is the David that knocked out the PGA Tour Goliath with his legal slingshot. Yet, there's another underdog with a cause almost identical to Martin and distinctly worthy of attention, but surprisingly no one has talked about Casey Martin's friend, Ford Olinger. Similar to Martin, Olinger has a disability that makes walking extremely difficult. Both Martin and Olinger requested a golf cart to accommodate their disability, but only Martin's wish was granted. As a result, Olinger has spent much of the last two years in Martin's shadow and now asks, What's the difference between Casey and myself other than the name of our disease? On March 6, 2000, the United States Ninth Circuit Court of Appeals in San Francisco decided that Martin's usage of a golf cart on the PGA Tour would not fundamentally alter the game of golf or give him an advantage over the other competitors. One day later, on March 7, 2000, Judge Martin Miller and the Seventh Circuit Court of Appeals in Chicago decided Olinger's case basing the decision on the belief that Olinger's use of a golf cart would alter the game fundamentally. What a difference a day (and two appeals courts) makes. How is it that two virtually identical requests resulted in diametrically opposed verdicts?

Two years ago, a then 25 year-old Casey Martin, who used to pull pranks on his teammate Tiger Woods at Stanford, attempted to qualify for the PGA Tour (otherwise known as Q-School). Casey was born with Klippell-Trenaunay-Weber syndrome in his right leg, a vascular disease that causes walking to be painful if not unbearable at times. In the final round of Q-School, Casey requested a golf cart, but the PGA Tour refused because golf carts are prohibited in the final round of Q-School. Martin, an Oregon native, filed a lawsuit against the PGA Tour, arguing that he deserved a cart as provided for under the 1990 Americans with Disabilities Act. Before the trial, the district court gave Martin a preliminary injunction allowing him to use a golf cart in the final round of Q-School. With the golf cart, Martin successfully qualified for the PGA Tour. After a short bench trial in 1998, the Oregon district court handed the PGA Tour a permanent injunction requiring the PGA to give him a cart in any PGA Tour competition he qualified for. The PGA appealed the decision, but the Ninth Circuit Court of Appeals upheld the district court's decision. At the time, the United States Golf Association, the governing body amateur competi-

# Shooting from the Hip:

## Ford Olinger's Skins Game Against the USGA

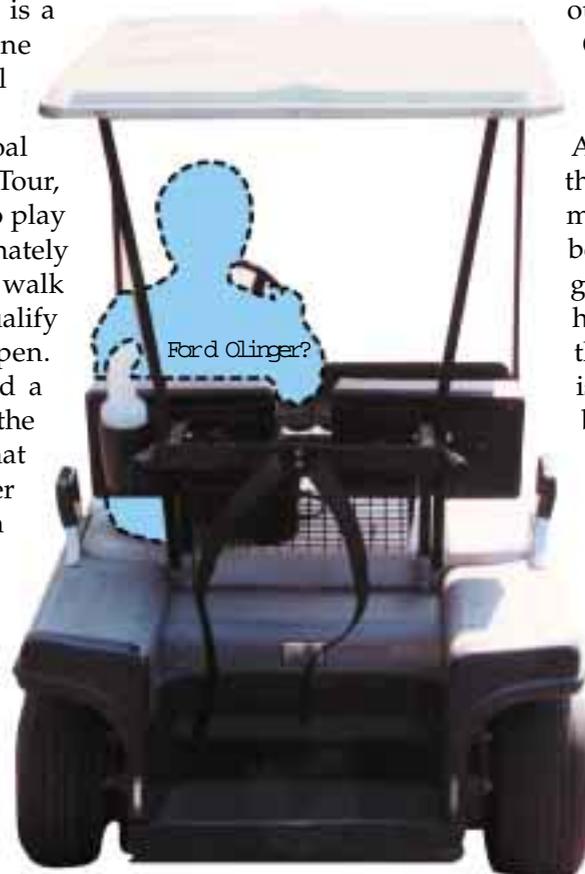
By: Josh Gershenson

tion in the United States, decided to voluntarily provide Martin with a cart when he competed in the US Open at the Olympic Club, rather than risk involvement in the lawsuit.

In contrast to Casey, 34-year-old Ford Olinger has not met with such positive results. Olinger, a golf pro from Warsaw, Indiana, is also disabled as he suffers from avascular necrosis of both hips, which according to orthopedic surgeon Dr. David Beigler is a disease that causes bone foundation to decay until the hip impacts on itself. While Casey Martin's goal was to qualify for the PGA Tour, Ford Olinger only wants to play in the US Open. Unfortunately for Olinger, a player must walk the course in order to qualify for the US Open. Consequently, Olinger filed a lawsuit against the USGA, the national governing body that runs the US Open and other national tournaments. In May 1998, Olinger was granted a preliminary injunction allowing him to ride a golf cart during the US Open qualifying rounds. Unlike Martin, Olinger did not play well in the qualifying rounds and therefore, was not eligible to play in the US

Open. A year later, the Indiana federal district court decided that the USGA was subject to the American with Disabilities Act, but refused to grant Olinger access to a golf cart. The district court maintained that walking was crucial to competitive golf conducted by the USGA and allowing Olinger access to a golf cart would fundamentally alter the nature of the game. Despite his loss in court, Ford was determined to qualify

for the US Open with or without a cart. In the 1999 US Open qualifier, Olinger suffered through obvious pain to walk the course. According to Olinger, he told the USGA to "have paramedics standing by just in case because I don't know what's going to happen." Olinger hadn't walked 18 holes in three years and after he finished, he says that he "was in bed for two days because I couldn't walk." In March 2000, the Seventh Circuit heard Olinger's appeal and upheld the district court's decision because they were also convinced that Olinger's use of a cart would drastically alter competitive golf conducted by the USGA. Interestingly enough, the Olinger case has taken



*(continued on page 54)*

place right here in Chicago's front yard, but it seems likely that most Chicagoans have never heard of Ford Olinger.

Although Olinger and Martin received different verdicts, both utilized the Americans with Disabilities Act to demand access to a golf cart. Yet, before diving head-first into a discussion of their respective cases, it is crucial to take a closer look at the ADA and determine when it is applicable. First of all, the Americans with Disabilities Act requires organizations to grant disabled individuals equal access and accommodation. Second, the ADA is applicable to golf tournaments because the Act covers "a gymnasium, health spa, bowling alley, golf course, or other place of exercise or recreation." However, an organization does not have to comply with the ADA if they can "demonstrate that making such modifications would fundamentally alter the nature of such goods, ser-

vices, facilities, privileges, advantages, or accommodations." In other words, the USGA and the PGA Tour have the burden of proof to demonstrate that letting Martin or Olinger ride a golf cart in a tournament would fundamentally alter golf. Finally, the Act is only concerned with disabilities, not temporary ailments. Greg Jones of the Association of American Disabled Golfers explains that the ADA is not an ambiguous law because "temporary disabilities do not count. Olazabal had his foot problem for a year and a half. That is excluded as a temporary disability under the Act."

To determine how Olinger received an unfavorable verdict, let's retrace his steps, approach this conflict like a golfer, and have a little 9-hole match play between Olinger and the USGA. Points were

awarded only if a side offered a stronger argument than the other side. In addition to the arguments, points were given when one side had a considerable advantage or more power over the other outside of the arguments, such as incredible public relations power or staggering legal obstacles. Finally, it was possible for both sides to receive zero points for a hole (or argument).

For starters, Ford and Casey both requested golf carts, but a substantial amount of influential evidence and testimony presented in the Martin trial was excluded in Olinger's own trial. For example, USGA attorney Lee Abrams believes that the judge in the Martin trial relied heavily on the expert testimony of Dr. Gary Klug in reaching a decision that favored Casey. Klug testified to the various physical burdens of handicapped golfers with and without a cart as compared to able bodied golfers. However, Abrams states that "Olinger tried to

introduce Klug as an expert and the judge in our case excluded his testimony on the grounds that there wasn't any scientific basis for it." USGA attorney Steve Jackson is not surprised by the differing verdicts because he believes that, if you're in a car wreck and I'm in a [different] car wreck and we both file a lawsuit, and let's say you win and I lose, no one would automatically assume that just because we're both in accidents, the results should be the same." POINT: USGA (USGA: 1, OLINGER: 0)

The Ninth Circuit in Martin's was not moved by the PGA Tour's "fundamental" argument, but the USGA used the same argument with devastating results. Jackson firmly believes that tournament golf should test how you can "hit a golf ball under the accumulated physiological and psychological pressure

of elite championship tournament golf. And if you remove physiological pressure from that equation, all of the players aren't playing on a level playing field anymore." Along the same lines, 1964 US Open champion Ken Venturi testified in the Olinger trial that he won the US Open on the verge of collapse in the face of brutal humidity and that an opponent riding a golf cart would have had a "tremendous advantage." It is somewhat problematic to say that Olinger is not given an advantage over other golfers because he rides a cart, while all the other players walk. The USGA stated that it could not objectively evaluate and compare the stamina Ford exerted during 18 or 36 holes of play to the stamina a non-disabled golfer exerted. POINT: USGA (USGA: 2, OLINGER: 0)

The three judges of the Seventh Circuit was also swayed by the incredible story of Ben Hogan, who battled back from a near-crippling car wreck to win the US Open. The US Open has an extensive history in which players have overcome adversity and pain to win the tournament and the USGA argued that Olinger's cart would jeopardize that tradition. In their written opinion, the appeals judges in the Olinger case demonstrated that they were influenced by the extensive history of national competitive golf more than the Martin judges were because the Seventh Circuit opinion reads like a brochure for the USGA. While Olinger respects the history of the US Open, he believes that golf has to evolve otherwise he would "still be playing with hickory shafts and golf balls that aren't conforming." Furthermore, golf equipment isn't the only thing that has changed over time because the US Open has evolved as well. Prior to 1966, the 72-hole US Open was played over three days, with thirty-six holes on the final day. However, in 1966, the US Open altered its structure, at least in part, because the final day

was too taxing on the players and consequently, Open players complete eighteen holes each day for four days rather than competing for only three days. In reality, how rigidly traditional is the US Open if the equipment used and the event itself has been altered over the years? How “fundamental” were those changes? POINT: OLINGER (USGA: 2, OLINGER: 1)

Beyond the “fundamental” argument, the USGA said that granting Olinger a cart was dangerous because it created a slippery slope in which others could manipulate the system to their advantage and gain access to golf carts. USGA Sectional Affairs Committee member Bob Lee agrees with the “slippery slope” argument because he states that “Casey and Ford both have extremely legitimate well-documented and authenticated conditions that require their riding a cart, but I don’t know about a lot of these other people that are going to come out of the woodwork and request a cart.” Olinger’s attorney, John Hamilton, is not convinced because he believes that “the idea that if you let one person use a cart necessarily you’re going to have to face zillions using a cart has to be proven and there was no proof.” Hamilton said that roughly 11 people requested the accommodation of the use of a cart over a one year period, which seems “not to be any problem of floodgates.” Marty Parkes, USGA Senior Director of Communications believes that it is also too difficult to determine who deserves a golf cart and who does not. He says, “that would quickly become a very slippery slope that would be very inconsistent and almost impossible to make happen in any sort of reasonable way that would be very fair to people.” In response, Hamilton argues that “there was no evidence that they could not define incapacity to filter out many of the claims that they’re asserting might be made. I mean, people with sore elbows are disqualified if you defined it well enough.” Olinger himself says “I’ll be the first one to say that no I don’t think everyone should get a cart. I think it should be reviewed case-by-case. If your big toe hurts, no, tough.” POINT: OLINGER (USGA: 2, OLINGER: 2)

The USGA’s evidence and testimony was impressive inside the courtroom, but outside their actions are less convincing. The first strategic error the was their unilateral decision to give Martin a cart in the US Open after he won his suit against the PGA Tour. The problem with the USGA’s decision is that they are a separate golf organization and not bound by anything that the PGA does inside or outside of the courtroom. Put simply: The USGA cannot take a hard line against the entry of golf carts into competitive golf if they’re willing to make exceptions voluntarily. Bob Lee says that the USGA’s justification was, “... rather than our getting embroiled in the litigation, we’ll just say that as long as this thing is pending in the courts and playing out, we can make sure that we won’t be a party to this lawsuit by saying, “Hey, we’ll let you ride a cart while this is going on.” The USGA’s voluntary gift to Martin in order to avoid litigation was pointless in the long run because Olinger filed a lawsuit against them when he was not given the same voluntary gift. The only way that the USGA could have taken a firm stance against the usage of golf carts in tournament play would have been to stay out of the Martin-PGA suit and continually maintain the party line in or out of the courtroom: no carts allowed. Once again, if you want to put up a sign that says “NO DOGS ALLOWED,” you can’t let a poodle in your yard just because it’s cute. POINT: OLINGER (USGA: 2, OLINGER: 3)

The second weakness in the USGA’s case was that several of their fall tournaments allow competitors to take golf carts. Marty Parkes says that the USGA “reluctantly let carts into those events just because we didn’t have the availability of caddies and that’s something that is being looked at that might be changed down the line.” According to John Hamilton, the say-one-thing-do-another actions of the USGA demonstrates “that walking is not at the core of the game. It never was.” If the USGA is willing to bend their own rules, how convinced are they by their own arguments? Furthermore, how much of the USGA’s actions are dictated by public relations instead of rigid policy? POINT: OLINGER (USGA: 2, OLINGER: 4)

As for Olinger, he has filed a petition for rehearing en banc, which would require all 11 active judges in the Seventh Circuit to take another look at Ford’s case. In reality, Hamilton believes that the odds are “90% against them granting rehearing en banc.” If in fact Olinger is denied rehearing, he can file a petition to the US Supreme Court to hear his case. Outside of the courtroom, Olinger continues to prepare for the upcoming US Open because he knows that “the guys are not going to feel too sorry for me one way or the other. We’re out there playing for a lot of money. It’s a whole different thing.” Yet, Bob Lee predicts that Olinger won’t even get to the US Open qualifier because “unless he demonstrates that he has the ability to play better than what he’s played in our events in the last few years, they’re not going to honor his application.” In other words, the entire golf cart issue will be irrelevant if Olinger does not make it to the qualifying rounds of the US Open. POINT: USGA (USGA: 3, OLINGER: 4)

Overall, it appears that the USGA’s golf cart policy is entrenched in fear. The USGA voluntarily bent its own rules for Casey Martin because it feared a potential lawsuit from Martin, and afraid of the negative public relations that

the PGA Tour received during the Martin lawsuit. Should we also mention that Martin is an endorsement partner with Nike Sports? Did the USGA also want to avoid irritating that retail giant? Who knows but the insiders at the USGA. The USGA has molded its golf cart policy to please Casey Martin and all indications show that the trend will continue when Martin requests a cart for the US Open this year. Unfortunately for Olinger, his odds of successfully receiving a cart for the US Open are dismal at best. Amazingly enough, Olinger remains philosophical in the face of incredible difficulties. In fact, Ford joked with Martin recently and said, "Casey, I'll go where you qualify and I'll be walking while you're riding." Sorry Ford, the USGA thinks there's only room in that cart for one underdog. POINT: USGA (USGA: 4, OLINGER: 4)

## The New Class:

## Jack and Barbara Nicklaus Foundation Supporting Junior Golf in Chicago

By Josh Gershenson

By Josh Gershenson

Here's a suggestion: Let's change the White Sox slogan to "The Kids Can Fight" in order to mesh with their new bad-boy image and give that innocent "The Kids Can Play" slogan to a group that doesn't want to beat the stuffing out of the Detroit Tigers. In fact, two Chicago youth golf programs, the 2000 Junior Golf Program and the Chicago Summer Tour 2000, are perfect recipients and should be nominated to receive the motto.

First, the 2000 Junior Golf Program, a joint activity of the Multicultural Golf Association of American (MGAA), and locally based University Golf Association (UGA), is designed to teach kids the basics of golf, but just as importantly, teaching them the value of leadership, self-development, and education in achieving success. Over an eight-week period, 60 boys and girls between the ages of seven and 16 will meet at the Family Golf Centers at 221 N. Columbus Drive. The Family Golf Center is also making an impact by having it's professionals teach the program. The sessions are from 4:30 to 6:30 p.m. each Monday and Tuesday starting May 1. At the end of the program, students will compete in the MGAA "Drive, Pitch & Putt Worldwide Competition."

This is the third year the MGAA, a New York based organization has provided golf tutoring for Chicago

Family golf professional Dan Palonis (foreground) and MGAA Executive Director John David demonstrate to the youngsters



Director of Golf Rick Johnson works with a young golfer

youngsters. Established in 1991, the MGAA is national not-for-profit organization whose mission is to introduce golf and it's attributes to youngsters from multicultural backgrounds. Together, the MGAA and the UGA have organized the 2000 Junior Golf Program, but two words make this program different than other local youth golf programs: Jack Nicklaus.

This year, the Jack & Barbara Nicklaus Foundation decided to fund the Junior Golf Program because the Foundation, "...supports junior golf programs around the country for children who otherwise might not be introduced to the game of golf and its attributes", said MGAA Executive Director, John David. Jack Nicklaus is also the honorary chairperson of the "Drive, Pitch & Putt Worldwide Competition" that will be held at the end of the program.

The Chicago Summer Golf Tour 2000 could be considered the perfecting launching pad for youngsters who already have some experience with golf. Starting June 20, Cook County junior golfers will compete against one another for prizes, trophies, and above all, the right to be called the Summer Tour Champion. Any Cook County boy or girl can compete in the qualifying rounds, but the Wednesday tournaments will be limited to twenty players each week. During the six-week competition, players will compete every Tuesday in a nine-hole qualifier at a designated golf course. If a player qualifies for the next round, he or she will play an eighteen-hole tournament the next day against the

nineteen other qualifiers. Players finishing in the top fourteen spots in a Wednesday tournament will be exempt from playing the following week's Tuesday qualifier. As a result, players in the weekly qualifying rounds will be competing for the remaining six tournament spots.

Although the Chicago Summer Tour 2000 introduces Chicago's youth to golf and its respective positive characteristics, this is true competition. Players pursuing the title of Summer Tour Champion compete for points in each weekly event. Points are only earned in the Wednesday tournaments with the winner of the Wednesday tournament receiving 20 points, the second place finisher receives 19 points, and so on until the last place finisher that earns one point. The winner of the overall Chicago Summer Tour 2000 will only be determined after the six-week competition is completed.

The Summer Tour 2000 is jointly sponsored and organized by the Chicago Public Schools, Park District, the Cook County Forest Preserve and Kemper Golf

Management.

Both youth golf programs are great opportunities for young people to enjoy the game of golf, but it is important to act quickly in order to get involved. The 2000 Junior Golf Program is limited on a first-come, first-served basis, while the Chicago Summer Tour 2000 qualifiers are open to all interested Cook County boys and girls 18 and under.

The Chicago Summer Tour 2000 and the 2000 Junior Golf Program are great opportunities for Chicago's youth to compete against one another and learn the basics of the game. Whether they're the next Tiger Woods or just learn golf for a lifetime of enjoyment these two programs will help carry the game to the next generation of golfers.



For more information on the Summer Tour 2000 contact Darrin Osborne at 773-535-0270. The University Golf Association can be reached at 312-957-0988.

# Fore.Com

## Preference Technologies Launches Global Information Gateway

Remember the "Outer Limits" science fiction television series from the early 1960's? It began with the introduction: "There is nothing wrong with your television set. Do not attempt to adjust the picture. We are controlling transmission."

This message turned out to be more real than most Americans realized. After all, the major media has, for generations, controlled the flow of information into American households by choosing which stories to air or print. Today, however, a Las Vegas-based company is actively developing second-generation Internet technology that is designed to "reroute" and transform the virtual highway by which Americans receive their information.

Preference Technologies, Inc., formerly StockUp.com., Inc is developing a portal with a series of customizable channels to the Worldwide Web designed to produce user-customizable interfaces for a wide range of

Internet products.

The first product introduced by Preference was the Global Information Gateway (GIG), one of the most efficient, effective and customizable real-time information software products available.

The GIG is a software product that pulls together communications and informations from various and diverse sources, delivering them in real time to individuals as they customize what type and kind of information they wish to receive on their desk top computer. The product is very user-friendly and easily customized. Users can tailor the product to deliver a specific type of information, ranging from timely and informative business news to headlines from the user's hometown newspaper.

The ability to quickly access and provide information to computer users is seen as the next phase of the

Internet revolution. And Preference Technology wants to take the early lead in the battle for people's eyes and minds when using their desktop computers, be it at the office or at home.

Preference Technology's premiere Global Information Gateway channel (launched in mid-1999) is QuoteStream, a customizable, desktop resident personal portal, tailored to its user's preferences. The gateway channel provides users with quick access to a continuous flow of useful information pertaining to stock quotes and investments, as well as national, local and entertainment news, generated from more than 1,000 sources. Golf Chicago! readers can sign up for this free service by going directly to our web site at [www.eGolfChicago.com](http://www.eGolfChicago.com).

In addition to stock quotes and in-depth news and analysis, QuoteStream users have access to the Internet's most comprehensive finan-

**SportsStream, will provide the latest scores, odds, news and statistics on major professional and college sports events.**

cial and investment training, financial educational materials, free e-mail, instant messaging, multiple e-mail account checking, graphically-enhanced streaming audio programming, and links to a large number of premier online consumer product and service directories. QuoteStream is only one channel of the GIG software, not a website. And more are being planned. In June Sportstream is anticipated for full release to the sports-minded computer user.

SportsStream, will provide the latest scores, odds, news and statistics on major professional and college sports events. Because all the information is fully customizable, users receive only the information they want from their favorite leagues and teams.

The Golf category, for example, offers a directory of the world's top golfing events including: European

gateways to the Internet. These portals can be tailored to feed exactly the type of information that each user wants. Evidence of their popularity is that Quotestream has surpassed the 350,000 mark in very short time, with more everyday.

Michael Calderone, the Chairman Preference is obviously very happy as well. "The increasing number of sign-ups is very encouraging and we plan to improve those numbers in the upcoming months. With a rapidly-growing subscriber base and content partners added daily, QuoteStream continues to evolve into a powerful Internet tool."

Officials at Preference Technologies -- which in less than two years has grown from a start-up Internet company employing only two dozen employees, to one of Nevada's largest publicly-traded technology company with more than 200

Technologies executives believe the second wave of big Internet players will include information providers -- especially those who offer users the ability to customize their own information superhighway vehicles.

"We believe the future leaders of the Worldwide Web will be those companies that build the best information portals," Louden said. "Our subscribers know that in this rapidly changing world, nothing is more important than immediate access to timely and accurate information." Before going to Quotestream Louden was a senior management official with Sportsline USA, now Sportsline.com.

The U.S. Commerce Department noted that in the late 1990s, traffic on the Internet doubled every 100 days, and business use saw the fastest growth. Indeed, the information technology industry is growing twice

## **The Golf category, offers a directory of the world's top golfing events including: European PGA; LPGA; Buy.com Tour; PGA Tour and the Senior PGA.**

PGA; LPGA; Buy.com Tour; PGA Tour and the Senior PGA. Categories include Schedules, Latest Results, Leading Money Winners, Statistical Leaders and much more.

Other streaming products in development include channels devoted to health, travel and entertainment. Based on proprietary second-generation Internet technology, these streaming products are free information tools. They are programs downloaded directly to the user's desktop free of charge at [www.quotestream.com](http://www.quotestream.com). or going to our own web site. We at Golf Chicago! are continuing to look for other ways to reward our readers. No other Chicago area golf publication is doing this for their readers as we are.

What is most appealing about the Quotestream products is their flexibility. They are more than a simple

employees -- believe that the GIG soon will be at the forefront of portals to and from the information superhighway.

"This has been a tough year for many Internet companies, especially online retailing firms," said William Louden, president of Preference Technologies. "The information superhighway is evolving very quickly, and if you don't adapt to the changes, you'll find out very quickly that your days are numbered."

Wall Street investors have known for months that the e-commerce business is in the midst of a fundamental shakeout that has weeded out some former big players. Even Amazon.com posted huge first-quarter losses of 90 cents per share, nearly three times what was expected.

Louden and other Preference

as fast as the overall economies of most nations.

Indeed, the Internet is growing faster than all other technologies that have preceded it. Radio existed for 38 years before it had 50 million listeners, and television took 13 years to reach that mark. The Internet crossed the 50 million users mark in just four years.

Other studies show that within three years, U.S. household personal computer use will reach 65 percent, and Internet access will hit 58 percent. And golfers are certainly a part of that growth pattern. From golf e-tailors to live golf tournaments and direct personal instruction on the Internet, golf world is becoming a computer users oyster if they can navigate it adroitly. With the products of Preference that could become a little bit easier.



## Playing Business Golf

By Susan Weitzman

**W**hy Business Golf? "Success in business golf is not defined by the score you shoot." It is defined by being able to develop relationships that will help you succeed in business. A round of golf offers an opportunity to build personal relationships spending 4-5 hours in a relaxed setting with business colleagues and clients who can otherwise be hard to reach. The golf course can provide quality time for you and business brethren. Besides providing some insights into a person's character, golf is a good vehicle for face-to-face communication. In an increasingly impersonal world where business takes place via fax, voice mail and e-mail the development of personal client relationships has become more valuable than ever.

Any little edge you can get in the competitive world is important. On the golf course, where the atmosphere is much more relaxed than a conference room, you can engage in small talk with your playing partners and take discourse to a more personal level, allowing each side to know each other better. These personal details can be the building blocks of an enduring business relationship.

The fastest growing segment to enter the golf population today is women and more directly, business-women. As more and more women have entered the workplace, they have found the need to build their own networks and one vehicle for this is the golf course.

In my experience the majority of businessmen and women who use the golf course for business, feel that how a person acts on the course is indicative of how they will act in business. Golf brings out the best and the worst in people, which is why many business leaders play golf with important clients, suppliers and potential hires.

Becoming the successful business golfer though the game inspires relaxation, a business golfer must be organized, self-confident, honest, disciplined and informed. All are similar ingredients for successful executives.

Playing with colleagues, or clients in a team format like a scramble at a golf outing is a great way to bond. During the round, you're pulling for one another and cheering each other on and feelings of camaraderie will naturally build.

A person must possess some degree of golf skills in order to be comfortable with their game, to take clients to the course, and attend corporate outings. And it is even more important to know and use proper course etiquette, the rules of golf, course management techniques and the mental game of golf.

### Nine Business Golf Tips

- 1. Stay Focused.** Make goals and strive to attain them. Watch and observe others in your company and your competitors. Try to separate the trees from the forest. Focus on the goal, not the mechanics.
- 2. Control what you Can.** As the advice goes: don't sweat the small stuff. You lose focus, energy and confidence worrying over external events over which you have no control over. A positive attitude is essential for a successful day of business golf.
- 3. Manage Your Game and Yourself.** One bad shot or mistake won't ruin your game, but a series of missteps could. Always play the current shot to make your next shot easier. Watch how other golfers manage their game-this will give you some valuable insight into how they handle their business dealings.
- 4. Keep Educating Yourself.** Take an occasional les-

son-Even the best players at times fall into bad habits and we need to get one or two good swing thoughts from an instructor to keep our swing on the right path. In business, continuing education is an important part of making sure your skills stay current with the requirements of the job. Golf is no different.

**5. Choose Your Playing and Business Partners Carefully.** Make sure they are team players and realize that your combined actions will make you win or lose as a team. In golf and in business, you don't need the "best or the brightest" on your side-you need people who will work as a team.

**6. Be Confident.** Prepare for success not failure. Focus on what you want the end result to be-don't fear what may happen. Confidence breeds success-on and off the golf.

**7. Play by the Rules.** If a person plays the game with honor and integrity then they most likely will be honorable in business as well. This is something to watch for when playing with potential long-term partners. And remember they will be watching you as well. Act right!

**8. Play to Your Strengths and Seek to Improve Your Weaknesses.** Feed to your strengths, but work hard to correct your weaknesses. Golf is conducive to conversation; remember the best salespeople are great listeners.

**9. Visualize and Relax.** Keep in mind the vision of yourself and how you want the shot or the sales call to turn out. We visualize a lot of everyday routine things-try visualizing the hard stuff. Determine what your goal is and then set-up a pre-shot routine to attain it.



*Susan Weitzman is the founder of Golf Matters Inc. She is a professional speaker on business golf topics and advises individuals and corporations on how to mix the purpose of business with the pleasure of golf. Susan has been featured on WMAQ-TV's morning show and in articles in The Wall Street Journal, Chicago Tribune, and Chicago Daily Herald, Worth, Golf Chicago! and Golf Style magazines.*

# DAWN PATROL

By Josh Gershenson  
Photos: The Photo Partners

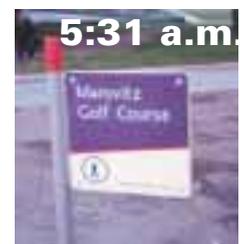
**R**emember that old saying “the early bird gets the worm?” Well, for the golfers over at the Chicago Park District’s Sydney R. Marovitz Golf Course, formerly known as Waveland Golf Course,



located along the shores of Lake Michigan at Irving Park Road, that old adage just might have to be changed to “the early bird gets in 9 holes before work.” For these extreme a.m. golfers, darkness and bitter winds are hardly obstacles to getting a round in before work and certainly not a significant problem. In order to further understand what motivates the pre-sunrise golfer, let’s check in on an average morning with the.... Dawn Patrol.

**5:38 A.M.** In early May at this hour, the sun has not yet risen and Marovitz’s fairways are practically empty. Roy, An independent painting contractor, steps to the first tee. For him, “the reason for playing early is to beat the crowd because the game is so popular nowadays.” While a typical

round of nine holes may take over three hours during the afternoon, Roy “can play in an hour and ten minutes, hour and fifteen minutes” in the morning. One of the great advantages to playing early is that after Roy finishes nine holes, he says that, “if I want to play more and if it’s not crowded, I can go back around again.”



**5:46 A.M.** By now, the sun is almost up, but the air remains brisk as the wind continues to whip off Lake Michigan. On a 52 degree day like today, winter gloves are more necessary than golf gloves, but the first threesome of the morning, Mike Berganini, Scott Stalczo, and Brian Loerzel don’t even seem to notice. After all, the three men have not played regularly for some time and their focus is on today’s golf game. Mike, a general contractor, prefers the morning hours because the course is not as crowded and as a result, there’s “less pressure” from the group behind you. Apparently, there’s not much pressure to hit the snooze alarm.



**5:51 A.M.** With a



smile on his face, Tom White stretches before the first hole. Tom just picked up the game this year, but already he believes that he has found “a lovely way to start the day.” By normal standards, it is still considered early morning, but Tom maintains that he, “actually got up late today.” Tom, who has always been an early riser, flew in from the West Coast last night and according to his watch, arrived at Marovitz at 3:51 a.m. rather than 5:51. Unaffected by Chicago’s biting winters or lack of light in the early morning, Tom finds golfing in winter to be “relaxing” and says that if he gets to the course before it’s light out, he just practices “on the putting green until I can see the ball.” Playing nine holes before work is “one of the great perks” for Tom because he only lives eight blocks away. Still, Tom doesn’t play more than nine holes in the morning because he works in the Loop and playing eighteen holes “would be pushing it.” How is it that playing eighteen holes is pushing it, but getting to a golf

course at 3:51 isn’t?

**5:54 A.M.** Mark Moran, a self-employed accountant, lives about four miles away and normally plays at Robert A. Black Golf Course, but today he decided to “come down and see what’s going on at Marovitz.”



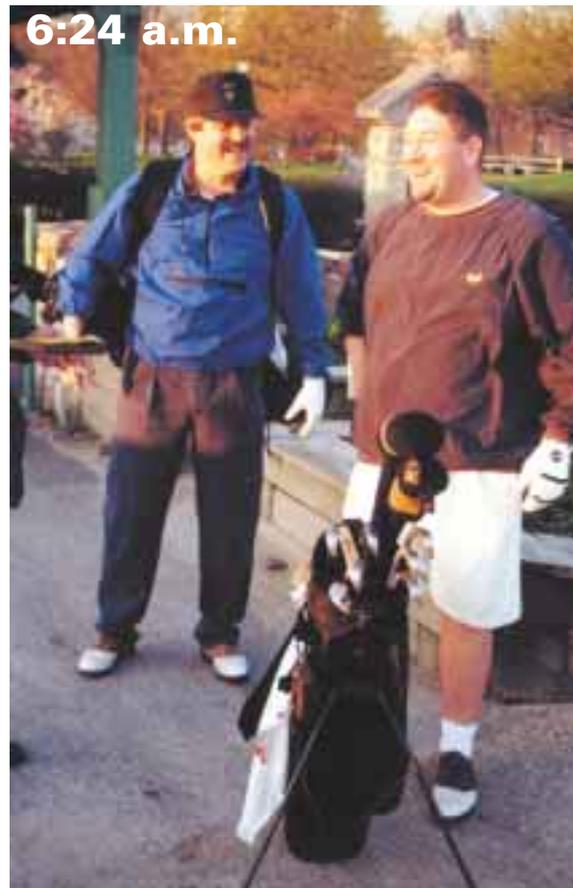
**6:03 a.m.**

The course may be different for Mark, but he is accustomed to the time. He elects to play in the early morning because "it's just a real nice time." In fact, he plans on getting up earlier and earlier because "in June, you can get out at 5:00 in the morning and still make it to the job by 8:00 if it moves." But, Mark is prone to playing golf in darkness, although he "came here once last year at 5:15 and there were already people out and they were playing with luminescent balls."

**6:03 A.M.** The next foursome stretches off to the side of the first tee, waking their muscles up earlier than most people roll out of bed. Golfer Mark Chong says that he and his three golfing buddies have played together since 1995 and in that time, they have kept to a routine of playing about twice a week. He also says that the morning is the best time for them because it "fits the schedule" for all four men. Another member of the foursome, John, says that he prefers to play on weekdays because it's too busy on weekends and "the fee is expensive." Although he enjoys playing golf during the week, John is less enthusiastic about the morning hours because "it's cold," as illustrated by his layers of windbreaker jackets and pants. Chong's group may brave the chilling wind and set their alarm clocks earlier to play a round of nine holes, but they are not without their limits. Chong says his group does not play in darkness or once the temperature reaches about 30 degrees Fahrenheit, but "as



soon as the sun rises, we try to get out here." Chong's golf game may not be affected by time, but, his breakfast is. He says that "if we have time, we go to Pancake House over there on Broadway, but if there's not enough time,



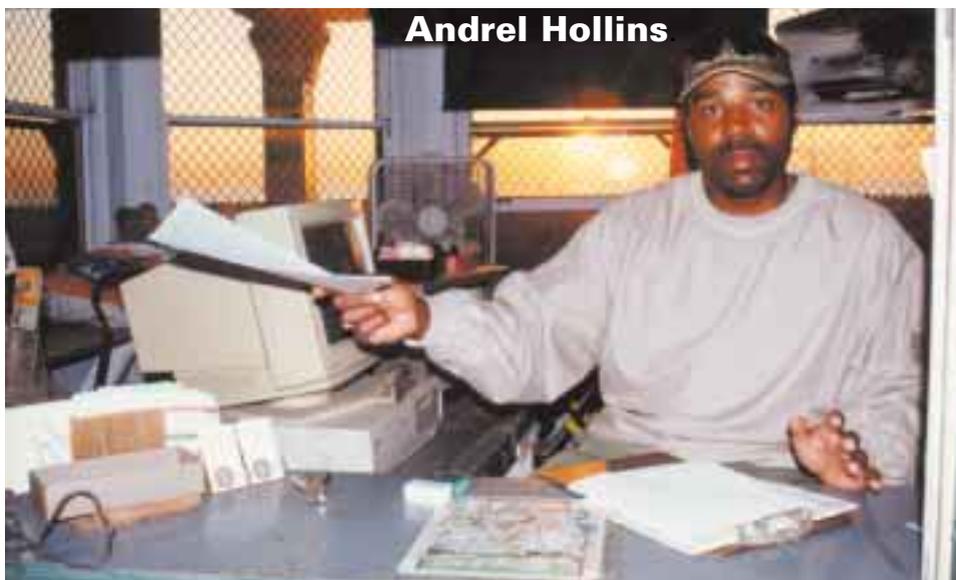
we'll end up at Burger King."

**6:19 A.M.** For some, clothes make the man, but for Brad Charcutt, clothes make it easier to play golf. Charcutt, who works in the Loop in finance, says that he "played last year here in the morning, but only on casual Fridays. Now that we're casual year-round, it's easier to play during the week."

**6:24 A.M.** If golf had a Polar Bear Club, Steve Smith would be its president. In the face of 50 degree weather, Smith wore shorts because he "can loosen up a little bit better this way." Wearing a thick jacket and khaki pants, John Kraft smiles at his partner's unconventional wardrobe choice and says "I'm not that brave. I'm more of the traditionalist." Smith and Kraft have played together for three years and when they're not on the course, they work together at Weiss Hospital, a few blocks to the west. Since the two golfers see each other all the time, Steve says that golf is a great outlet for them because "we hit the ball so we don't

end up hitting each other.” Not surprisingly, weather and time are not obstacles. Steve remembers times when they were “putting when there was ice on the green.” In addition, John and his shorts-clad friend have arrived at the course before it was even open, in which case they “would just tee off and then pay the guy at the end after we got through with our round.” Smith drives all the way from Plainfield to meet John at Marovitz because “since Kemper (Kemper Sports Management) took over this, it’s in much better shape than it was about two and a half years ago.” Kraft also favors Marovitz because “you can play it and still get in to work at a decent time.”

**6:35 A.M.** “The fence is down!” The calm of chirping birds and wind rushing through tree leaves is interrupted by a noisy argument between Andre Hollins, a staff member at Marovitz, and an upset morning runner. The conflict is that runners like to jog along a path that runs between the course and the Lake, but much to their annoyance,



**Andre Hollins**

a certain portion of the path has been closed for construction. Rather than detour around the blocked path runners attempt to run through the golf course until they reach the unobstructed portion of the jogging path on the other side of the course. Today, a runner with a dog was spotted running down of the side of the first hole when Andre saw him and called him over on the loudspeaker. The runner complains that “when I was down here a week ago, I saw everybody cutting through here.” After several minutes, the runner takes his dog and quickly runs through the golf course anyway. Andre is frustrated by the situation because there is a

brand new path that Mayor Daley built for runners, but they still sneak through the golf course. Worse yet, Andre is worried that, “if I have a full tee box, nobody out here is a pro and if one of them (a runner) gets hit with a ball,” someone could get seriously hurt or file a lawsuit against the golf course.

**6:54 A.M.** At this time in the morning, the typical routine of kids getting ready for school and adults heading off to work is underway, but the rou-



**6:35 a.m.**

tine of Gerry Granada and Britt Isaly is far from typical. They just finished playing nine holes of golf. For Granada and Isaly, the biggest problem is not cold weather, pressure from other golfers, or trespassing runners, but light. When the pair first started at around 5:30 a.m., Isaly says that they took “flashlights down the first fairway.” He says that they “just shoot into the pitch black beyond” and hope they’re lucky enough to find their ball in the dark. Both golfers agree that they never find their first shot off the first tree even with flashlights and glow-in-the-dark balls. Granada jokes that his glow-in-the-dark ball glowed, but he “still couldn’t find it in the trees.” Perhaps more shocking than their early morning tee-off is the fact that Granada and Isaly are attorneys who sometimes oppose each in court.

About the early morning golf Granada says, “I thought it was insane until I actually tried it. It’s not so bad once the sun comes up.”. Regardless of their legal connection, Isaly maintains that “it’s best not to talk shop when you’re out on the golf course,” but Granada admits that the routine is not completely void of legal discussion. He says that “once in a while, we’ll have a judge go with us,” but both agree that none of their cases

have been settled on the fairways and greens of Marovitz. Isaly maintains that the focus remains on their golf games because “it’s just as competitive out there as it is in the courtroom.”



Whether it’s because a person is an early riser, a golfer trying to avoid the weekend crowds, or a golf addict trying to perfect their short game, it seems that the members of the Dawn Patrol will do practically anything to fit in nine holes before work. They’ll face vicious wind, take flashlights in their golf bags, putt on an ice-coated green, but there’s one thing that the extreme a.m. golfer won’t do: sleep in.



6:54 a.m.

# The Golf Chicago Project

Progress Report: June 2000

By Adele Snyder  
Member, LPGA Teaching and Club  
Professional Division  
adeleLPGA@cs.com

If this is the first time reading the Golf Chicago project, it started in our February issue and runs in every issue of GC! For 2000. This series follows Ellen Carnahan, a 44 year-old Chicago venture capitalist as she and LPGA teaching professional, Adele Snyder show that even busy people can find the time for game improvement through lessons and practice, without sacrificing one's personal or professional life. Carnahan, a principle with William Blair Capital Partners in Chicago works about 60 hours a week and travels often in her business. Snyder, a four-time All American golfer at Stanford, who also has played on the LPGA Tour agreed to take this daunting assignment and predicted should could turn Carnahan, a professed weekend hacker, into a complete golfer. For the previous installments in this series please go to our web site at [www.eGolfChicago.com](http://www.eGolfChicago.com).

The Golf Chicago project had a short hiatus for the birth of Adele and Eric Snyder's second child, born this April. And while no lessons took place for parts of April and May, the student and teacher were able to meet for almost 90 minutes on May 20 at the downtown Family Golf Center. But between lessons Carnahan did get some play in and overall saw her ball striking improve. In one 18-hole round Carnahan actually started hitting short par-4 holes in two and shot a

solid 55. But on the back nine in her words, "... the wheels fell off' as she fell back into old habits of hitting the ball thin with a consequent loss of distance and height to her shots. This is how we find them at this stage of the Golf Chicago! Project. Editor.

Seeing Ellen for the first time in over month I can see that in a few areas she has fallen back to some old habits, but this is not surprising. As Rome was not built in a day, changing a person's golf swing is a series of progressive steps forward and a few backward as certain concepts,



Snyder helps Carnahan develop proper arm position for solid results

unique to each student, need a certain amount of reinforcement until the person "owns" that component of their new golf game.

For Ellen I needed to remind her to keep a strong left hand grip. She has had a tendency to fall into a weak grip with her left hand on top of the club, instead of turned to the right. I told her that so long as she sees at least two knuckles showing when gripping the club she would be in the safe zone.

The second area where Ellen needed help was related to her previous grip problem. Her weak left grip

caused her arms swinging back to place the club behind her body, rather than in front of it. This makes it very difficult to consistently return the club squarely to the ball. For Ellen she had a tendency to come "over the top" when striking the ball, using an outside in, rather than an inside out motion. Changing her grip and encouraging her to keep the club out in front of her body and her right arm straight for a longer time on her backswing will increase her consistency, power and accuracy.

However, I am not surprised that she is getting to the green in fewer shots. Even Ellen's mis-hits are better than when we began and only a sounder short game is keeping from playing steady bogey golf. At the end of this lesson I began some tutoring for Ellen on the short game. Essentially she has to work on the same arm position as in her full swing; preventing her right elbow from folding too soon on the backswing is our goal right now. I want her to be able to turn her shoulders smoothly on short pitch shots. Without that motion it's very difficult, if not impossible to impart enough loft for most pitch shots. Once she gets this shot down we're going to see some huge and quick drops in her score. Now that we both can meet on a more regular basis, I expect that to happen very soon. This is going to be an interesting and exciting summer for Ellen and myself.



*Adele Snyder teaches at Family Golf/Chicago (312-616-1234) beginning in late May or June.*

*She can be reached at [adeleLPGA@cs.com](mailto:adeleLPGA@cs.com).*



Jeff Rude

## The Un-Clone Zone

Cloning may be a hot topic in science, but it is nothing new to golf. Everything in golf is cloned. Clubs, balls, courses, shirts, shoes, gloves, slacks, real estate developments, scorecards, ball markers, check presentations, acceptance speeches, method teachers and, of course, PGA Tour players and their wives.

The typical touring pro, it goes without saying, has a certain look—blond hair, cotton clothes (polyester’s successor), eight or nine logos, silky swing, billboard headgear, Rolex watch and copper wristband. He drives an SUV, speaks with a Southern twang, says Ryder Cup points are his reason for living, is to the right of Trent Lott, lives in Orlando, visits the fitness trailer instead of the 19th hole, and married a blonde who went to Wake Forest, Georgia or SMU for at least two years.

There are, however, exceptions. And two of those non-conformists took bows in the first two Tour events of May. Carlos Franco of Paraguay won the Compaq Classic of New Orleans and Swede Jesper Parnevik beat a strong field at the GTE Byron Nelson Classic.

The headline here is that two eccentrics penetrated the Clone Zone and conquered. Neither is your father’s touring pro. Each is the antithesis of the prototype. Which is wonderful. The Tour is better because of their talent and idiosyncrasies. Vanilla is better with the toppings.

Franco is so gifted he won three Tour titles in a year starting in May 1999. Only Tiger Woods won more during that span. One difference is that Woods happens to practice. Franco doesn’t. He’s the Tour’s anti-Singh.

Usually Franco shows up an hour before his tee time, hits about 10 chips, strokes about 10 putts, stretches and loosens up by swinging 6- and 7-irons together. Always those two clubs. “I

superstitious,” he says in broken English.

Everybody else is on the range grinding until their hands hurt. Vijay Singh is down at the end pounding until he sees blood. Then there is Franco. He went to the range at only three tournaments last year. Three. To him, the confusion, not the secret, is in the dirt. He’s the poster boy for the K.I.S.S. method. He is breathing proof there’s mucho value to an uncluttered mind.

“I have big confidence in my swing,” Franco says. “I no need to complicate. If I go to practice range, maybe I hit hook or hit slice. I no want negative thinking.”

Another reason is that he doesn’t want to wear himself out. He wants to conserve energy for the shots that matter.

“I need only to feel my swing,” he says. “I only like to play the golf course (in practice). I need to miss fairways. I need to miss greens. I need to hit recovery shots.”

Kieran (Doc) Docherty, Franco’s caddie of five years until suffering an injury at this year’s Masters, says the boss can succeed without practice because he has a natural swing. Franco has never had a golf lesson. Guru, to the self-taught Paraguayan, is a four-letter word.

A Ryder Cup without controversy is about the only rarer thing in golf than a Franco range sighting. He hit a few balls last year at the Masters, New Orleans (testing new clubs) and the NEC Invitational (testing a hand injury). This year he hit a small bucket on the Tuesday of his New Orleans victory—only because he was waiting for friend Brian Watts and had time to kill.

When Franco played on the International team in the 1999 Presidents Cup, captain Peter Thompson was stunned to learn Franco doesn’t practice. Assistant cap-

tain Wayne Grady rode to the rescue. “Peter, really, he doesn’t practice,” Grady informed.

This is the same man who chose to putt with his driver on the last nine holes of the Q-School Finals in December 1998. The same man who grew up in poverty in Paraguay. He and six siblings lived in a one-room shack that had a dirt floor, no electricity or running water. He went barefoot the first six years he played golf. He didn’t own clubs until he was 18.

But now he’s big at the bank. Just like Parnevik.

Parnevik is the Tour’s leading iconoclast. He dresses like he owns no mirror. While winning the Nelson for his second victory of the year, he missed a 1-foot putt and wore pink pants. He has played golf in more than 40 countries, sometimes after weird adventures. Once he lost plane tickets four times in the same trip. Twice he drove to the wrong tournament site.

The curious Parnevik has read the Talmud, Bible, Koran and books on quantum physics. He used to eat volcanic sand. He has been known to hit 2-foot high duck hooks on purpose in high winds. He still visits with a Philippine monk, Dada, who specializes in meditation and yoga.

Something’s working. Parnevik is having his best year by far, featuring eight top 10s in his first 12 Tour starts. Like Franco, he has proved there’s not just one cloned way to get your hands on a trophy.



Jeff Rude, a native of Waukegan and resident of Flossmoor, covered six tournaments on the 2000 PGA Tour’s West Coast swing as a senior writer for Golfweek. An Evans Scholar alumnus, he has written about professional golf for 15 years and caddied on the Tour briefly while at the University of Missouri.