

Free! Traxion Plus Golf Cleats at Golf Chicago! Booth #428

GOLF CHICAGO!

Chicago Golf
Show Issue

*Chicago's Only Multi-Media
Golf Source & Authority*

Feb./March 2000

Vol. 4, No. 1

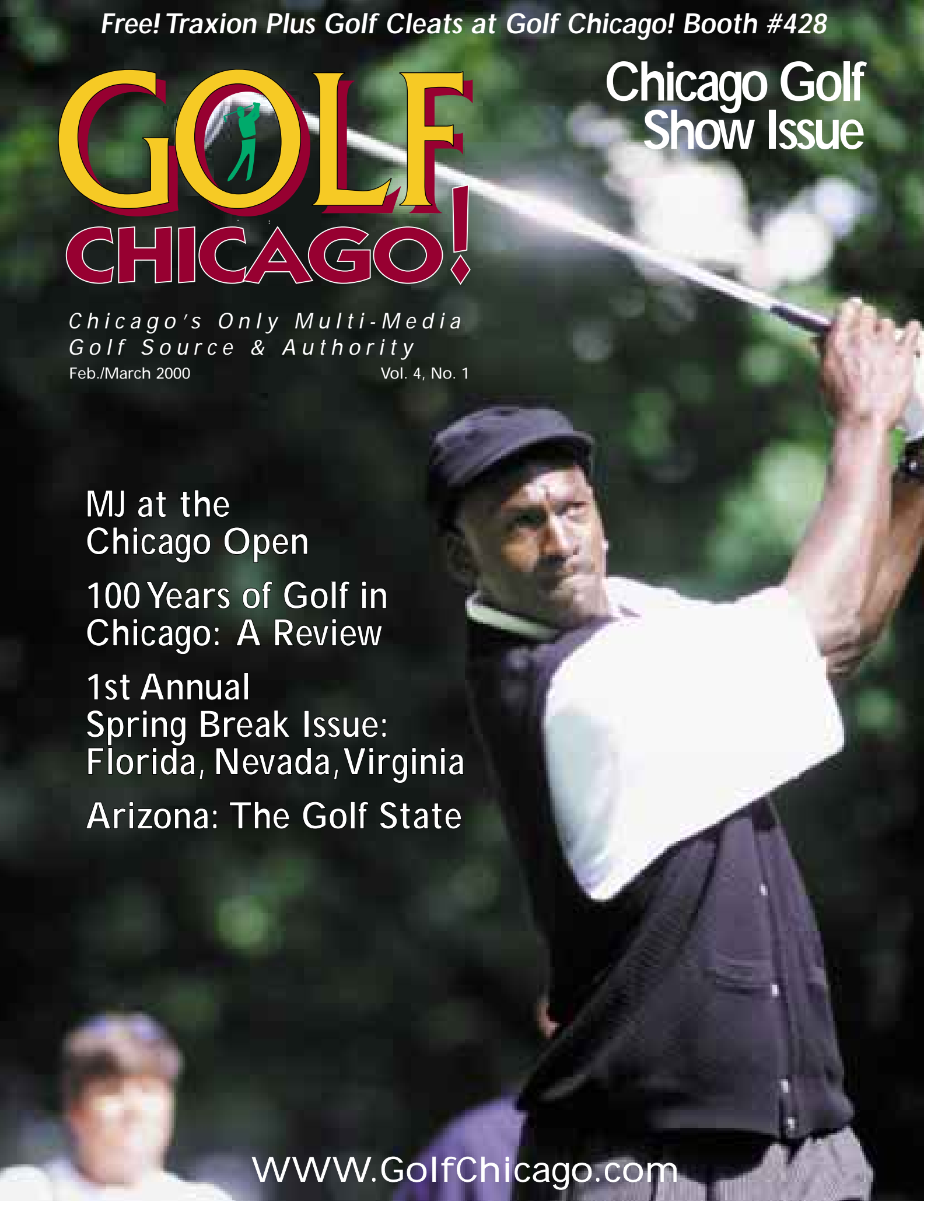
MJ at the
Chicago Open

100 Years of Golf in
Chicago: A Review

1st Annual
Spring Break Issue:
Florida, Nevada, Virginia

Arizona: The Golf State

WWW.GolfChicago.com



Experience

GREEN LAKE
WISCONSIN

4 Great Courses • 99 Holes

Lawsonia • Mascoutin
Tuscumbia • White Lake

UNLIMITED GOLF UPON AVAILABILITY

All packages include:

- 3 days unlimited midweek golf (Sunday noon - Friday noon)
- Greens fees & cart for 18 holes at each course
- \$40 fun money for food & beverages
- Two nights' lodging (weekend & 4-day packages also available)
- Packages starting under \$200 per person

For more information and brochure:
GREEN LAKE GOLF

P. O. Box 337 G • Green Lake, WI 54941
1-800-253-7354 • 920-294-3260
website: www.greenlakecc.com
e-mail: info@greenlakecc.com

While the par 4's and 5's
cripple you...
the par 3's will eat you alive.



Only 40 minutes from Chicago and an easy drive into
181 holes, the Dick Nugent designed course is
expertly managed by the White Hawk Management
Team. You'll find best grass from tee to green and global
putting systems on every cart.

For directions or available tee times, call
218.661.2323



FREE

White Hawk Logo Ball

Present this coupon for 1 FREE Logo Ball
with each cart & get 25 more holes.



table of contents

FEB./MARCH 2000

Vol. 4 No. 1

FEATURES

6 Touring the Show

If this is February it must be the Chicago Golf Show.

8 Map of the Chicago Golf Show

You can't tell the players without a score card, or in some cases, a map. It's almost all you need to be a pro at the Show.

10 Open and Shut Case for MJ

How your favorite Washington Wizard General Manager fared at the Chicago Open.

14 Spring Break 2000

Break away from Chicago's cold. Here are some great golf getaways.

20 100 Years of Golf in Chicago

Golf historian Greg Miles tells us what happened.

30 Golf Chicago's! Complete Listing of Indoor Golf Facilities

Special Section — Arizona: The Golf State

DEPARTMENTS

- 4 Publisher's Notes
- 12 The Good Stuff: People, Places and Things
- 24 Sweet Home Chicago: News and notes from Chicago area courses, old and new.
- 26 Course Conditioning: Keeping the Body in the Swing of Things.
- 28 Great Drives: The Best Places to Play in Michigan and Wisconsin.
- 32 Young and in Golf: Junior golf in the region.
- 34 From the Forward Tee: Women and Golf
- 36 Fore!...Dotcom
- 42 Golf Chicago Project: Game Improvement
- 44 Rude On Tour: Jeff Rude reports from the PGA Tour

GOLF CHICAGO!

Chicago's Golf Source & Authority

Offices, 1541 N. Honore,
Chicago, IL 60622
773-292-1117 fax: 773-292-9101
e-mail: BillID1541@aol.com
www.bdaniels@golfchicago.com

Publisher/Editor: Bill Daniels

Associate Editor: Trent Modglin

Vice President Sales and Marketing: David Weretka

Architecture Editor: Jeffrey Scott

Equipment Editor: Bob Held

Photography: The Photo Partners

Internet Manager: Nick Kuper

Webmaster: Chris Hashley

Production: TST CDs.Tapes.Graphic Design, Chicago 888-324-4670

Contributors: Kit Bernardi, Dave Berner, Paul Callaway,
John Coleman, Dave Hudson, Melinda Kay, Greg Miles,
Chad Ritterbusch, Dan Rusnak, Rory Spears, Michael Stewart

Advertising inquiries should be directed to:

David Weretka, Vice-President, Sales and Marketing:

815-741-8005 or

Greg Jourdan: 630-553-0482

Cover photo: The Photo Partners

Home of the 1997 & 1999 Illinois Open



FOX BEND GOLF COURSE
ROUTE 34, OSWEGO, IL

Over 30 years of tradition as a leader in Chicagoland public golf providing quality products, professional services and hospitality to all our golfers and guests at an excellent value.

Weekday tee times may be taken up to thirty days in advance.

Weekend tee times seven days in advance.

(630)554-3939

Call us today and reserve the date of your company outing.

Bogey's Restaurant and Lounge overlooking the course

In The Beginning,
Robert Trent Jones, Sr.,
Looked At Rio Rico
And Said,
"Let There Be Golf."

Over 25 years later, Rio Rico remains one of the country's top play and stay courses, offering superior golfing, southern Arizona's only 4-Diamond Resort, and the lure of old Mexico.

See what the master saw.
Play the legend.



Rio Rico Resort
and Country Club

1-800-288-4746 • www.rioricoresort.com
1069 Camino Caralampi, Rio Rico, AZ



Bill Daniels

NOTES FROM THE PUBLISHER

The *Measure of Success* Welcome to the fourth year of *Golf Chicago!* For the past four years it's always been my pleasure and honor to welcome golfers to our season starting issue at the Chicago Golf Show. The Show is one of the oldest continuously running consumer golf shows in the nation and certainly the best, and it's always great working with show Director Tom Corcoran and all his helpful staff. And this year is no different. I know that if you're coming to the Show that you are an avid golfer and that makes you my kind of people. Since we started *Golf Chicago!* we have tried, and hopefully succeeded in being the finest regional golf publication for avid Chicago area golfers. We want to inform, educate and excite you about the great

golf that exists here at home and beyond. We have constantly worked and re-worked our coverage to meet these goals.

Early in our progress we started our **Best Buys** department that identifies outstanding local courses that are affordable and provide a top notch golf experience. Dave Berner of WMAQ Radio headed this department from the get go and his choices are consistently on the mark. Dave is also he creator of the www.GolfMinute.com.

Last year we instituted another new department, **Great Drives**, giving you the best information on the wonderful golf destinations in our neighboring states of Wisconsin and Michigan. And from the positive comments we've received from golfers all over the region we know these departments have filled

an information need.

On the high tech side our website, www.GolfChicago.com continues to grow. Whether its in-depth golf course information, buying or selling gear or archived stories from *Golf Chicago!* and more- it all can be found on the site. If before you go the web you want some information and opinion on what else is available in cyberspace then checkout our **Fore!Dotcom** department also rolled out in 1999

We're continuing to add and adapt *Golf Chicago!* in the new millennium with the addition of two outstanding writers. First is off the tee in 2000 for *Golf Chicago!* is Jeff Rude, senior writer for *Golfweek Magazine*. Jeff's column in *Golf Chicago!* will give you his insight into what is really going on at the PGA Tour, one of his regular beats. His experience covering the Tour goes way beyond the usual reports of who did what on the 18th green and I think we all will feel like keen insiders after reading his dispatches.

As a non-daily publication I've never been in favor of reporting golf news that you could get from the Trib, Sun-Times or other newspapers. But what we can do is give you a better understanding of larger issues and events. Jeff will do that like no other, with a decided home grown voice. Rude grew up in Waukegan and became an Evans Scholar from Glen Flora C.C. He knows and understands the mind and sensibilities of the midwest golfer, and though he travels the world in search of the best golf stories, when he comes home it's in the south suburbs of Chicago. I'm really looking forward to having Jeff in these pages. I hope you do too.

The next new thing (writer) to *Golf Chicago!* I want to introduce is Michael Stewart. Michael is one of the happiest men I know because he is truly pursuing his bliss. And that is playing the world's best golf courses and reviewing them for his website www.wheretoplaygolf.com. You'll get a

**We'll Drive You
Straight to the Green.
(Literally!)**

www.chicagomapping.com

The only way to view Chicagoland

****ATTENTION ALL GOLF COURSES
MAKE SURE WE DRIVE GOLFERS TO
YOUR GREENS!! CONTACT US TODAY!**

www.chicagomapping.com
or(630)435-5816

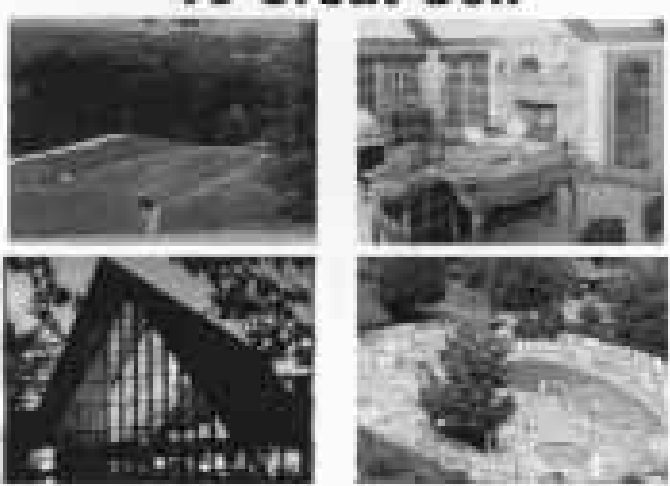
taste of his enthusiasm for golf course coverage in this issue in the **Great Drives** department and also in our **Spring Break** story.

The Real Measure of Success

At *Golf Chicago!* we are always trying to improve and any suggestion you give us via letter, phone or e-mail is always given great consideration. Pleasing our readers is always the measure of success for a magazine. But I have to tell of the great personal satisfaction I have felt in the first three years of publishing *Golf Chicago!* by working with the people who have contributed to our success. They are some of the nicest and most dedicated golfers I have even known. Their dedication and enthusiasm for the game and their efforts for this magazine have been an inspiration to me. To all those people whose names are on our masthead and to a few that are not, thanks, you are a part of what makes golf such a great game and more.

Bill Daniels

Bill Daniels, Publisher
e-mail: billd1541@aol.com

Championship Golfing...Children's Programs...Swimming...Spa...
Take The Abbey Road To Great Golf
 Whirlpools...Massage...Fine Dining...Shopping...Safari...
 Entertainment Center...Facials...Dancing...Boat Rentals...

 Lake Geneva, WI's 3 Premier Resorts and The Area's Finest Golf Courses Offer You
Lake Geneva's Most Complete Resort Golf Programs
Abbey Group Resorts
 In Area of Lake Geneva • Includes Hotel • Golf Course Facilities
 Call 800-643-6392
 www.abbeygroupresorts.net
 info@abbeygroupresorts.com
 ...Casual Dining...Whirlpools...Villas...Sauna...Marina...Jet Skis

A New Look At An Old Friend
Since '67



Lake Michigan hills

1 - 8 0 0 - B I R D I E S

Benton Harbor, Michigan
www.lmhgolf.com

The Nation's oldest, largest and best consumer golf show just keeps on getting better.

Chicago Golf Show lets golfers swing into Spring

If this is February then it must be the Chicago Golf Show, with Spring hopefully just around the corner. This is the 17th annual rendition of the

can try out all kinds of new hardware for 2000, FREE! And just for starters you should try the new gear offered by local club companies including



Tour Edge, Vulcan and PinTracker. PGA and LPGA professionals will be on hand to recommend the new equipment best suited for your own swing. So after making some new equipment decisions, swing on over to...

The **Daily Herald's Golf Academy** on the **Main Stage**. There you will be entertained and educated about everything golf, from exercise to improving your game, to demonstrations of long driving skills. Golf instruction will be key noted by **Mike McKetrick PGA Teacher of the Year**. You can also watch **Marty "Long Ball" Joyce**. The local professional has been known to drive the ball as

Midwest's oldest and biggest regional golf show and the hits, so to speak, just keep on rolling in. And even though it's been a relatively mild winter, by Chicago standards (so far) "The Show" is a great place and time to take our minds ahead a few weeks to the next golf season. And here's a few tips about what this year's show offers and how to navigate it all for the maximum enjoyment factor.

First, visit the **First Tee Welcome Area**. Here you will find opportunities to register to win valuable gifts, trips, golf equipment, free dinners and more. This is also a good time to plot out your tour for the day at the Show.

You might want to walk a bit, visiting the various resorts and golf course exhibitors. This is a good way to stretch out the kinks in the body, as any good golfer would do before a full round. There are over 100 golf destinations at this year's show including special pavilions from Missouri, Georgia, Michigan, Wisconsin and Illinois. This is also a good way to get the juices flowing—contemplating which places you'll visit with your new equipment for 2000.

What? you didn't know about any new equipment? Well, then it's time to saunter over to the **New Club Swing Area**. This was a brand new feature begun last year and proved to be an immediate "hit" with everyone attending the Show. Here you

far as 390 yards and more. McKetrick is one of America's outstanding teaching professionals and his students include LPGA touring pro Julie Inkster, winner of two majors in 1999 including the U.S. Open.

Come to the Golf Chicago! Booth #428 for a free set of Traxion Plus golf spikes

Paul Callaway of Pro Dynamics and a former PGA Tour physical therapist will also take to the Main Stage during the three day Show. As you know Callaway is a regular contributor to *Golf Chicago!* After listening to all the experts speaking from the Main Stage, you might then feel the need for some hands on help. No problem... just proceed to the...

One-on-One Teaching Area. Here more PGA and LPGA professionals will give individual swing instruction throughout the Show.

After some top notch teaching you might then feel empowered to match your skills at... **Chicago's Longest Putt Contest**, which offers an opportunity

to sink an 80 foot putt and a chance to win new golf equipment and a commemorative T-shirt. Or you might try the **Pro Choice Long Drive Contest**. Either way you should have some good times making your best effort

Along with the opportunity to swing clubs, receive instruction and test your skills, don't forget the over 350 exhibiting companies offering Chicago golfers just about everything under the sun when it comes to golf. One of my favorite areas is the **Collectors Pavilion**. I have a modest collection of golf books, but my prized collectible is a rare original hardback copy of Michael Murphy's *Golf in the Kingdom*, purchased a few years at the Chicago Golf Show.

So whatever your needs are golf wise it's a good bet you'll find it at the 2000 Chicago Golf Show. Come visit *Golf Chicago!* at Booth 428. They may have some nifty things for you.



There is so much to do at the 2000 Chicago Golf Show!

Bill Daniels
Publisher

Near The South Shore of Lake Michigan in Chesterton, Indiana

OPEN TO THE PUBLIC

SPEND A DAY
SPEND A WEEKEND
IN THE DUNELAND AREA

Schedule your tee times on-line
www.thebrassie.com

TAKE I-94 ON THE SKYWAY FROM CHICAGO
JUST 45 MINUTES FROM DOWNTOWN

EASY TO FIND
Less than 1 mi. off I-94
Exit 114
Left (Indiana Skyway)
Just 1 mile West of the off-ramp
on I-94 N. to Duneland Rd.

THE LINKS OF THE INDIANA DUNES

the Brassie
GOLF CLUB

1110 PEARSON ROAD
CHESTERTON

(219) 921-1192

SHEPHERD'S CROOK
ZION PARK DISTRICT

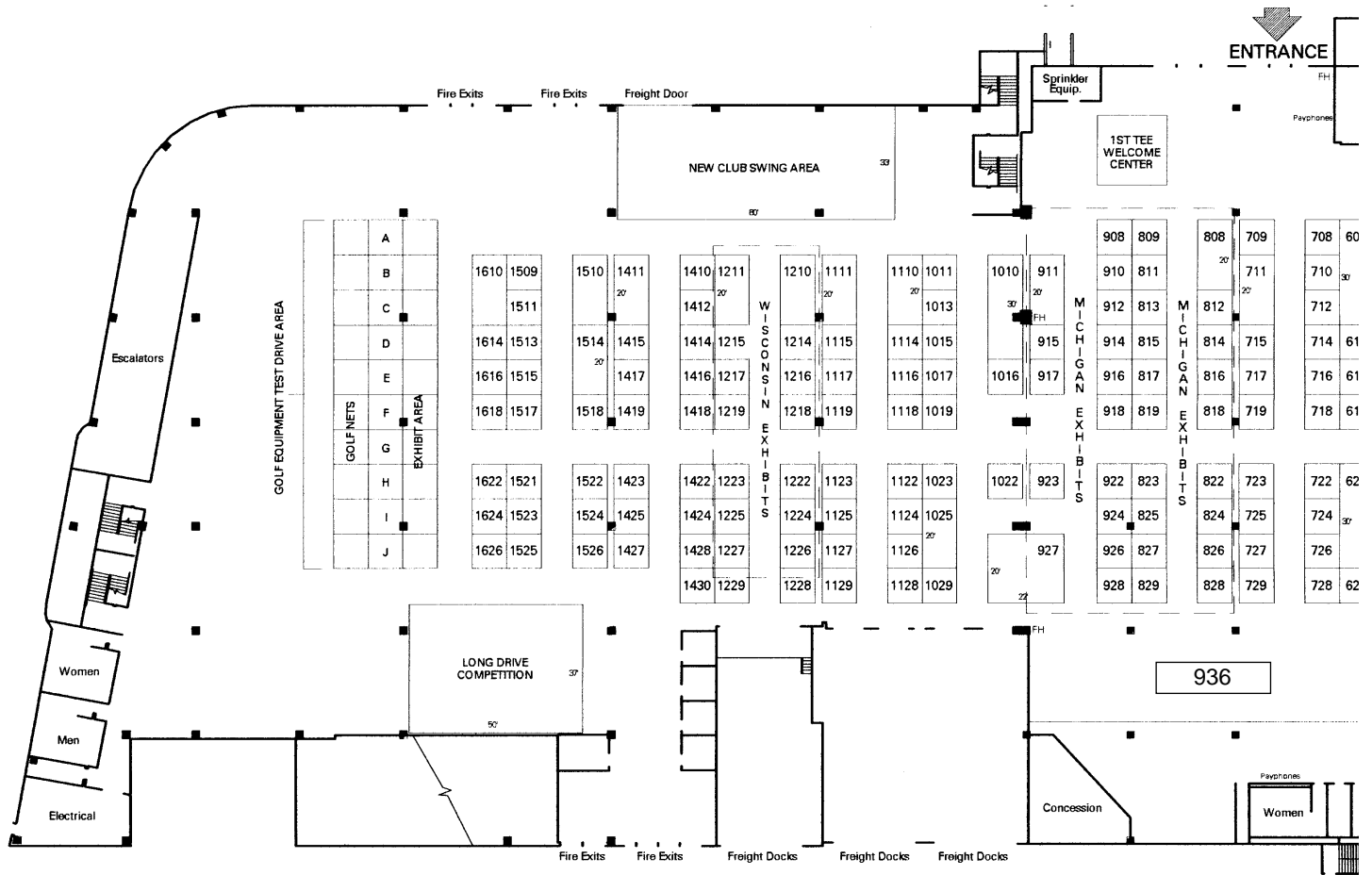
A Keith Foster Design

18 Hole Championship Course
'Great Course, Great Price... Great Value'
"The Vision of Shepherd's Crook Returns Golfers to the Game's Past"

Keith Foster
Architect, Shepherd's Crook

OPEN DAILY
Phone (847) 872-2080
For Tee-Time Reservations

		RUSSELL RD.
I-94	GREEN BAY RD.	★ Shepherd's Crook
		9th ST.
		RTE. 173



Adams Golf	..F
Admiral Lehigh Golf Resort & Spa	..1114
Alabama Gulf Coast Convention & Visitors Bureau	..415
American Express Financial Advisors	..222
American Hole 'N One	..724
Arcadia Bluffs Golf Club	..923
Arnold Palmer Indoor Golf	..426
ARRISE, INC.	..315
Arrowtech	..1523
Atomic-Time	..1126
Backyard Enclosures, Inc.	..1016
Bag Concepts, Inc.	..1516
Barracuda Golf	..A
Battle Creek Visitor & Convention Bureau	..915
Bayer Consumer Care Division	..331
Beau Rivage by Mirage Resorts	..518
Big Moss Golf	..1422
Bingo Golf Company, Inc.	..109
Bittersweet Golf Club	..308
Black Bear Golf Resort	..936
Blackwolf Run & Whistling Straits	..1210
Body Sense / Bode Well	..1023
Broken Arrow Golf Club	..319
Brunswick Plantation Golf Resort	..712
Campus Promotion Network	..223
Carolina Golf Promotions	..1418
CasaBlanca Resort & Casino	..727
The Bridges Golf Resort at Casino Magic	..513

Cellular One	..1115
Central Missouri's Lake of the Ozarks Golf Council	..715
Chicagoland Chrysler Dealers - George Gibbs	..116
Children's Medical Research Found.	..430
Cooper Land Development, Inc. / Hot Springs Village	..1419
Country Lakes Golf Club	..309
Crystal Mountain Resort	..916
Daily Herald	..108
Database Research Inc.	..509
Dean Witter	..1118
Devil's Head Resort & Convention Center	..1211
DJ's Golf	..328
Doc's Manufacturing & Mktg LLC	..1622
E-Z Grip	..1614
Eagle Creek Resort	..317
EJL Custom Golf Clubs, Inc.	..1511
Epic Resorts	..1522
Peg & Ed Esler - Collectors	..120
Event Marketing	..618
Event Marketing	..1123
Evergreen Golf Course	..1218
Evergreen Publishing LLC	..723
Fairways Golf	..614
Family Golf Center	..1010
Fila World Golf Tour	..123
Florida Golf	..1110

Forest Preserve District of Cook County	..322
Four Seasons Lakesites, Inc.	..422
Fox Hills Golf Resort and Conference Center	..1229
Francisco Grande Resort & Golf Club	..717
Fredericksburg Area Tourism	..1415
French Lick Springs Resort	..612
Full Service Holiday Inn	..714
Garland Resort	..922
Geneva Lakes Golf Council	..1226
Geneva National Golf Club	..1222
Georgia Department of Industry, Trade & Tourism	..414
"The Glens Group"	..413
Golf Arizona	..1019
Golf at the Beach	..709
Golf Ball Zone	..608
Golf Beaufort	..725
Golf Cadillac	..818
Golf Card International Corp.	..1521
Golf Central Michigan / Mount Pleasant CVB	..813
Golf Chicago! Magazine	..428
Golf Course Associates, Inc.	..127
Golf Course Owners of Wisc., Inc.	..1224
Golf Datatech - Consumer Research	..1025
The Golf Emporium	..1511
Golf Getaways, Southeast USA	..1017
The Golf Island	..1124
Golf Magazine	..417

Golf Savannah	..624
Golf Scene TV Show on Fox Sports	..324
The Golf Shoppe	..1511
Golf Special-Tees	..128
Golf Travel Information Network	..609
Golfer's Guide	..1022
GolfMine.com c/o esource, inc.	..615
Grand Casino of Mississippi	..512
Grand Geneva Resort & Spa	..1214
Grand Rapids / Kent County Convention & Visitors Bureau	..809
Grand Traverse Resort and Spa	..926
Great Expectations	..1526
Green Grass Club Fitting	..1511
Hanson Golf Co.	..1115
Hattiesburg Tourism	..515
The Heidel House Resort	..1225
Higgins Chiropractic Center	..710
High Pointe Golf Club	..822
Holiday Inn - Stevens Point	..1227
Indiana Golf Academy / Pine View Resort	..1116
Indiana Golf & Travel Guide	..1013
Indiana's Premier Golf Country / Hamilton County Convention and Visitors Bureau	..1117
INFINITI Golf	..1423
Island Hills Golf Club	..823
Jackson Convention & Tourist Bureau	..817
Jamaica Tourist Board	..1125
Jet-Golf	..211

CHICAGO GOLF SHOW

Rosemont Convention Center
February 11-13, 2000



Floor Specifications

Floor Load Capacity: Unlimited
Type of Floor: Concrete
Freight Access: Drive-in Doors
 Depressed Loading Docks
Utilities: Electrical-110,208 and 480 Volt; Compressed Air, Water & Drains Available
Ceiling Height: 17'6" (15' in some areas)
Column Dimensions: 2' Square

Booth dimensions are 10' unless noted.
Aisles are 9' unless noted.

Kaddy Stroller Company	622	National Travel Service	1122	R & R Discount Golf	508	Tour Edge Golf	1111
Kalamazoo County CVB	815	Natural GolfB	Rapport CompositesD	Trappers Turn Golf Course	1215
King's Challenge Golf Courses	814	Navigational Creative Services	728	Rend Lake Golf Course	325	Travel Michigan	808
Kleen Shot	1425	NIMAGA - Northern Illinois Men's Amateur Golf Association	316	Resort Travel Corp.	207	Traverse Bay Casino Resorts	908
Lake County Forest Preserve Golf Courses	318	Oasis Resort, Casino, Spa	726	The Ridges Golf Course	1228	Tremper Chiropractic	716
Lake Jovita Golf & Country Club	711	On-Mark USA	1510	St. Ives Golf Club	811	Trendline Marketing, Inc.	206
Lake Lawn Resort	1219	Optimal Health	214	San Antonio Convention & Visitors Bureau	525	Triple-S-Products LLC	708
Destination Lansing / Greater Lansing Convention & Visitors Bureau	812	Palos Country Club	719	Sands Resorts	619	Troon Golf	225
Las Vegas Discount Golf & Tennis	423	Par Golf Supply, Inc.	722	SandSaver.com - Portable Sandtrap	1624	United States Women's Open / Merit Club	329
Lawsonia Golf Courses	1223	Patricia Grand Resort Hotels	1015	Schening Chiropractic Clinic	217	USA Sport Eyewear	1509
Links Worldwide, Inc. / Chuck Turner - Independent Rep.	1518	Petoskey - Harbor Springs - Boyne Country CVB	826	Scottsdale Golf & Lodging	617	USA Wireless/Direct TV	1128
LynnWood Lynks & Lodge	311	Pinehurst Inc.I	Sea Palms Golf & Tennis Resort	424	Valley Golf	1511
Lynx Golf Course	825	CVB of Village of Pinehurst, Southern Pines, Aberdeen	1414	Select Comfort	927	Villa Olivia Country Club	306
Manistee National Golf & Resort	918	PinTracker Golf	1610	Shoreline Golf Association	913	Virginia Tourism Corp.	1411
Marriott Vacation Club International	107	The Players Club House	729	Silver Lake C.C.E	Vulcan GolfC
Matthews Natural Course Design	912	Pre-Driven Golf Balls	114	Silver Sands Golf SchoolJ	Walters Golf / Las Vegas Golf Getaways	1524
McGuire's Resort	816	The Preserve	936	South Padre Island Golf Club	523	Waterfront Inn	824
Mephisto Great Lakes Shoe Co.	1427	PrimeCo Personal Communications	213	Southwestern Michigan Tourist Council	819	Waukegan Park District	312
Michigan Golf & Travel	917	Prince William County / Manassas Convention & Visitors Bureau	1417	TearDrop Golf Co.	1410	Weekly Challenge Golf Tour, Inc.	327
Explore Minnesota Golf Alliance	1424	Pro Form Golf, Inc.	1011	Tee To Green Golf	408	Western IL Tourism / Great River Road Golf Club	419
Mississippi Gulf Coast Convention & Visitors Bureau	514	Pro Only Golf - OnlyGolfGifts.com	1618	Tempe Convention & Visitors Bureau	1119	Wilderness Hotel & Golf Resort	1129
Mr. Lou's Golf Workshop	132	ProDynamics, Inc. / Body Balance For Performance	623	Dynamic Enterprises, Inc. DBA The Pro's ChoiceLDC	Wisconsin Department of Tourism	1217
City of Mt. Vernon Convention & Visitors Bureau	323	Professional Clubmakers' Society	1511	Thermo Shield Co., Inc.	113	Wisconsin Northwoods Golf Association	1216
Myrtle Beach Golf Holiday	409	Pub Links Golfer Magazine / Developmental Media Corp.	629	Thoroughbred Golf Club at Double JJ Resort	914	WLUP - The Loop	112
		PuttGolf™	522	Thousand Oaks Golf Club	910	Zevo GolfG
				TimberStone Golf Course	718		
				Tintype Imaging	216		

COVER STORY

Mike² at The Chicago Open

By Mike Ferguson

Like millions of Chicago natives, Michael O'Connell grew up wanting to "Be Like Mike." After playing 36 holes together at the 1999 Chicago Open, it was Michael Jordan who was left to dream.

With friends and family from around the country following his every step, O'Connell, the 22-year-old DePaul senior from Glen Ellyn, was paired with Jordan and 38-year old Taylorville, IL, amateur Dave Ryan for the first two rounds of the tournament at historic Beverly Country Club. It was Jordan's first appearance in a professional golf tournament since he announced his retirement in January. But for two days, it was the soft-spoken O'Connell who drew the most praise from galleries and golfers alike.

"I cannot tell you how nervous I was when asked if it would be OK if I was paired with Michael Jordan," said O'Connell, who shot rounds of 73 and 76 during his rounds with Jordan and made the 45-man cut. "I grew up idolizing Jordan and never in my wildest dreams thought I would ever get the



Jordan admitted to nervousness on the golf course.



Mike O' strides the fairways with MJ and brother/caddie Dave

chance to play golf with him. It was amazing."

Maybe O'Connell missed Jordan in the third and final round. The captain of the Blue Devil golf team finished up with an 11-over 82 to end at 231 and a tie for 43rd place. Jordan carded rounds of 84 and 81, finishing in a tie for 126th in the 142-player field. Ryan shot 82-76 and also missed the cut.

"The younger Mike (O'Connell) played really well out there. He played the way I want to be able to play," said Jordan following the second round. "Next time, I'd want to play him on the basketball court. Then I could get even."

Until then, O'Connell will have more than a few stories to tell about his first ever meeting with his childhood idol.

"He was so nervous. I don't think he has had a good night's sleep since he found out he would be playing with Jordan," said Howard Snyder, an uncle of O'Connell's from Wheaton who wore a white "Be Like Mike O'Connell" t-shirt as he walked the tight Beverly fairways. "Mike has family in town from California, Wisconsin and Pennsylvania and friends from all over

the place. He's got a lot of support, but playing with Jordan is a big deal."

With older brother and Wilson Sporting Goods sales representative, Dave on his bag, O'Connell started out as expected in the first round. He bogeyed the first two holes of the same 6,721-yard, par 71 Donald Ross layout that has hosted four Western Opens as well as the 1931 U.S. Men's Amateur.

"He was very nervous out there when we started," Jordan said. "But then he made a par on three and he played great the rest of the round. He was in control of his golf game. He trusts his golf swing. That's the difference between a player like him and a player like me."

"I'm just now starting to settle down," said O'Connell while standing on the tee of the 322-yard 14th during the first round. "After the first two holes, though, I think that I have played pretty well, considering who he is."

O'Connell parred the short par four while Jordan made double bogey six.

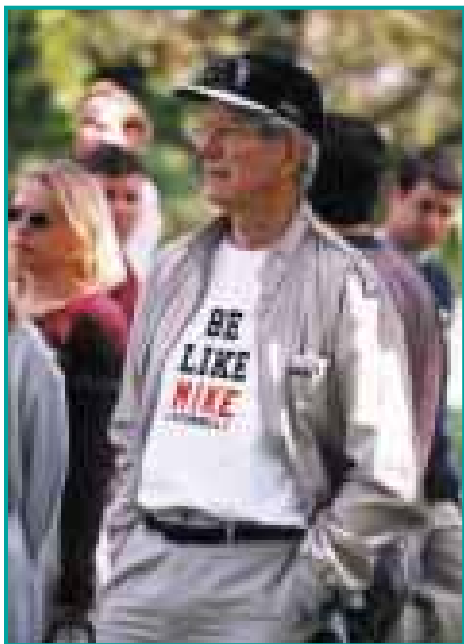
"No, he did not play as well as I think he is capable of playing," O'Connell said of his more famous and

slightly taller playing partner. "It's tough out here. There are a lot of good players out here. But I would not have played as well if he had not been so supportive.

"Walking up to the third green, he told me to go ahead and get the first par behind me and I would be just fine. That was really nice of him. That really calmed me down a lot."

Ironically, it was one of the greatest athletes of all time who has played basketball in front of thousands in person and millions on television who appeared the most nervous on the golf course.

"Yes, I was very nervous. I'm used to playing golf with my friends, not in front of all these people and the media," Jordan added. "I'm used to being given a few of those short putts. Out there, these guys don't give you anything."



Be Like Mike, but which one?

O'Connell shot 5-over 76 during his second round with Jordan. Although his score climbed three shots from day one, O'Connell was more at ease with his pairing during day two.

"Actually, he could not have been better to play with, both days," O'Connell said. "And we talked a lot out there. He asked me about my golf game and what I was going to do after college. He was a real pleasure to play with."



O'Connell showed Jordan a few things on graceful form.

Jordan's appearance in the \$150,000 tournament resulted in larger than usual crowds. Hundreds of fans followed the featured trio and they occasionally caused problems for the other players.

Just 75 spectators were in attendance when Jordan, O'Connell and Ryan teed off early in the first round. By the afternoon of the second round, there were 500 fans following the group around Beverly.

Bob Ackerman of Bloomfield, Mich., may have won the \$15,000 first prize. But the most rewarding experiences of the week may belong to O'Connell.

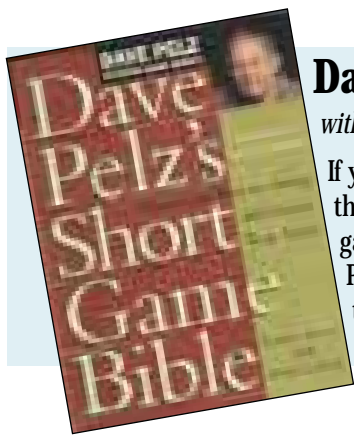
"Without a doubt, this has been a great experience," he said. "I still cannot believe I got to play two rounds of golf with Michael Jordan. Whatever happens in my golf career from here on out, that will be tough to beat."

FRENCH LICK FILM PROVIDED

Free!
Traxion Plus Golf Cleats
at Golf Chicago! Booth #428

FOUR BOOKS YOU NEED TO READ FOR 2000 FOR THE BODY AND MIND:

All kinds of books on golf come across our desk each year and 1999-2000 is no exception. The only difference is this time we also are recommending one that was not sent to us, but a book that we think would still serve you well. Here they are:



Dave Pelz Short Game Bible

with James A. Frank, Broadway Books

If you can't get to a Dave Pelz Short Game School, then get this book and if you've been to his schools, this is a great refresher course and more. We all know of Pelz's decades of research about the short game and its total importance to scoring. Well, here's the bible and compendium of his knowledge. Packed in this book is the knowledge, data, charts and photos you need to learn from the master of the short game. The depth of the material is astounding, and it's the essential book for every golfer who wants to lower his or her scores.

Q School Confidential; Inside Golf's Cruellest Tournament

David Gould, St. Martin's Press

Utter the words "Q-School" and eyebrows immediately lift. We've all heard at least one Faustian like experience about the golfers who have had to play that venue. What David Gould has done is use the 1998 School as a backdrop for chronicling the tournaments deep and dense history of heartbreak, black humor and courageous golf under the most difficult circumstances. It's fair to say that every emotion known to man and golfer is felt every minute by those seeking that Holy Grail-a PGA Tour Card. I laughed, I cried, I couldn't put it down.

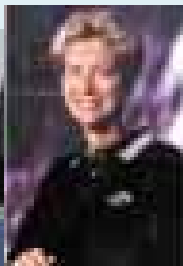


Tuesdays with Morrie

Mitch Albom, Doubleday Press

This small book has been on the Bestseller List for over two years and the word golf is never mentioned once in the book. But if golf is life then this book must be read by all golfers, just to keep everything in perspective. Albom writes sports for the Detroit Free Press and has been acknowledged ten times by the Associated Press as America's No. 1 sports writer. But here he writes about his college professor who is dying of Lou Gehrig's disease and the weekly Tuesday meetings between mentor and former/current student. The wisdom and insights of professor Morrie Schwartz is only slightly greater than the lessons gleaned weekly by Albom. This book is not directly about golf, but then again maybe that's OK.

PLAY GOLF WITH AN LPGA PROFESSIONAL



Pro-Am to honor DeDe Owens legacy

Pine Meadow site of first LPGA Pro-Am Benefiting DeDe Owens Golf Education and Research Fund. *Golf Chicago!* To help in the effort.

Save the date of July 24th, that's the Monday after the U. S. Women's Open at the Merit Club, for this inaugural fund-raiser that will attract approximately 30 LPGA stars. All proceeds will benefit the LPGA Foundation's initiative to grow opportunities for physically challenged persons to be introduced to the game. Playing spots and event sponsorships are available by calling RMY Enterprises at 312-670-7840. *Golf Chicago! Magazine* has already committed to four players and is one of the early sponsors.

Corporate Golf: How to Play the Game for Business Success

By Richard D. Connelly and Mark S. Grody. *Marketing Golf Resources*, Reviewed by Susan Weitzman

Relationship building is so important in today's business environment, yet many businesspeople cannot use one of the best-known business tools: the golf course. *Corporate Golf: How To Play The Game For Business Success*, written by Richard D. Connelly and Mark S. Grody, carefully outlines the necessary components of how to play business golf. The book gives the reader practical information and ideas on how to find out if an important decision maker plays golf and then how to arrange the golf date so that specific business objectives will be met. For instance, the authors tell us that the real goal of the first golf date with business prospects is to lay the foundation for building the business relationship.

After the first golf date, you should leave the course with the confidence that golf can play an important role in developing business with that prospect.

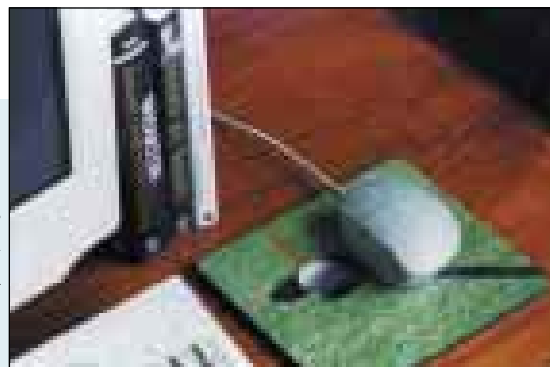
The chapter, The 19th hole is aptly named because after the round, over drinks and dinner is when most of the business conversation will occur. Connelly and Grody make the important point of not wasting a sales pitch if your client is in a hurry to leave the course, simply reaffirm the good time had by all and set up an office visit or lunch for a follow-up appointment. But great advice is continued on every page.

Susan Weitzman is President of Golf Matters Inc. She presents business golf seminars, organizes corporate golf clinics and advises companies on how to mix the purpose of business with the pleasure of golf. She can be reached at (847) 945-0390 or email: golfmatters@prodigy.net.



Mouse Driver: titanium optional.

We know a few golfers who, if given the chance would sleep with their clubs. We can't recommend that for various reasons, but here's a way to keep you hands on golf most of the day. The Mouse Driver is a fully featured PC Mouse that will drive you all over your computer screen. That way you will never completely leave your clubs at home. Also, there is room on the top of the Mouse Driver for your company's logo, if you are in search of a promotional item. Call 877-668-7318 or www.mousedriver.com



Spring Break



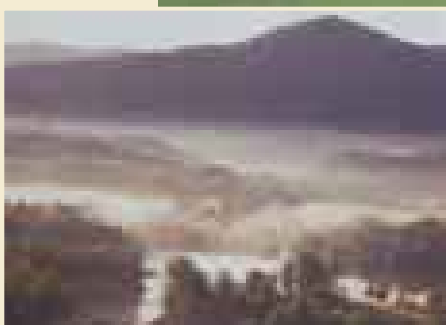
Forget the beach... if its sand & water you want take Spring Break on the golf course!

By Michael Stewart
www.wheretoplaygolf.com

College kids take off for a spring break vacation, why not you. In fact, if you have one in college, they're probably using your money!

If your itch'in to get the clubs out, call the kids, get some of your money back, and you take the "Spring Break"!!

To help you, I've put together a warm weather getaway guide to some of America's newest and best spring break golf locations.



Virginia is for lovers... of golf

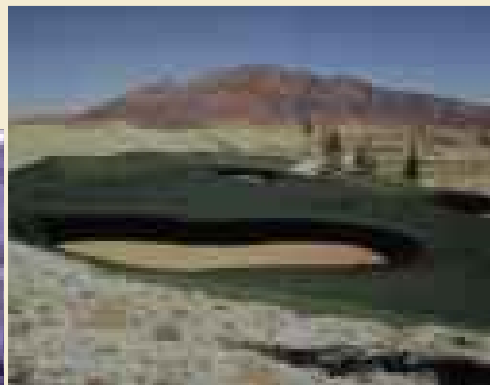
Wintergreen Resort is the only place in America I know that sells a daily combination ski and golf pass.

This 11,000 acre, four season family resort is located 3 hours southeast of Washington D.C. in the Blue Ridge Mountains of Eastern Virginia. A newly completed Reese Jones design now provides 27 holes of championship golf on it's Stoney Creek valley courses. In addition, there

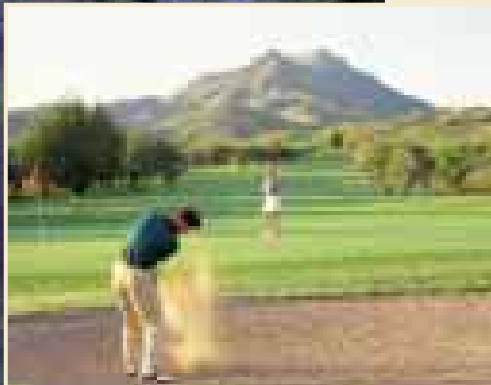
is Devil's Knob, a superb layout and Virginia's highest golf course offering 50 mile panoramic views of the famed Shenandoah Valley below.



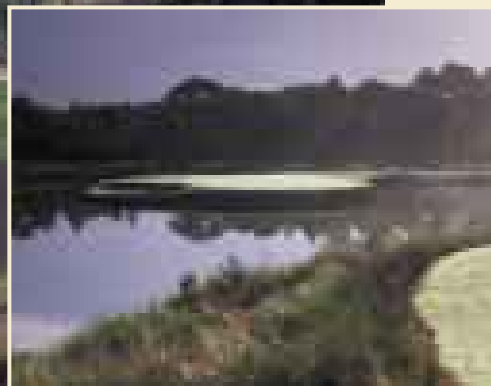
2000!



The Royal Links, Las Vegas



Rio Rico G. & C.C., AZ



Grand Haven, Palm Coast Resort, FL



Wintergreen Resort, Wintergreen, VA



Wintergreen Resort, Wintergreen

As I said, during the winter months it stays warm enough to play golf on the valley courses, while only 10 minutes up the mountain there's some 19 slopes of the best snow skiing and snowboarding in the East.

Golf Magazine, Golf Digest magazine, Tennis magazine and Conde' Nast Traveler all rank the Wintergreen Resort in their Top 50 best resorts in America.

Golf started at Wintergreen with Architect Ellis Maples, a native of Pinehurst, North Carolina. He was hired to design a championship mountain course while preserving the beautiful Blue Ridge Mountain environment. The result was the par 70, 6,600 yard Devil's Knob course, situated on top of the mountain at an elevation of 4,000 feet. Devil's Knob features tree lined fairways, natural rock walls, ponds and pleasant 70-80 degree temperatures throughout the spring and summer months.

At the base of the mountain is Wintergreen's Stoney Creek development. A 2,000 acre valley community with another 27 holes of championship golf including the new "Tuckahoe Nine" designed by Reeses Jones, which just opened last year to rave reviews. The Tuckahoe course follows an undulating path over hills, through woods, meadows and preserved wetlands and is a truly great design with spectacular mountain views in all directions.

Virginia also has some fantastic courses just outside Washington D.C. One in particular is the Virginia Oaks Golf Club, a superb new Dye design only 30 minutes away near Lake Manassas in golf course rich Prince William County.

The long and short of this course is exemplified by the double dogleg par five, 630 yard tenth hole and the 110 yard par three fifteenth. "Beautifully unique" are the best words I can find to describe this wonderfully serene championship course.

For a completely different golfing experience, you need only drive a few miles past the horse farms through the beautiful Virginia countryside to the Bristow Manor Golf Club.

Once a battle scene during the Civil War, the battle now is against the wind for pars and birdies on this wonderfully compacted links style course. You can "charge" on some holes like the par-five fifteenth, where a good fade off the tee will set up for a possible eagle. On other holes it's a difficult "retreat", like the par-four eighteenth which requires you to put away your cannon and play two long iron shots.

Take I-95 30 minutes south from the U.S.Capitol and you'll probably find your Congressman at the Forest Greens Golf Club, located just off the interstate. Noted for wide fairways and bentgrass tees and greens, this championship course plays up, down and around the rolling Virginia hills and through stately stands of oaks and pines. This is a favorite of the Washingtonians, so be sure to call ahead.

*Wintergreen Resort
P.O. Box 706
Wintergreen, VA. 22958
804-325-8240.
www.WintergreenResort.com

*Virginia Oaks
Golf & Country Club
8101 Virginia Oaks Dr.
Gainesville, VA. 22065
703-754-7977

*Bristow Manor Golf Club
11507 Valley View Dr.
Bristow, VA. 20136
703-368-3558

*Forest Greens Golf Club
4500 Poa Annua Lane
Triangle, VA. 22172
703-221-0123

Virginia

*Celebration Golf Club
701 Golf Park Dr.
Celebration, FL. 34747
407-566-1045

*Orange County
National Golf Center
16301 Phil Ritson Way
Winter Garden, FL.
34787
407-656-2626

*Palm Coast Resort
300 Clubhouse Dr.
Palm Coast, FL. 32137

*TPC at Heron Bay
11801 Heron Bay Blvd.
Coral Springs, FL. 33076
954-796-2000

*LPGA International
300 Champions Dr.
Daytona Beach, FL.
32124
904-274-3880

Florida

Celebration Golf Club is a "Goofy" course. But that's only because it's part of Walt Disney World in Orlando, Florida.

Designed by renowned father and son team, Robert Trent Jones Sr. and Jr., Celebration gives golfers a chance to play a superb public course only minutes from Walt Disney World.

The fairways here are wide and generous with large undulating greens accessible for run-up shots. Clusters of native oak, pine and magnolia trees are dotted along most fairways, with wetlands strategically positioned to frame most holes.

The 533 yard par-five fifteenth hole is an unusual hole where the best play for your approach shot is to hit to a fairway that runs behind the green, then chip back on. Can you imagine the trouble there must be in front of this green! Yeeeee!!!!

A few miles east of the Magic Kingdom is the new Orange County National Golf Center & Lodge, home to the Panther Lakes championship course and the recently completed Crooked Cat course.

Crooked Cat was designed with a Scottish influence and featuring lots of rolling grass bunkers. The Panther Lakes course was recently named as one of the Top 10 courses that you can play in America by *Golf Magazine*. The course plays through rolling hills, natural oak hammocks, pine trees and scenic wetlands. The Florida wildlife is abundant all over the course, with a rather large 10 foot hazard (as in Alligator) on the par three 15th hole. If you land near him, I suggest you hit a provisional.

If there are better golf practice facilities in the world, I haven't seen them.



Crooked Cat, Orange County

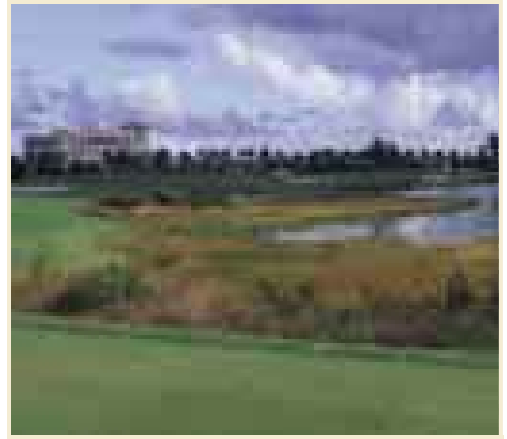
Orange County National has over 42 acres of practice facilities, and get this, they have a special 36 hole putting green, you know, like in miniature golf only with real grass! Next time your vacationing at Disney World be sure to sneak out the back way past Disney's Grand Floridian resort, and check it out.

If you like playing nearer to the ocean, check out the TPC at Heron Bay located just north of Fort Lauderdale. The TPC at Heron Bay is the home course for the PGA Tour's Honda Classic golf tournament.

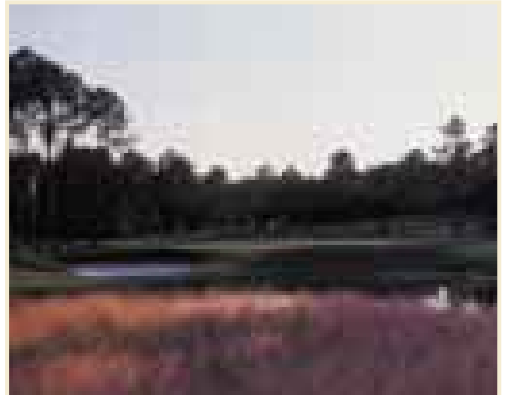
Designed by PGA Tour professional Mark McCumber, this 7,268 yard course features hybrid Bermuda grass on the fairways, tees and greens with over 100 sand bunkers strategically placed to frame each fairway. The course is wide open allowing off shore winds to become a big part of the game, so be sure to keep it low.

Have you ever marveled at how the pros make so many putts? Well it's no secret, they're always putting on superbly conditioned greens! One course in particular that has some of the best greens I've ever seen is LPGA International north of the Daytona Speedway and just off I-95. Their greens are like astro-turf, I mean perfect! I was knocking putts in all over the place, it was almost spiritual.

The beauty of this course starts before you arrive with their own beautifully landscaped exit on the interstate. LPGA International is also home to the Ladies Professional Golf Association and was recently chosen by *Golf Magazine* as one of the Top 10 courses to play.



Heron Bay, Coral Springs



Grand Haven, Palm Coast Resort

Florida

Wildlife, wind and water are what to watch for here. Water comes into play on half the holes but there are not the only hazards to worry about. Lots of alligators hang out by the shores of the lakes and one in particular is over 10 feet. Now that's a hazard! I also found myself playing into the wind on every hole. Scientifically speaking I don't know how that's possible but I'm sure it's happened to you too.

Reese Jones designed the LPGA North Course and Arthur Hills the LPGA South Course, both play to over 7,000 yards. Practice facilities here are state-of-the-art with 5 putting and chipping greens, 27 practice bunkers, a 360 yard driving range and three championship practice holes.

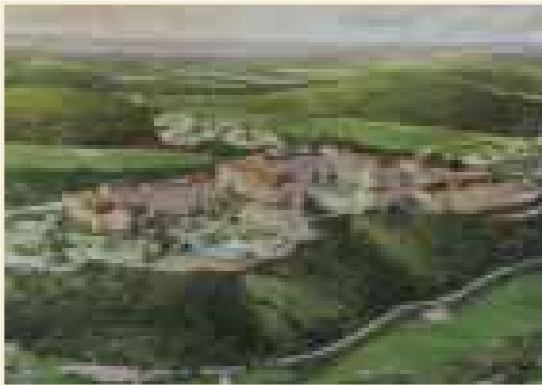
If you continue north on I-95 for 20 minutes you'll arrive at one of the

newest Jack Nicklaus signature courses, the Grand Haven Golf Club.

It's one of five championship courses that await you at the beautiful Palm Coast Resort of northeast Florida.

Unlike most all Florida courses, here you'll actually find some significant elevation changes. There's lots of sand, water, palm and cypress trees strategically placed to be fun and challenging for both the occasional or serious golfer. The Nicklaus course also borders the intercoastal waterway with many natural wetland areas and man-made lakes that attract plenty of beautiful coastal birds.

Palm Coast also has signature courses by Arnold Palmer and Gary Player for a total of 90 holes of championship golf. Now that's enough for any "Spring Break."



La Cantera Golf Club, San Antonio

Texas

Welcome to America's newest golfing hot-spot . . . S a n Antonio.

Over 30 public and resort courses are located with-

in 30 minutes of the eighth largest city in the U.S.A. San Antonio is also home to the PGA Tour's Westin Texas Open at La Cantera. Since opening in 1995, La Cantera Golf Club has won a host of honors including the 1995 "Best New Public Course of the Year" by Golf Digest. They have gone on to establish themselves as one of the premier resort courses in the Southwest.

The brand new world class Westin La Cantera Resort sits atop 1600 acres in the Texas Hill Country, only 20 minutes from downtown San Antonio.

Each night, from their balconies, resort guests are treated to glittering panoramic views of brilliant stars in the vast Texas sky, and the San Antonio city lights below.

The course itself was a joint design by Jay Morrish and Tom Weiskopf. It's a par 72 that plays to over 7,000 yards with huge elevation changes that make the Tour pros wish they could hitch a ride on Casey Martin's golf cart. A perfect example is found at the 533 yard, par-five fifth hole, where the tee shot falls eight stories to the fairway below. The par-four 316 yard seventh hole, nicknamed "The Rattler" also has an 80 foot elevation drop that provides spectacular views of downtown San Antonio, the Six Flags theme park, and the Texas hill country. Driving the green here is an option, but you must avoid the "Rattlesnake" bunker on the right. I'll bet you know how it got that name!

A new signature course by Arnold Palmer is currently underway and will add an even greater dimension to this fantastic resort.

*La Cantera Golf Club
16641 La Cantera Pkwy.
San Antonio, TX. 78256
800-446-5387

*The Quarry Golf Club
444 East Basse
San Antonio, TX. 78209
800-347-7759

*Canyon Springs Golf Club
24400 Canyon Golf Rd.
San Antonio, TX. 78258
888-800-1511
www.canyonsprings.com

TEXAS

Less than two miles from San Antonio International Airport is the most unusual golf course in Texas ... The Quarry Golf Club. Imposing chasms, narrow bridges and winds swirling off the 100 foot limestone walls create a different kind of game.

The names of each of the holes says it all: "Alcatraz", "Escape from Alcatraz", "Reload", "Fire in the Hole", "Devil's Ditch" and "Gibraltar". The Quarry is consistently ranked among the top courses in America.

Connoisseurs of the game make it a point to play here whenever they visit San Antonio, why don't you!

Once the site of a working cattle ranch and an old stage coach route, the Canyon Springs Golf Club winds through some of the most scenic hill country just north of San Antonio. No parallel holes, natural hazards, large strategically placed bunkers and centuries-old Live Oak trees are present throughout the course to test the skill level of all golfers. The eighteenth is a superb finishing hole with a 50-foot rock wall complete with cascading water as your backdrop. This makes concentrating on your approach shot to the green all the more difficult.

The beauty of the Texas hill country continues only 20 minutes west of downtown at the \$100 million Hyatt Regency Hill Country Resort. All the best resort amenities are here including a four acre water area complete with a 950 foot Ramblin' River. to lazily float your cares away. Pick your tube from the mouth of a limestone tunnel and away you go.

The Resort's championship course was designed by famed golf course architect Arthur Hills and appeals to a broad spectrum of golf enthusiasts. This course demands strength and strategy, along with a great short game to avoid the strategically placed bunkers and grass hollows.

The resort's secluded, yet convenient



The Quarry Golf Club, San Antonio

location makes it an excellent point of departure for visits to attractions for which San Antonio has become famous, such as The Alamo, The River Walk, Sea World of Texas, Six Flags Fiesta Texas and Mission Trail.

After golf, one place not to be missed while on your "Spring Break" is the famous River Walk in downtown San Antonio.

Brightly colored river taxis cruise underneath the hanging cypress trees, and by seductive little shops, all the while making ports of call at tantalizing sidewalk cafes and hideaway clubs. With so many great restaurants it will be hard to chose, so here's three of my downtown favorites: Fay Willie's BBQ, Zuni's Southwestern Cuisine and Morton's of Chicago Steakhouse. So good and so much, you will not be able to finish it all! Food, shopping, fun and nightlife are what the River Walk is all about. Take it from me, this is not to be missed.

Looking for some history? Don't miss a visit to The Alamo, only a couple of blocks from the River Walk. Then check out the largest Mexican market north of the border. Shops galore loaded with bargains. They have one shop devoted completely to red chilies, and another with just Tabasco items.

Warm weather, cool nights and great golf, make San Antonio a perfect destination for your "Spring Break". You need only call the San Antonio Convention & Visitors Bureau for more information on all the great area courses, besides you'll love those southern accents.

(continued on page 40)

*Hyatt Hill Country Golf Club
9800 Hyatt Resort Dr.
San Antonio, TX. 78251.
888-901-GOLF.

*San Antonio Convention & Visitors Bureau
P.O. Box 2277
San Antonio, TX. 78298
800-447-3372
www.sanantoniocvb.com

*Golf San Antonio.
70 Northeast Loop 410
Suite 370
San Antonio, TX
78216-8406
1-TEX-OPEN
www.golfsanantonio.org

Texas

Chicago's 20th Century Golf Chronicles

By Greg Miles

While only a relatively short period of time has elapsed since the publication of our most recent issue, the calendar has indeed changed to a new year, a new decade, a new century, and even another millennium. The staff of *Golf Chicago!* thought, then, that this is quite an appropriate time to review the most significant golf related events in Chicago over the past one hundred years.

By the time the calendar had changed to the 20th century from the 19th century, golf in Chicago already had eight solid years of growth under its belt. In April, 1892, on property owned by two Lake Forest tycoons, Charles Blair Macdonald convinced a friend, the son-in-law of one of the tycoons, to join him in a game of golf. Taking but two hours time to drive stakes into the ground and remove some surrounding dirt to form temporary 'cups', Macdonald laid out a seven-hole course adjacent to Lake Michigan. One year later, C.B. convinced 30 investor / contributors to stake him for \$10 each, and with the \$300 Macdonald leased 60 acres in Downers Grove, designed a 2,800 yard 9-hole course, and on July 19, 1893, the Chicago Golf Club was incorporated. With these, his first two original endeavors, Charles Blair Macdonald, became the 'father of golf in Chicago'.

So, skipping ahead eight years from the 1892 Macdonald beginning, here, in time-line fashion, is the *Golf Chicago!* list of 95 of our area's important golf happenings, followed by our pick of the top five 20th century Chicago golf events, based upon their impact on today's golfer:

1900 The U.S. Open is won by Harry Vardon by two strokes over J.H. Taylor in a field of sixty contestants at Chicago G.C., Wheaton, IL

1902 The Glen View Club, Golf, IL.,



Chick Evans

hosts the U.S. Amateur. Louis James defeats Eben Byers (4 & 2).

1903 Bessie Anthony defeats J. Anna Carpenter (7 & 6) to claim the U.S. Women's Amateur Championship at Chicago G.C.

1904 Willie Anderson wins his third of four U.S. Open championships, with a 5-stroke victory played at the Glen View Club.

1905 H. Chandler Egan successfully defends his U.S. Amateur title, defeating D.E. Sawyer (6 & 5) at Chicago G.C.

1906 Alex Smith wins his first of two U.S. Open Championships, scoring a seven stroke victory in a field of 68 at Onwentsia Club, Lake Forest, IL.

1907 Wing Park Golf Course in Elgin, IL, opens. It is the first area public course outside of the Chicago city limits.

1907 Margaret Curtis defeats her sister Harriot Curtis (7 & 6) to win the U.S. Women's Championship at Midlothian C.C.

1909 Looking for a chance to win the U.S. Amateur championship again at Chicago G.C., H. Chandler Egan falls to Robert A. Gardner (4 & 3) in the finals. Hailing from Chicago, Gardner becomes the youngest winner (19 years, 5 months), to date of the championship.

1910 Harlem Golf Club opens, billing itself as the Chicago area's first "daily fee" golf course.

1910 Dorothy Campbell wins the U.S. Women's Amateur (2 & 1) over Mrs. G.M. Martin at Homewood C.C., Flossmoor, IL.

1911 The U.S. Open returns to Chicago Golf Club and is won by John McDermott (his first of two) in a three-way playoff.

1912 Jerry Travers wins the U.S. Amateur at Chicago G.C., defeating Chick Evans, Jr. in the finals (7 & 6). Evans does have his best performance to date: finalist and medalist at 152 strokes.

1914 The Chicago District Golf association is formed; and, in the same year holds its first amateur championship, won at Ravisloe C.C., by Chick Evans.

1914 Walter Hagen betters Chick Evans by one stroke and wins the U.S. Open at Midlothian C.C., Blue Island, IL.

1915 Florence Vanderbeck, also medalist, wins the U.S. Women's Amateur (3 & 2) over Margaret Gavin at Onwentsia Club.

1916 Walter Barndt of Chicago representing Hyde Park High School wins the first IHSA boys golf individual championship with a score of 244. The competition is sponsored by the University of Illinois.

1920 Jock Hutchison defeats J. Douglas Edgar (1 up) to win the PGA Championship at Flossmoor C.C., Flossmoor, IL.

Hutchison, pro at the Glen View Club, had gained entry as an alternate.

1922 Gene Sarazen wins his first U.S. Open title at Skokie C.C., Glencoe, IL.

against a field of 323 entrants, the largest field to date, and for the first time there is a spectator fee.

Sarazen and Wilson, an historic match

The same year that Sarazen won the Open at Skokie C.C. the Chicago based Wilson Sporting Goods Co. signed him to an endorsement contract. And that relationship continued for the rest of Sarazen's life. But it wasn't until 1932 that Wilson and Sarazen made real golf history. Frustrated by the deep bunkers that populated British Open courses Sarazen borrowed from aeronautics and put a heavy lead flange on the bottom of his most lofted iron, a niblick. His thinking was that just as aviators when they want to go up, lower the tail, that if he lowered the bottom of the iron it would pop up from the sand as soon as it hit. He was right and the modern sand wedge was invented.

Sarazen then took his new club to Wilson and it was first marketed in 1936. But every year Sarazen and Wilson tinkered with the club. In 1948 Sarazen began working with master club maker Bob Mandrala when Sarazen cut the bottom of the club in the fashion of rails. But when Mandrala showed Sarazen that it had little effect the idea was dropped. But from 1948 it was Mandrala who interpreted any design ideas from Sarazen and he continues to this day making the successors to the original design of Sarazen.



Bob Mandrala

Over the years Mandrala worked with some of the greatest golfers ever, including Sam Snead, Patty Berg, Arnold Palmer, Mickey Wright, Payne Stewart and even Michael Jordan. In 1997 after 50 years with Wilson the company paid him the highest compliment by naming a club line after him. Look in the bags of some of the best pros and amateurs in the world and you'll often see a set of Wilson RM irons.



Sarazen

1923 The U.S. Amateur is played at Flossmoor C.C., Flossmoor, IL, and is won by Max Marston.

1925 Walter Hagen wins his third of five (second in a string of 4) PGA Championships at Olympia Fields C.C., defeating Bill Mehlhorn (6 & 5).

1925 With 59,843 rounds played in this year, the 27-hole version of Jackson Park Golf Course claims the title as the 'world's busiest golf course'.

1928 Johnny Farrell wins the U.S. Open at Olympia Fields C.C. (course #4), as the number of entrants (1,004) tops one-thousand for the first time. Farrell defeats Robert T. Jones, Jr. by one stroke in a 36-hole playoff.

1928 Bobby Jones, Jr., captains the United States Walker Cup team, as the U.S. trounces their Great Britain & Ireland opponents, 11 - 1, at Chicago Golf Club.

1930 The first two recipients of Chick Evans Caddy Scholarships enroll at Northwestern University.

1930 Tom McMahon, a former president of the CDGA, develops a modifica-

tion to the current handicap calculations; McMahon introduces a 'course difficulty factor', which was not based solely upon a course's length. While first adopted only locally, McMahon's idea later was incorporated nationally by the USGA, dubbing Tom McMahon as the 'father of the modern day handicap formula'.

1931 Seventeen years have passed since his first U.S. Amateur victory, but Francis Ouimet defeats Jack Westland (6 & 5) at Beverly C.C., in Chicago, capturing his second title.

1932 The Medinah Country Club pro shop becomes the first pro shop in the country to sell golf apparel; Tommy Armour is proprietor.

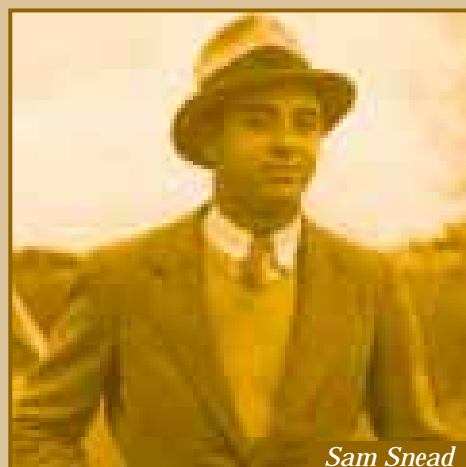
1933 Virginia Van Wie wins her second in a string of three U.S. Women's Amateur titles, defeating Helen Hicks (4 & 3) at Exmoor C.C., Highland Park, IL.

1933 Johnny Goodman wins the U.S. Open at North Shore C.C., Glenview, IL, one stroke ahead of Ralph Guldahl. Goodman is the last amateur to win the U.S. Open, a distinction still valid some 67 years later, even into the next millennium.

1934 Chicago-area golf pro Horton Smith, from Oak Park Country Club wins the inaugural Masters Tournament (Augusta National Invitational).

1936 The National Golf Foundation is formed by Chicagoans Herb and Joe Graffis.

1938 LaGrange-Lyons High School wins the first IHSA boys golf team championship.



Sam Snead

1938 Sam Snead wins his first tournament in the Chicago area, the Chicago Open.

1938 Patty Berg defeats Estelle Lawson Page (7 & 6) to capture the U.S. Women's Amateur Championship at Westmoreland C.C., Wilmette, IL.

1939 Marvin Ward defeats Raymond Billows (7 & 5) to win the U.S. Amateur championship at North Shore C.C.

1942 The world war halts all major golf tournaments, but one, the Hale America Tournament, which was won by Ben Hogan at Ridgemoor C.C.

1944 A novel idea is tried for the first time in the Chicago area at Aurora Country Club — a motorized golf car.

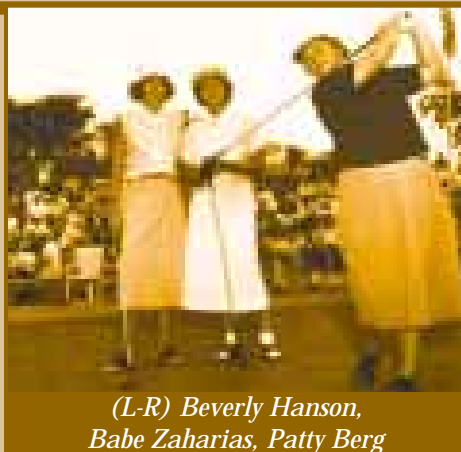
1947 The headquarters of the American Society of Golf Course Architects is established in Chicago.

1948 Lloyd Mangrum wins the PGA tour's largest first place award, \$10,000 in the World Championship of Golf at Tam O'Shanter, Niles, IL.

1949 Medinah C.C., Medinah, IL, (course #3) hosts its first U.S. Open. The championship is won by Dr. Cary Middlecoff by one stroke over Sam Snead and Clayton Heafner.

1951 At Tam O'Shanter, Babe Zaharias wins the Women's World Championship of Golf for the fourth consecutive year. Oddly, for the fourth consecutive year, Patty Berg finishes second.

1952 Julius Boros wins the PGA



(L-R) Beverly Hanson,
Babe Zaharias, Patty Berg

tour's largest first place prize, now \$25,000 at the World Championship of Golf at Tam O'Shanter C.C.

1954 Bob Toski earns the incredible sum of \$100,000 by winning the World Championship of Golf at Tam O'Shanter; \$50,000 is the first place prize, and another \$50,000 is earned by performing exhibition matches.

1956 E. Harvie Ward successfully defends his U.S. Amateur title, and wins at Knollwood Club, Lake Forest, IL, defeating Charles Kocsis (5 & 4).

1959 Ace Ellis, Al Ogrin, Julio Campagni, Al Barkow, and others, meet to form the Northern Illinois Mens

Amateur Golf Association (NIMAGA).

1961 Onwentsia Club hosts the first annual Children's Memorial Hospital Pro-Am. This benefit tournament attracts PGA Tour and local pros, continues annually, is the oldest pro-am tournament in the Chicago area, and the second oldest in the nation. As years proceed, additional sponsors are brought on line, and millions of dollars are raised for charity.

1961 Olympia Fields again hosts the PGA Championship, and Chicago golf fans now get to see the new stroke play version of this title. At the end of 72 holes, Jerry Barber and Don January are tied at 277. Barber (67) wins by a single stroke over January (68) in an 18-hole playoff.

1962 Chicago area's first hotel with golf resort opens — Pheasant Run Golf Resort in St. Charles, IL.

1963 Arnold Palmer wins for the first time on Chicago soil, capturing the Western Open in a playoff over Julius Boros and Jack Nicklaus.

1964 A fourth 18-hole course opens at Cog Hill, making the establishment the first 72-hole facility in the Chicago area.

White Pines Golf Club

5000 WEST JEFFERSON STREET, BENSENVILLE, ILLINOIS 60106

• 36 HOLE GOLF & BANQUET FACILITY •

WEDDING RECEPTIONS • BRIDAL SHOWERS

REHEARSAL DINNERS • ANNIVERSARY PARTIES

GOLF TOURNAMENTS • BUSINESS MEETINGS

Accommodating 50 to 200

100 Yard Indoor Driving Range

Banquet facility overlooks the West Golf Course • Sound System

On-Site Parking • Golfers Grill • Pro Shop • Driving Range

(630) 766-0304



Arnold Palmer

1965 With his first victory on Chicago soil, Billy Casper captures his first of four Western Open titles by winning at Tam O'Shanter.

1966 A private plane crash at the Lansing Sportsman's Club Golf Course, Lansing, IL, takes the life of Tony Lema, his wife Betty, and two others. Lema was en route from the PGA Championship at Firestone CC, in Akron, OH, for an exhibition in Chicago.

1967 Mike Spinello forms the Illinois Junior Golf Association, originally called the Junior Open Division of NIMAGA.

1974 The IHSA changes the schedule

the first time at Butler National G.C., Oak Brook, IL, and winning for the first time in Chicago is Tom Watson. This victory is also the first of Watson's 34 career PGA titles.

1974 Sandra Haynie wins the U.S. Women's Open at LaGrange C.C., LaGrange, IL, by one stroke over Beth Stone and Carol Mann. It is the first time that the U.S. Women's open is held in the Chicago area.

1975 Lou Graham wins the U.S. Open at Medinah C.C. (course #3) in an 18-hole playoff by two strokes over John Mahaffy.

1975 Lightning strikes three golfers at Butler National GC, Oak Brook, IL, during the Western Open. Lee Trevino, Jerry Heard, and Bobby Nichols are Mother Nature's victims. For the remainder of their PGA Tour careers, Nichols and Heard will never win again. Nearly forgotten is that Hale Irwin wins the tournament by one stroke over Bobby Cole.

1975 IHSA holds first girls state championship of golf, and Ann Atwood of Bloomington High School wins with a score of 176.

1979 Kemper Lakes G.C. opens in Long Grove, IL. It is the first public championship course to the north of Chicago, and will go on to host a PGA Championship, multiple Senior PGA Tour events, a USGA Women's Amateur, and become the permanent site of the

I l l i n o i s
PGA Section
Championship.

1 9 8 0

Caddyshack, the smash hit comedy movie about golf at a fictitious country club is released. Chicago comedian, Bill Murray stars, and three other Murray brothers have dealings with the film; the Murray brothers had

worked as caddies at Indian Hill Club, Winnetka, IL.

1981 The U.S. Women's Open returns to LaGrange C.C., and is won by a single stroke, Pat Bradley over Beth Daniel.

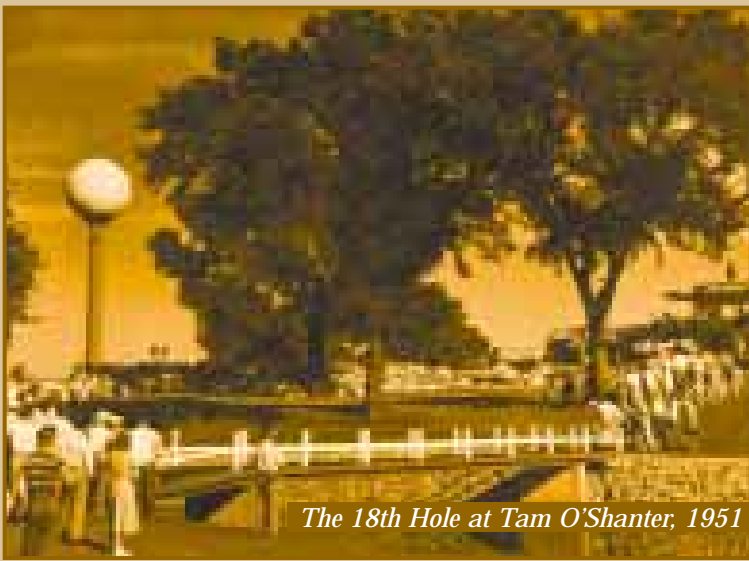
(continued on page 38)

Four Achievements in Chicago Golf that impacted the rest of the Golfing Nation

1992 - WYNSTONE GOLF CLUB IS THE FIRST GOLF COURSE IN THE UNITED STATES TO BAN METAL SPIKES. Though alternative cleats now hardly seem news it was not so in 1992 when the Green Committee at Wynstone Golf Club was in a quandary. Their very excellent golf course, which had been listed in *Golf Digest's* Top 100 was suffering from severe damage, mostly from spike marks. Everything had been tried to restore the greens, but nothing was working. After much discussion and more than a little resistance from some members the Softspike brand of alternative cleats was given a trial. Within two weeks the verdict was in: the plastic cleats allowed the greens to return to their former state. In July the club voted to ban metal spikes for all members and guests - the first club in the U. S. to do that. If, today, you arrive at any private golf club in the Chicago area, or most any public golf course, with metal spikes - you will not be allowed to play.

1951 - JOE JEMSEK BUYS COG HILL GOLF COURSE FROM MARTY COGHILL 1951. The Cog Hill facility would be expanded by Jemsek to become 54 holes with the development of the #3 course in 1963, and to 72 holes with the creation of the #4 course, Dubsdread, in 1964, which is recognized as Chicago's first championship-quality public fee golf course. Praise for the #4 course earns it a spot in the *Golf Digest* Top 100 Courses in America rankings; and, the Western Golf Association tabs Cog Hill #4 as its home for the Western Open beginning in 1991. Today daily fee golfers can thank Jemsek for

(continued on page 39)



The 18th Hole at Tam O'Shanter, 1951

of boys golf from Spring to Fall. Hence, there are two individual champions in this year Gary Pinns-Glenbard East (May) and Gary Hallberg-Barrington HS (Oct).

1974 The Western Open is held for



Greg Miles

THOSE AMAZIN' NETS

Thirty-one years ago northside sports fans and our Cubs were shocked by the 1969 late season surge of the team that became known as "those amazin' Mets". Now, some three decades later, and with a slight single-letter switch, the northside has been "netted" as some new and non-traditional golf practice areas, have sprouted up. In late 1999, two such netted facilities debuted, each unique, and each different in form and function.

First, if you have not visited the Marriott Lincolnshire Resort golf course lately, your return will reveal the Marriott version of those amazin' nets: a 110-foot wide by 40-foot deep, netted warm-up area. Concerned with customer comments that there was no driving range on its grounds (due solely to lack of available land), and that the closest



The new Marriott Lincolnshire nets

(3/4 mile north) golf driving range had been closed — sold for townhouse development, the Marriott Corporation undertook a market research study of

its golfing patrons. The study revealed that during the 1998 golf season at Marriott Lincolnshire, the great majority of players wanted and needed to "hit some balls" before their round.

Wanting more than a single or double 10-foot cage, yet still constrained by the limited space available, the Marriott solution is a warm-up area of permanently anchored

octagon-mesh netting, measuring 110 feet long, with ten driving stalls. Golfers hit from ten mats at the open end and can watch their shots travel 40 feet before reaching the far end of netting; To contain possible stray shots, a mesh ceiling covers the entire area, The ceiling height is at ten feet just above the mats, gradually rising to a 15-foot height at the far end.

Three further attributes of the Marriott warm-up facility lend additional value to its ingenuity: proximity, site, and beauty. The warm-up area is located within 100 feet of the pro shop, and the tenth tee, and only a little further from the first tee. No need to worry about "blinding sunlight", as the warm-up area faces in a Southwest direction. A berm planted with three varieties of evergreens and contrasting colored perennial flowers provides a natural-looking backdrop or target through the far end of the netting for the golfers and at the same time hides the nets from the view from local housing.

These amazin' nets also give the Marriott the first real opportunity to hold junior clinics. Previously with only

(continued on page 37)

CHICAGO PK
DISTRICT
Diversey Driving
Range
1/3 sq.
pick up from
WINTER (FEB)
1999
PAGE 19

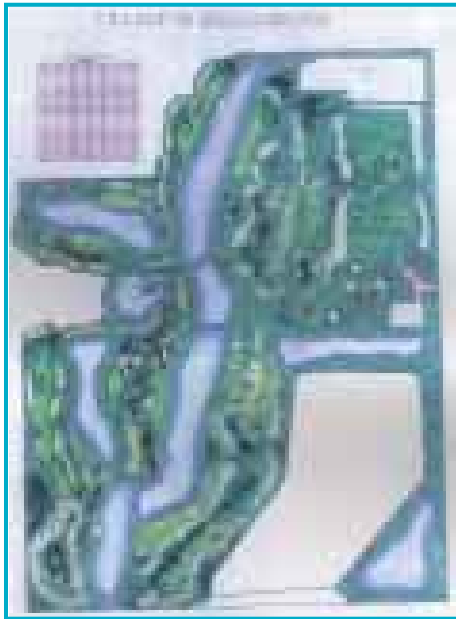


Dan Rusnack

Bolingbrook starts work on new Arthur Hills designed course

For the second time in two years an Arthur Hills golf course is making its way onto the Chicago landscape. First it was Stonewall Orchard in the far northwest suburb of Wauconda, marking the first entry of this heralded architect to this region. (see *Golf Chicago!* July 1999 at www.GolfChicago.com), Now the Village of Bolingbrook has announced construction of the second coming of Hills. Ground was broken last September and the course has a targeted opening of Spring 2001.

The course is located north of I-55 off of Rodeo Drive (119th Street). The facility is bounded by Kings and Essington roads on the east and west, and 127th Street and Rodeo Drive on the north and south.



Bolingbrook Golf Club

The eventual course will be located on a 575 acre site that will also include eight new lakes. The land is relatively flat, but Hills will have the luxury of using 2.5 million cubic yards of fill that will become available once the lakes are built. The lakes are being built as part of

a storm water management system along Lily Cache Creek.

While water will be very prevalent on 14 of 18 holes, plans are to plant 1,800 trees on the new course. This course will be a fine addition to the burgeoning southside collection of newer courses that is being billed as a 'destination course' by village mayor Roger Claar.

"That's why we chose Arthur Hills to design the course," said Claar. "We want to give golfers an experience that they had not been able to enjoy previously in this area."

With Hills' design team, the course should be nothing but exceptional, giving players of all abilities the chance to enjoy a course designed by one of America's perennial top five rated architects.

There will be five sets of tees, taking the course from a strong 7,140 yards to the shortest measuring 4,885 yards. The par-3 15th hole, 170 yards, is sure to be the signature hole at Bolingbrook Golf Club, featuring an island green on one of yet to be formed lakes.

Green fees at the course are expected to range from \$50 - \$70.

Based in Toledo, OH, Hills has top designs in many regions, most notably Florida, Michigan and California. He counts 19 courses in Michigan, including Bay Harbor Golf Club in Petoskey (1998), The Arthur Hills Course at Boyne Highlands in Harbor Springs (1995) and The Thoroughbred at Double JJ Resort, in Rothbury (1992).

Hills has won many accolades in recent years including being named the game's #2 hottest architect by *Golf World* in June 1998.

Hills' courses have hosted numerous tournaments including The Skins Game from 1992 - 1995 at Bighorn in Palm Desert, CA. and Shell's Wonderful

World of Golf in 1998 at Bay Harbor Golf Club.

Par Development Co. is providing the construction and ultimate management for the new course and will be investing over \$9 million in the next two years according to village officials. Par received a 25-year lease to operate the facility. A full-service clubhouse and banquet facility with seating for up to 600, locker rooms, pro shop and a grill area. A veranda will overlook the 9th and 18th holes.

"We believe that the clubhouse and banquet facility will add even more to the pride that Bolingbrook residents will have in the Bolingbrook Golf Club," says Claar. "We intend this to be a very real and useful asset to our community."

In addition to the 18-hole championship layout and clubhouse, a golf learning center will also be a part of the facility.

There will be numerous practice areas, including the driving range, putting greens, a bunkered short game practice area and two practice holes.

The driving range will have tee locations near the first tee along with a hitting area at the Learning Center building which is located off of Kings Road.

According to village officials, The Learning Center building itself is the relocated, quaint "log cabin" from the former Remington Driving Range. It was moved from Naperville Road to Rodeo Drive and Kings Road after the former driving range property was bought for industrial development. Corum Real Estate Group, buyer of that property, donated the pro shop and the driving range equipment to the Village of Bolingbrook, along with \$50,000 to move the building and equipment to help create the learning center at Bolingbrook Golf Club.

COURSE CONDITIONING

Keeping the Body in the Swing of Things

By Paul Calloway

Putting the Pieces Together for a Great Golf Year

If you follow golf at all you know that all the golfing world is agog over the fantastic record that Tiger Woods is setting. Soon enough the catch word for starry-eyed kids (and their Dad's too) will be "Be Like Tiger" instead of Mike. Of course we all can't expect to be like Tiger. In fact it's pretty clear that he is strictly one of a kind. But we all can follow the basic elements that Tiger has used for his success to our own advantage. There are only five basic ingredients for golf success. They are:

1. A personal and golf specific physical training program.
2. Professional instruction and practice of those skills taught by your instructor.
3. Development of strong mental and psychological skills to instill confidence on the golf course regardless of its difficulty or the skill of your opponents.

"There are only five basic ingredients for golf success"

4. Properly fitted and technological sound equipment, and not just clubs. That includes balls, shoes, gloves and other gear.

5. Sport specific talent.

All of these attributes must be blended together for maximum gains on the golf course. So don't focus too

much on item five, there are plenty of great golfers on the Tour who would be the first to admit they don't have near the talent as some of their competitors, much less Tiger, yet they are very successful. Those golfers are called "grinders" or just plain hard workers. And the strongest attribute of those "grinders" is that they don't necessarily work harder than the next guy, they also work smarter.

On the Tour, smarter these days means taking better care of your body. Witness the new fitness regimes of David Duval and 60-year-old Jack Nicklaus. These two golfers separated in age by over thirty years exhibit two necessary elements of a strong golfer, balance and flexibility. And both have worked smart and hard to achieve these results. You also need to know if you have any physical limitations that are preventing you from making significant changes and improvements in your swing. Once identified, you can then pursue the necessary help from the appropriately trained health and fitness expert knowledgeable about golf-specific physical training techniques. In future issues of Golf Chicago! we will address other areas of body mechanics and conditioning.

Test #1: Standing Sway Test

This test identifies muscle and connective tissue tightness that may be pulling a golfer out of ideal standing posture and balance.

First, stand on a level surface with your arms hanging relaxed by your sides.

Then, close your eyes and gently relax your body so you can attempt to feel which direction your body naturally tends to drift, tip or sway if you

would let it.

After 5-10 seconds, open your eyes and identify the predominant direction of sway.

Repeat the test several times to determine if you have a consistent direction of sway.

The direction you consistently feel is the first and/or strongest direction of sway is probably being caused by connective tissue and muscle tightness pulling your body in that direction. If uncorrected, this tightness will also be pulling you out of posture and balance during your swing motion. Any attempts at correcting your swing motion without first reducing the physical causes of your posture and balance dysfunction can lead to inconsistent performance and/or injury.

Test #2: Club Behind The Spine Test

We all know that having adequate rotation flexibility in the spine is one of the most essential physical requirements to perform a good golf swing. The middle part of your back, known as the thoracic spine, is the area of the spine where rotation should occur. To

have maximal flexibility to turn during the swing, however, your posture at address must also have the physical potential to achieve a straighter thoracic spine. In contrast, a bent thoracic spine at address blocks your ability to turn. Therefore, the purpose of this test is to determine your physical ability to achieve



and maintain the ideal, straighter thoracic spine angle at address.

Perform the second test as follows:

Stand upright while holding a club behind your back with the head of the club in one hand placed flat against your tailbone and the handle of the club in their other hand placed against the back of your head.

Then, slightly bend your hips and knees (10-15degrees) and contract your lower abdominal muscles, as needed, to press the small of your back into the shaft of the club. Keeping contact with



the club and your back, straighten and stretch the middle and upper sections of your spine and neck. Once you have done your best to achieve this position, bend forward from your hips until

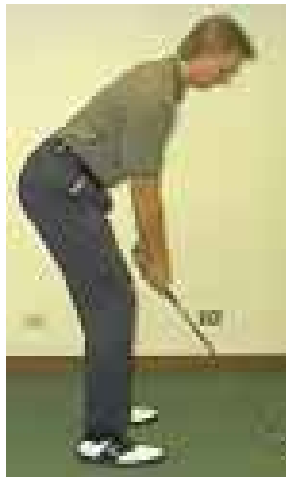
you are able to comfortably see a spot on the ground in front of you where the golf ball would normally be positioned at address.

A final step for this drill is to then remove the club from your back and grip it with both hands in your normal address position while maintaining all the spine, hip and knee angles previously created.

If properly achieved, you should now feel comfortably balanced with no uncomfortable muscular tension present. This is ideal posture for the golf address position giving you the greatest potential for producing a safe and highly effective golf swing. However, if you are unable to easily and comfortably perform any portion of this test then it is very likely that you have physical restrictions that are limiting your posture and your swing.

If either of these two tests show some physical limitations, then you may want to get in touch with a health and fitness expert specifically trained to evaluate and train golfers. Having a

golf-specific fitness evaluation and starting a customized, fitness-training program with correct supervision will give you the best possible chance to improve your overall game. It will also give you greater enjoyment of the game with less risk of injury. Now that's working smarter, not harder.



Paul Callaway, PT is a licensed physical therapist and former Director of Physical Therapy for the PGA Tour. Paul is the creator of the Body Balance for Performance golf fitness training program which has been endorsed by the Illinois Section of the PGA. His company specializes in golf fitness training and performance programs, and the evaluation, treatment and prevention of golf injuries. If you would like more information about this subject or have other questions related to golf injuries, fitness training and performance for golf please call Pro Dynamics, Inc. (a division of Callaway Physical Therapy, Ltd., Oak Brook, IL at 1-888-FIT-GOLF(348-4653).

PLAY FREE GOLF

Golf Chicago! Magazine is looking for people to help with distribution of the publication in 2000.

If interested, contact the business office

773-292-1117

BROKEN ARROW

1/3 sq.

PICKUP AD

from AUG. '99

page 42



Michael Stewart



GREAT DRIVES

The Best Places to Play in Michigan and Wisconsin

Featuring Michael Stewart's Wheretoplaygolf.com

Escape to Wisconsin

Escape to Wisconsin, the former state slogan and a goal for all Chicagoland golfers in 2000.

Wisconsin golfers are the most avid golfers (per capita) in the country and are in the midst of an explosion of new golf course construction. In addition, many well established Wisconsin favorites are also getting facelifts or complete makeovers. Follow me now, on a tour of some of Southern Wisconsin's best courses and resorts, all located within a few hours of home.

Just over the border via I-94 is Geneva Lake, the second deepest lake in the state and summer home to Chicago's rich and famous. Does the name Wrigley ring a bell? With all this area wealth you would expect to find some pretty great golf courses right? You bet!

One of the best in the state is **"The Brute" at the Grand Geneva Resort & Spa**. If you're looking for a John Daly grip it 'n rip it type of course this ones for you. This course has wide landing areas so you can really let out the shaft. It also has the biggest sand bunkers and greens of any course you'll ever see. The greens average over 8,000 square feet , with some as much as a four club difference from front to back. Combine those greens with almost 7000 yards in length and you see why it's called "The Brute".

The Grand Geneva Resort has another great course, "The Highlands", formerly known as the Briar Patch when the resort was the Playboy Club. The Highlands course has undergone a recent redesign by architect Bob Cupp giving it more of a Scottish flair with many hills, rolling fairways and dense wetlands. Many of the tees are elevated and give wonderful views of the surrounding countryside.

Just west of the city of Lake Geneva is **Geneva National Golf Club** boasting

three signature courses designed by three of the games greats, Arnold Palmer, Lee Trevino, and Gary Player. These courses wind over the wooded hillsides above Lake Como and through marshy wetlands and flowered prairies below.

Each of the Palmer course's 18 holes has its own unique appeal and lots of risk-reward opportunities. Multiple sets of tees make it a fun, playable course for every level of player. Arnold Palmer has said this was the best piece of property he has ever had to start a golf course.

The Trevino course begins and ends in the trees, with many holes bordered by wetlands. Elevated tees enable golfers to see exactly what challenges each hole has to offer.

Since its opening in 1991 the Player course has been the best nine hole tract in Wisconsin. Now the second nine is nearing completion and is expected to open this spring, giving the Geneva National Golf Club the only location with three signature courses of this caliber, and this close to Chicago!

In June, WGN's Spike O'Dell will hold his 4th annual charity/celebrity golf tournament at the **Lake Lawn Resort** on the shores of nearby Delavan Lake. Last year's tournament saw a whopping 288 golfers having a great time raising money for the Needy Childrens' Fund.

This par-70 layout features a couple of 440 yard uphill par fours, two 560 yard par fives and three very difficult and lengthy par-threes of 195, 210 and 235 yards.

Towering oaks come in to play off the tee on seven holes, requiring you to hook your driver on one hole and fade it on the next.

Unusual hazards on the par-five, third hole include beautiful lake views and lots of feathered wildlife, including hundreds of ducks and geese foraging along the shores. While on the third hole, keep watch for "Don", the superintendent's super smart, goose-chasing border collie. If you could teach this guy to swipe golf balls, you could make a fortune!

The Milwaukee area has added two newcomers, **Bristlecone Pines** and **Washington County**. Both were named by *Golf Digest* in the their Top 10 "Best" New Courses, one in 1996 and one for 1997.

Located only 20 minutes west of Milwaukee is the Audubon International award winning Bristlecone Pines Golf Club. Besides being environmentally sensitive, architect Scott Miller designed the most unique use of natural sand deposits that you'll see anywhere in the Midwest. Large boulders and bristlecone pine trees



Washington County G.C. in the rolling Kettle Moraine countryside of lower Wisconsin

are found in the sand bunkers throughout the golf course. The course has two monster par fives (one over 600 yards) and a couple of 460 yard par fours. Many holes feature generous driving areas bordered by tall "links style" rough. Combine this rough design with the soothing sounds of

the many decorative waterfalls that were constructed on site, and you're set for a very special golfing experience.

Just north of Bristlecone Pines G.C. near Hartland, sits one of *Golf Digests* 10 best new public courses for 1997, **Washington County G.C.**

Rolling through the stunning Kettle Moraine countryside, Washington County's virtually treeless topography was drastically reshaped by world-renowned architect Arthur Hills. Hills meticulously oriented this course into a



The Brute at Geneva National

beautiful setting along the Rubicon River environmental corridor. The lack of natural trees helps create a desolate, windswept, links-type golfing experience. Tall native grasses atop hills and subtle mounding not only help to frame each hole but also accent the topography with changes in height, texture and color.

Built in the late 1920's **Brown Deer Golf Club's** classic layout has made it one of the best public courses in the country. Brown Deer is the centerpiece of the 16 golf courses in the Milwaukee County Park System and the home course for the PGA Tour's Greater Milwaukee Open golf tournament and Tiger Woods first PGA victory.

The setting is appropriately park-like, with open areas, mature trees and gentle rolling hills. There's not much that's fancy or tricky at Brown Deer, just length. So grip it and rip it.

Following I-90 north out of Chicago will lead you to the Wisconsin Dells vacation area and the **Wilderness Lodge Hotel & Golf Resort**. Here you'll find the largest indoor water park in the Midwest and a completely redesigned Wilderness Woods Golf Club. The Wisconsin State Journal hailed Wilderness Woods Golf Club as "the best makeover course of 1998."

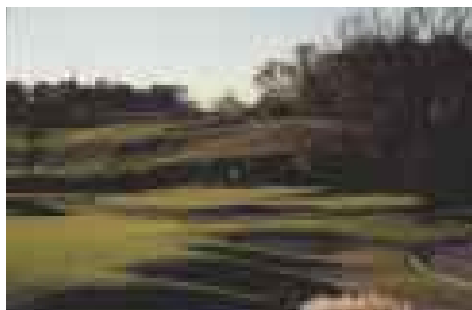
The course is an excellent combination of beautiful views, and fun, challenging shots. Among them is an adventurous 172 yard par-three with a highly elevated tee that overlooks Lake Delton and an island green. Watch for the Wisconsin Ducks as you ponder your club selection here.

One mile from the center of downtown Wisconsin Dells is another one of the states Top 10 golf courses ... **Trappers Turn**. Two time U.S. Open champion Andy North teamed up with Roger Packard in designing the original 18 holes, as well as a new nine holes set to open this spring. The new "Arbor" nine features towering pines, limestone walls, serpentine bunkers and wetlands. Its going to be very difficult to chose between the "Arbor", "Canyon" and "Lake" courses, therefore I suggest playing all 27 holes.

Quiet, peaceful, tranquil, are just a few of the superlatives to describe **The Springs Golf Club Resort** in picturesque Spring Green. Located 30 minutes west of Madison, WI, this four season, world class resort is the venue for Southern Wisconsin's only golf course designed by legendary golf course architect Robert Trent Jones, Sr. In addition, the 1200 acre Springs Golf Resort recently added a new nine designed by Andy North and Roger Packard. This is a truly spectacular area of Wisconsin that the North American glacier missed 10,000 years ago.

The Chicago connection is here as world renowned architect Frank Lloyd Wright made this area his summer retreat. His nearby home includes one of the eight great landscapes in America and is open daily for tours. Just left of the par-five third hole is the American Players Theater. Here you'll experience the worlds greatest plays by William Shakespeare, performed outside under the stars in a natural amphitheater.

The Jones course at The Spring Green Resort winds along the valley floor amidst



Bristlecone Pines



The Packard & North design: Trappers Turn Golf Club in the Wisconsin Dells

the beautiful rolling hills where wild turkeys abound. In contrast the North nine goes up, around, over and through the hills providing some beautiful vistas of the valley floor. Both courses here will offer you one of the quietest, most peaceful rounds of golf you'll ever have.

OK Chicago, we've just scratched the surface in Wisconsin. So be sure to check out Great Drives in future issues where I'll be showcasing all the newest and best golf courses and resorts throughout the Midwest and the world, for ... *Golf Chicago!* Magazine.

For additional information log-on to www.wheretoplaygolf.com

- *Grand Geneva Resort & Spa
7036 Grand Geneva Way
Lake Geneva, WI. 53147
1-800-558-3417
www.grandgeneva.com
- *Geneva National Golf Club
1221 Geneva National Ave. S.
Lake Geneva, WI 53147
1-414-245-7000
www.GenevaNationalResort.com
- *Lake Lawn Resort Golf Course
Hwy 50 E. Delavan, WI 53115
1-800-338-5253
www.lakelawnresort.com
- *Bristlecone Pines Golf Club
1500 E. Arlene Dr., Hartland, WI 53029
1-414-367-7888
- * Washington County Golf Club
6439 Clover Rd., Hartford, WI 53027
1-414-335-6870 www.golfwvcg.com
- * The Springs Golf Resort
400 Springs Dr., Spring Green, WI
53588 1-800-822-7774
- *Wilderness Lodge Hotel & Golf Resort
511 E. Adams St.
Wisconsin Dells, WI 53965
1-800-867-9453
- *Brown Deer Park Golf Course
7835 N. Green Bay Rd.
Milwaukee, WI 53209 1-414-352-8080
- *Trappers Turn Golf Club
652 Trappers Turn Dr.
Wisconsin Dells, WI 53965
1-800-221-8876 www.trappersturn.com

INDOOR GOLF LISTING

The Great Indoors: A Complete List of Indoor Golf Facilities in the Chicago Area

Chicagoland Indoor Golf Chicago
859 West End Court
Vernon Hills
847-816-7272

On Route 60 (Town Line Rd) about 1 1/2 miles west of the intersection of Route 60 and Milwaukee Ave. Four golf Simulators and standard driving nets available and putting green

Indoor Golf Links of America
16356 104th Ave. Orland Park
708-403-4040

Seven golf simulators, driving nets, sand bunker and practice green.

Crystal Lake Golf Learning Center
4418 Buhl Rd., near Crystal Lake
815-479-9150

Two golf simulators; 12 heated bays for full swing practice hitting to five outdoor targets; also available are practice nets and putting green.

Des Plaines Golf Center
853 N. River Rd.
Des Plaines
847-803-4653

This is the ultimate golf driving range, with a triple-decker of outdoor, heated bays, three target greens and pneumatic devices that automatically tee each golf ball. Also, indoors there is a golf simulator and putting green.

Hoffman Estates Golf Dome
1450 Poplar Creek Dr.
Hoffman Estates
847-882-2538

An air supported golf dome covers 32 hitting stations into a 65 yard long "fairway". The inside temperature is maintained between 65-70 degrees. There is also practice putting green.

Nordome
3443 Dundee Rd.
Northbrook,
847-562-1235

Located at Sportsman C.C. There are 32 stations to hit balls in this domed bubble and two putting greens. Instruction is available also.

White Pines Golf Dome
500 Jefferson St.
Bensenville
630-766-0304

Located at White Pines Golf Course, this is a double Decker dome with 35 stations on ground level and 15 more upstairs. The dome is 100 feet high and 100 yards long and wide. There is a putting greens and a golf simulator; also professional instruction is available.

Links and Tees
880 W. Lake St.
Addison
630-458-2660

There are 45 stations in this dome that stretches to 85 yards in length. Special rates for senior and ladies on weekdays.

Golf Dome at Salt Creek
701 W. Thorndale
Wood Dale
630-285-9900

This is another double decker dome with a total of 46 stations, a putting green and sand bunker, There are PGA professionals available for private instruction.

World Golf Dome
8900 S. 77th Ave.
Bridgeview
708-599-7733

This is one of the newest facilities in Chicago with 46 tees on two levels, and a putting and chipping green. A pro shop and restaurant round out the amenities.



PRE-SEASON GOLF SALE...

Wisconsin Golf Vacation Packages
As Low As **\$45.00**

- * You select the courses you want to play, or purchase pre-set regional packages
- * 92 great golf courses to choose from
- * 57 offer complimentary green fees
- * 27 offer a 50% discount on golf and cart
- * 8 bonus coupons
- * Weekday and Weekend tee times available

For more information and a free brochure contact:

Midwest Golf Marketing
30764 Red Fox Run, Bartland, WI 53019
Phone (262)966-3561 Fax (262)966-3562
E-Mail: mjmw@excpc.com

INDOOR GOLF LISTING

The Great Indoors: A Complete List of Indoor Golf Facilities in the Chicago Area

Special Mention for City Dwellers

While most indoor ranges are in the suburbs, don't despair if you live east of Western Avenue, there are in-town places for you:

Family Golf Center

221 N. Columbus Dr. (lower level)
312-616-1234

This real in-city range has 10 heated and covered tees. And if the winds off Lake Michigan blow too hard there's a cozy bar and grill right next to the pro-shop. They never close says Laura Taylor, marketing manager.

Diversey Driving Range

141 W. Diversey at the Lake
312-742-7929

This Chicago Park District facility, managed by Kemper Golf Mgmt. has a two tiered range with 40 covered stations, with 10 that are heated. It will be open weather permitting.

East Bank Club

500 N. Kingsbury
312-527-5800

It's not generally known that the members only East Bank Club has an indoor range, but it's there, tucked behind the basketball court. But if you have a friend who is a member you might be able to use this 50-yard long range and the tiny sand bunker. The main bar and lounge has to be the best winter 19th in the city. Fore!

Do you have an interesting vanity plate? Send us an in-focus artfully shot, color print and we'll publish it and give you a photo credit. If you don't see your plate here, it will run in a later issue.



Mike Erickson, Pine Meadow G.C.



Barb & George Garland, Woodruff G.C.



Pam Schwer, Springbrook G.C.

LINKS & TEES: A GOLFERS HAVEN

Links & Tees Golf Dome Features:

- 45 Tees
- Putting Green
- Sand Trap
- Target Greens
- Private Lessons
- Clubhouse
- Pro-Shop
- Double Tee Deck

Hours:

Monday - Thursday
7:00 a.m. - 10:00 p.m.
Friday & Saturday
7:00 a.m. - 11:00 p.m.

Rates:

(Includes Unlimited Golf Balls)

	L2 Deck	Boat
Monday - Friday	\$8	\$15
Saturday - Sunday	\$10	\$18

**Tee For Two On Tuesdays,
grab a partner and stop by for a
buy-one-get-one-free bay rental.**

Seniors:
Monday - Friday
\$1 off 7 a.m. - 11 a.m.

Ladies:
Monday - Friday
\$1 off 9 a.m. - 2 p.m.

Juniors:
Monday - Friday
\$1 off 3 p.m. - 6 p.m.

880 W. Lake Street, Addison, IL * (East of I-895, West of Rt. 83)
(630) 458 - 2660

A Facility of the
Addison Park District

Limit One Coupon Per Customer
Expires 4/1/2000

2 FOR 1
GOLF

By Greg Jourdan

Smaller is Better ...When It Comes to Junior Clubs

The fastest growing segment in golf these days is juniors, and in an otherwise slow sales year for clubs, manufacturers are smiling at the influx of juniors because they'll need to rap that ball with something.

All junior club sets have at least two common factors; emphasis on playability and designs that appeal to young eyes. Just like a pair of sneakers, if kids do not like the appearance, the shoes will never leave the closet. And the good news – today's junior clubs as the auto commercial goes, "these are not your father's (or his hand me down)



clubs. "Today's junior clubs are specifically designed in shaft flex length and club loft to give the kids all the help they can in breaking into the game comfortably. No longer do the wee ones have to suffer with cut down, cast off clubs, with overly stiff shafts and heavy swingweights.

First and foremost, the new junior golf clubs are designed to get the ball up in the air. **La Jolla Golf Company**, one of the newer junior golf equipment companies on the scene is doing well with its



Snoopy Junior Golf Set. This set is intended to be the peewee's first, as LaJolla introduces kids to the game with the lovable Peanuts gang, Charlie Brown and Snoopy decorate the sticks for kids three to six years old. The set with "superflex" shafts includes an iron, a wood, and a putter. To top it off, the matching bag is adorned with a sun-glassed Joe Cool. La Jolla can custom fit juniors with its other club lines, so your older kids aren't left muttering, "Good grief."

Another junior-specific manufacturer reporting highly successful sales numbers is **U.S. Kids Golf**. The company added lightweight stand bags and pull carts to its lineup in 1999, continuing its commitment to kids by making this life-long game fun and easy to learn. In addition, U.S. Kids offers a three color-coded clubfitting system that is available with the KidPower graphite shafts. A combination of junior-sized heads and the ultralight KidPower shafts give them a club 30% lighter than most junior clubs on the market.

"Performance and fun go hand in hand when kids have equipment that fits them properly," stated founder Dan Van Horn. The logo featured on U.S. Kids Golf hats and shirts has also provided youngsters with a mantra: "I AM THE FUTURE."

Ping has also notched a place for juniors under five feet. "The overall goal of the **Ping Pal Youth Club's** program is to help juniors get into the game of golf with top quality, custom-fit golf equip-

ment at a reasonable price." That's the goal of Ping CEO John A. Solheim. Ping offers three packages ranging from \$165 to \$350. All include a putter and a Ping carrying bag and are custom-fit to the youth's needs.

Adjustments can be done by Ping's skilled repair department in Phoenix, Arizona. Most adjustments cost as little as \$25. That's a tough price to beat. If your golfer is over five feet, you can customize by purchasing a set club by club and putting them in Ping's new ultralight weight (2.5 pounds) Mantis Bag. Juniors will spend their energy on their swing and not dragging their clubs through the final holes.



Nancy Lopez Golf is another ideal choice when purchasing junior clubs. The company borrowed Nancy's hometown, Roswell, New Mexico, to name its junior line for young ladies. The Roswell Series 100 is designed to meet a young girl's playing specifications. The leading edge technology is matched with clubs that look like a real player's. You'll find no powder blue and pink here. Custom assembled and manufactured to achieve maximum distance and control,

the Roswell series 100 set includes a 5 wood, combination irons 5-6, 7-8, 9-10, and a putter all of which fit snugly into the Nancy Lopez logo'd junior bag. The Roswell series will finally answer Roswell, New Mexico's unidentified flying object controversy; its not alien life forms, it's a dimpled sphere, and the radar detected it because the girl's got game!

In 1998, Callaway golf's mission was to create a junior line with the same technology as the established adult lines. Enter the Little Bertha that comes in two sizes accommodating kids 4'0" to 5'2". The Little Berthas are manufactured from the same high-grade steel as the bigger Berthas. The shafts also share the same bore-through design as their larger counterparts, except they have more flex and a lower kick point to get the ball airborne with more ease. The "Little" set includes a Bobby Jones' style mallet putter with pronounced sight lines for easy alignment. A Callaway Golf stand bag is a nice complement to the set.

Dunlop Maxfli Sports is reloading its junior club division with the **Maxfli Junior Staff Club** set and furthering its commitment by sponsoring junior programs and the Maxfli PGA Junior Championship. The Junior Staff Club set features a grip system that is numbered to identify dual hand positions for playing different length shots. These dual numbers match the clubheads' sole numbers to provide an innovative approach to dial in the correct shot. In addition to a putter, the set includes a wood, four irons, and a dual strap stand bag. Dunlop sports also introduced a junior ball, the Dunlop Ti Mega Distance Junior. The Titanium maximizes energy transfer in junior swings with a lower compression to match. At \$11.99 a dozen, it suits the kid's game and fits Mom and Dad's pocketbook as well.

Locally, a fully customized set of junior clubs can be had for less the \$100 at **Pintracker Golf**. The clubfitters at Pintracker can determine the right shaft for juniors golfers just as they do for their parents, by using the computers that power up the True Temper Shaft Lab. Once the analysis is complete a top line Gallery head is placed on the shafts with a choice of grips from various manufacturers. And this is a set of clubs the kids can grow into. When the time

comes the clubs can be re-shafted as the younger golfers gains in experience and clubhead speed. For a more complete story of what Pintracker can do see our July 1999 issue or view it in our web archives at www.GolfChicago.com anytime.

More information:
 Ping 1-800-Ping fit
 Nancy Lopez Golf -
www.NANCYLOPEZGOLF.com
 Callaway - www.callawaygolf.com
 La Jolla Club Golf Company -
www.lajollaclub.com
 U.S. Kids - www.uskidsgolf.com
 Pintracker Golf: www.Pintracker.com
 or call 847-299-7533 for store locations.



Washington County Golf Course

An Arthur Hills Design

Located 1 mile north of
Hartford on HWY 83. Turn east
on Clover Road to entrance.

6439 Clover Rd.
Hartford, WI 53027

Toll Free
888-383-GOLF (4653)

www.golfwcgc.com

NON-METAL SPIKES REQUIRED

Champions Are Made in The Off Season



GOLF SHOW SPECIAL:
50% off Golf Evaluation expires 2/27/2000

Discover the "missing ingredient" to maximum Swing Performance. Start your golf specific customized fitness program NOW to improve your game during the off season.

- Gain flexibility, strength and power
- Improve posture, balance and consistency
- Reduce Handicap

Four Chicago Locations to serve You:

Downtown:
 Illinois Golf Academy
 19 N. Sangamon Street
 Chicago, IL 60607
 (312) 264-9879
North Suburbs:
 Highland Park
 Geneva Tennis Club
 2057-A Green Day Road
 (847) 936-0011
Northbrook:
 Affiliated with "Golf to Go"
 at the Nordonia
 (Sportsman's C.C. At Dundee
 and Lundwehr Roads)

West Suburbs:
 Fox Meadows, Inc.
 2025 Riverfield Rd., Ste. 300B
 Oak Brook, IL 60521
 (630) 575-0818



Toll free:
888-FIT-GOLF Ext. 0
(348-4653)

Visit our Website: www.fitgolf.com



Roger M. Yaffe

FROM THE FORWARD TEES: WOMEN'S GOLF

Celebrating 50 Years of Women's Professional Golf

What began as a series with little prize money on obscure courses in small town U.S.A. has now blossomed into unprecedented growth emanating from the dreams and "labor of love" of 13 trailblazing women.

In the Year 2000, the Ladies Professional Golf Association celebrates its Golden Anniversary and an important milestone - the only women's sports association in the world that has been in existence for 50 years as a stand-alone entity.

With a schedule that includes over 40 events played worldwide competing for a total purse of more than \$36 million, the LPGA now serves as a role model for all women's sports organizations.

The success the LPGA enjoys today did not come easily. Begun at a time when women's professional sports was not embraced and supported by America as it is today, the LPGA Founders worked in partnership to turn their dreams into reality.

Louise Suggs, one of the founders and a Hall of Fame member recently commented, "We played on courses where there were no toilet facilities. We had to change our shoes in cars. We took everything we could get. We had to mark our own course, tees, fairways and make rules decisions. It was fun. I didn't think it would get this far."

Long before Billie Jean King's historical tennis match against Bobby Riggs and the advent of Title IX, which brought increased opportunities for girls to enter into sports, the Founders of the LPGA were focused on their goals.

"It was blood, sweat and tears," said Marlene Hagge at a recent reunion of the eight living Founders in New York.



Original tour survivors: Bottom row, from left, Bettye Danoff, Shirley Spork and Patty Berg. Top row, Marilynn Smith, Marlene Hagge, Alice Bauer, Louise Suggs and Betty Jameson, who was inducted into the Women's Sports Foundation Hall of Fame during their reunion.

"Women and sports were frowned upon then and they didn't want teenagers on golf courses."

Suggs remembered another funny moment during this momentous gathering in New York. A male spectator would not move from 120 yards away when she asked him to, doubting she could hit the ball so far. The man was struck in the chest and fell to the ground, saved from injury by a metal case in which his glasses were crushed.

Today, the LPGA represents a global tour. With the likes of Annika Sorenstam, Karrie Webb and Se Ri Pak, the organization has become a big-money, world tour. In 1999, Webb won the money title with over \$1.5 million earned with another four players breaking the \$750,000 mark. In 1950, the total season purse was \$50,000. Hagge, who was the LPGA's youngest winner at age 18, set the pace in 1956 with an astounding \$20,235 in win-

nings.

From Babe Didriksen Zaharias to Kathy Whitworth to Nancy Lopez, the LPGA continues to enjoy the greatest longevity, history and entertainment in all of women's sports. Yesterday's players marvel at the strength and skill of today's phenoms. "Physical fitness is different," said Marilynn Smith, a champion 21 times on the Tour. "When I played we tried not to go on eating binges. We couldn't afford to travel by air so we drove together car-avan-style. Sixteen hundred miles to each trip was not unusual and we would help each other if there was a flat tire."

The LPGA kicked-off its yearlong celebration with a black-tie gala January 10 at The Breakers Hotel in Palm Beach, FL. This "Salute to the Founders" is the first of several special functions to commemorate 50 years of women's professional golf. Ty Votaw, LPGA's Commissioner recently stated.

"It's only fitting that we honor the LPGA Founders at the beginning of the year since they gave us our start."

Marlene Hagge, one of the eight living Founders summed it up, "This is what we wanted the LPGA to be like."

Chicago is fortunate to be able to celebrate the LPGA's 50th Anniversary at this year's U.S. Women's Open, scheduled for July 20 - 23 at The Merit Club in Libertyville, IL. Make sure to save the dates and watch the finest female professionals competing in women's golf premier event.

LIST OF LPGA'S 13 FOUNDERS:

Alice Bauer

Patty Berg

Betty Danoff

Helen Dettweiler

Marlene Hagge

Helen Hicks

Opal Hill

Betty Jameson

Sally Sessions

Marilynn Smith

Louise Suggs

Babe Didrikson Zaharias

Roger M. Yaffe is President & CEO of RMY Enterprises, L.L.C., an event management and meeting planning firm based in downtown Chicago. RMY also specializes in providing management and marketing expertise for the operation of golf-specific events including professional/amateur tournaments, charitable outings, and the corporate/incentive market. Roger currently serves as the Executive Director of the National Golf Coaches Association, an organization comprised of over 250 women's Division I, II and III collegiate golf coaches.

For more information on RMY's services, please contact Roger via e-mail at HYPERLINKmailto:roger@rmyevents.com

GolfMinute.com

Your Daily Dose of Golf Without the Wait!

•
Tours

•
Tips

•
Travel

•
The Easiest Way to Get Your Golf News

•
Bookmark Us!

Don't pay big bucks on golf balls

Stop wasting money on golf balls.

The Pre-driven Ball Co. has the lowest prices quality used balls.

You pick-em!

The greatest bargain in golf. Many one hits. \$5 per dozen.

Home of the 10 cent ball, you wash, you save. Local processing keeps prices low. Why pay \$20-\$30 per dozen for new balls. They're only new 'til the first hit.

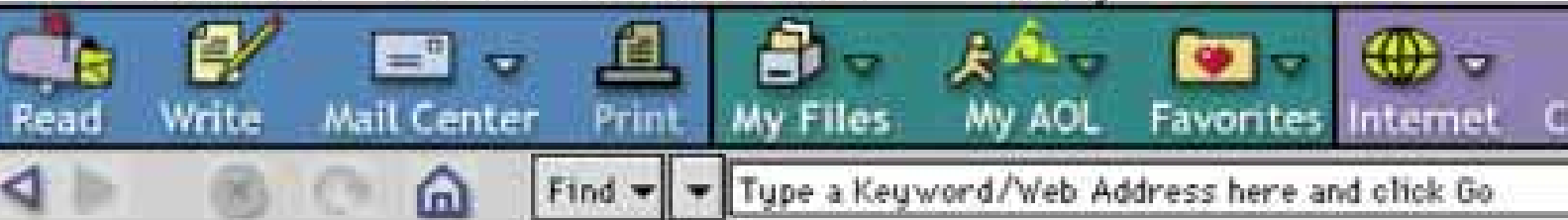
Balls are collected from Chicagoland courses and, washed, graded and separated by our re-cycling center.

For over twenty years smart Chicago golfers buy their golf balls from the Pre Driven Ball Co., the midwest's largest golf ball recycler.

Free delivery in Chicagoland on \$100 orders.

Pre-Driven Balls Co.

Call for price and information. 815-722-7637



fore dot com!

By Mike Ferguson

Cyber Space Hidden Gems

By now if you haven't heard of ChipShot.com, LiquidGolf.com and or any number of the on-line tee time services, it's time to take your modem to the car wash.. For now we thought we would share with you some lesser known golf websites the should be fun to visit until the snow melts, or whenever the low-pitched hum of your slumbering PC or Mac calls to you in the middle of the night. And please, send us your favorite hidden gem websites. We'll pass them along to all the *Golf Chicago!* readers in future issues.

www.123greetings.com/sports/golf/

A great selection on on-line golf greeting cards you can send to a fellow golfer. It's free and easy to use. There's a cute golf-related card for all occasions.

www.golfun.net/

Ever wonder where to buy an exploding golf ball or another golf gag gift? Just select your items and call the toll free number to place your order from this Florida based company.

www.hole-in-one-reg.com

After the thrill of your hole-in-one has worn off, don't forget to register with this simple site. It asks for all the details of your shot, including which type of ball and club you used, etc. Then get ready to receive free gifts-

including certificates and discount offers for months to come.

www.luxurycarts.com

Have \$15,000 or so burning a hole in your pocket? How about buying one of the luxury golf carts this Hawaii firm builds. Check out the red Lamborghini cart: you have never seen anything like it. Or purchase a cart modeled after a covered stretch limo. A price list includes every conceivable option, from CD players to windshield wipers.

www.cgo-lemans.com

You've heard of the 24 Hours of Le Mans automobile race in France. That's open to only the top drivers in the world. So how about playing in the 24 Hours of Golf at the Le Mans Country Club this summer? The number of teams is limited to 32, so hurry.

www.duffersonline.com

The home of the Duffers Golf Association, "purely for the game," as they say. The Greatest Moments in Duffer History is worth the visit alone, but don't miss the golf trivia and duffer games. What a great site!

www.exclusive.uk.com

Ever dreamed of going on an African safari? Want to take your clubs with you? This British agency has organized various safari/golf trips to Central Africa. The five courses on the tour are among the best in Africa, and all accommodations are first class.

bl.net/forwards/bedgolf.html

For your adult friends, one of the most famous joke lists out there: the officials rules for bedroom golf.

www.wheretoplaygolf.com

Golf Course Reviews & information
... from around the corner
to around the world

(continued from page 24)

two putting and chipping greens, having a real learning experience for new junior golfers was obviously limited. The new nets have changed that so clinics can offer both the full swing game along with short game skills.

The final bit of good news from the Marriott folks is that use of the netted ranged is free to their golfing patrons. The par 70, 6,290 yard course is located in Lincolnshire, at the intersection of Milwaukee Avenue and Route 22. (847) 634-5935.



The nets of Notre Dame

Notre Dame High School in Niles is the next newest net addition.

The high school has installed four short-flight driving nets and a bunkered, 1600 square-foot practice green, on campus, as a practice area for its golf team. Big deal you might say, but according to the USGA no other high school in the country has its own private on-campus, complete tee-to-green, golf practice facility.

The project was the brainstorm of coach Bob Beckman. At first Beckman had only dreamed about a synthetic putting green for his golfers. But the original concept quickly took on a life of its own.

The entire project soon became somewhat of a family affair, especially with the elements of financing. Since Notre Dame is a private high school,

funds were raised from donations, fund raisers at the school, individual contributions and good old fashioned sweat equity.

Members of the golf team pitched in with their own contributions and labor. Last May construction began when the young golfers started digging post holes for the netting standard poles.

By July the netted practice area was complete consisting of four separate driving stalls. Baffle netting with a bulls-eye target was additionally strung at the back end of each driving stall. Golfers hit from 4' x 4' mats of common astroturf.

In August of 1999, construction of the 1600-square foot putting green began. Installation of the green took four weeks, and the completed green boasts of underground drainage, six cups, and a challenging pitch and contour. The synthetic turf is unique in that the speed of the green can be adjusted by varying the amount of synthetic top dressing it receives, making it



Practice Green at Notre Dame

tarp and install heaters so that the players can use it during the winter months. Who knows ... maybe even a dome!"

Golf Chicago! offers congratulations to Beckman and NDHS on their efforts to promote and enhance high school / junior golf.

Elsewhere on the northside, the Buffalo Grove Golf Center, a two-tiered dome featuring 32 Fibermat driving stalls opened to the public on November 1, 1999. On December 6, 1999, Dan Schimmel, Buffalo Grove Park District's Superintendent of Recreation, headed a group of dignitaries and guests for the official 'grand opening



The new Buffalo Grove Golf Center

a very real practice experience. And to complete the package there is also a deep sand-filled practice bunker.

Upon seeing such a marvelous facility, one may ask Beckman if his dream is completed. "Not really," he said, "I'd like to cover the driving stalls with a

ceremonies'. Located at 801 McHenry Road in Buffalo Grove, the dome is open from 7 am to 10 pm every day, to provide ample time for mid-winter practice. (847) 459-2321. Recall that golfing legend Ben Hogan stated "the more I practiced, the luckier I got."

(continued from page 23)

1983 North Shore C.C. hosts its second U.S. Amateur Championship, in the 50th anniversary year of its hosting of its first U.S. Open. Jay Sigel wins the 1983 version (8 & 7) over Chris Perry.

1984 The first Chicago Golf Show is held; exhibiting in Rosemont, the show runs annually, and grows to become one of the nation's largest consumer golf shows.

1985 The Western Open at Butler National is won by Scott Verplank. Verplank is the first amateur to win on the PGA Tour in 31 years, since Gene Littler at San Diego in 1954. First place prize money is awarded to runner-up Jim Thorpe.

1987 The Western Open gains a title sponsor for the first time; for this year and the following two years, the event will be called the Beatrice Western Open.

1988 Medinah C.C. (course #3) hosts the U.S. Senior Open, and Gary Player successfully defends his title, winning in an 18-hole playoff over Bob Charles.

1989 The Illinois PGA Hall of Fame is created, and inducts its inaugural eight

members: Charles Bartlett, Chick Evans, Herb Graffis, Hubby Habjan, Joe Jemsek, C.B. Macdonald, Carol McCue, and Johnny Revolta.

1989 Fans at Kemper Lakes G.C. watch Payne Stewart, wearing colors of the Chicago Bears, overtake Mike Reid to win the PGA Championship. Stewart's victory margin is one stroke over the trio of Andy Bean, Curtis Strange, and Mike Reid.

1990 Hale Irwin wins his third U.S. Open championship, held at Medinah C.C. (course #3), in a playoff over Mike Donald. The playoff extends past the regulation 18 holes, and is won on the 19th hole by Irwin's birdie. Irwin becomes the oldest player ever to win the U.S. Open at 45 years / zero months / 15 days.

1991 Left-hander Russ Cochran wins the Centel Western Open by two strokes over Greg Norman. It is Cochran's first PGA Tour victory and the first Western Open to be held at Cog Hill #4 Course.

1992 Vickie Goetze wins the U.S. Women's Amateur Championship (1 up) over Annika Sorenstam at Kemper Lakes G.C., Long Grove, IL



Gary Player

1993 Nick Price wins his first Chicago event, the Sprint Western Open at Cog Hill #4, which is but one of four PGA Tour wins in this year for Price, the PGA Player of the Year.

1994 Nick Price successfully defends his Western Open title at Cog Hill, and becomes the first Western Open champion to repeat since Jack Nicklaus in 1967-1968.

1997 The NCAA men's golf championship is held at Conway Farms G.C., Lake Forest, IL, having been switched from the original Kemper Lakes site.

1997 Tiger Woods wins his first tournament on Chicago soil, capturing the Motorola Western Open by three strokes over Frank Nobilo at Cog Hill #4.

1997 Graham Marsh wins the U.S. Senior Open at Olympia Fields (North Course).

1997 A record number of entries for the U.S. Amateur is set (6,666 entries; 908 more than the previous record), as Cog Hill GC hosts the championship at its #4 course. The #4 course is set to 7,195 yards, the longest ever for this championship, and 123 yards longer than the length set for the 1997 Western Open, held seven weeks earlier on the same course. Matt Kuchar, sophomore at Georgia Tech, defeats Joel Kribel (2 & 1) to become champion.

1999 Tiger Woods wins his second Motorola Western Open championship, outdueling Canadian Mike Weir during the final round at Cog Hill.

*Planning your next golf outing?
Call Village Greens of Woodridge*

Outing Packages Starting at Just
\$48.00

Low Package Price Includes:

- Greens Fees
- Cart Fees
- Tee Gifts
- Professionally Prepared Scoreboards, Scorecards, & Cart Signs
- And Much, Much More

Food & Beverage Packages also available.

Featuring 18 Holes of
Championship Golf conveniently
Located Just Minutes from
Downtown and the Western
Suburbs.

A Golf Chicago! Best Buy.

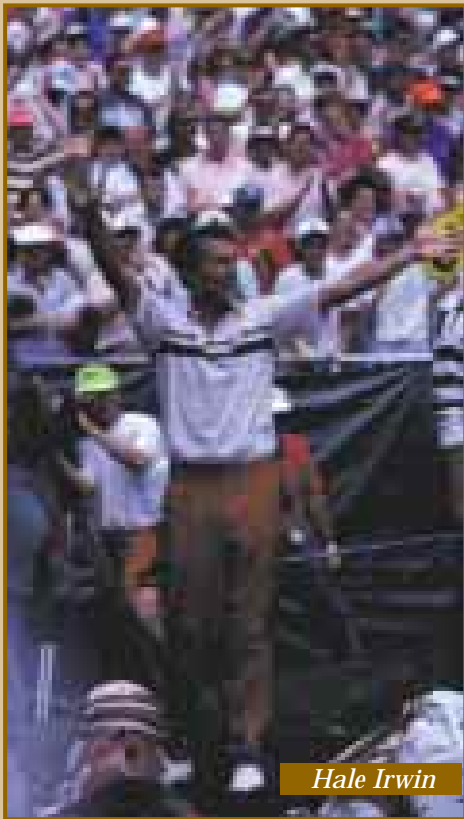


For a Free Brochure, Call (630)985-3610



Payne Stewart

1999 Tiger Woods proves that Chicago is his 'kind of town' winning the PGA Championship at Medinah C.C. #3 course. This PGA Championship will be long-remembered as the 'final major of the millennium', the tournament with the strongest field ever, the longest yardage (7,401) course selected for a major tournament, and the beginning of Tiger Wood's personal victory streak of four to close the 1999 season.



Hale Irwin

(continued from page 23)

pioneering the concept of giving country club amenities and championship caliber courses to everyone as he becomes recognized as one of the 100 most important golf personalities in America, and affectionately known as "the father of public golf".

1979 - GARY ADAMS DEVELOPS THE METAL WOOD AND FORMS TAYLOR MADE GOLF COMPANY.

Convinced that woods made from metal could be superior products Gary Adams, previously a sales rep for now defunct PGA Golf Co. mortgages his house to obtain a loan, and began production of these metal-headed woods in a former car dealership building in McHenry, IL. The initial production run gave Adams a few models to take to the practice ranges of PGA Tour tournaments, where he attempted to convince the tour pros to try them. While at first, basic reluctance to change, and the strange sound that Adams' woods made, caused the pros to reject the metal-headed drivers, those pros that did try them found that they were hitting their drives much farther and higher. Word spread quickly and more pros wanted to have one of Adams' clubs. Thus, Gary formed the Taylor Made Golf Company in 1979 - named after Harry Taylor, a local Illinois golf professional who helped Adams design the first model. And the rest truly is golf history. Before Adams succumbed to cancer on Jan. 2 he was recognized as a true innovator in golf club design. Virtually every golf club manufacturer, ever since, has added metalwoods to their product line. Today, how many members of your foursome carry any wooden clubs?

1953 - THE FIRST NATIONALLY TELEVISED GOLF TOURNAMENT HELD AT TAM O'SHANTER , THE 1953 WORLD CHAMPIONSHIP OF GOLF.

The Tam O'Shanter World Championships of Golf were the biggest events in the golf world shortly after WW II .George S. May who owned Tam O'Shanter Country Club in north suburban Niles was approached by the American Broadcasting Company one week before the tournament wanting to know if May wanted his tournament to be broadcast on national television. May had to pay \$32,000.00 for the telecast. He positioned a (lone) television camera atop the grandstand adjacent to the eighteenth green; May's timing and positioning couldn't have been any better. For the conclusion of the final round, on the par-4 eighteenth hole, Lew Worsham needed a birdie three to tie Chandler Harper for first place and a playoff for the \$25,000 first place prize, the largest by far in all of golf. Facing an approach of 123 yards, Worsham's low trajectory wedge shot hit well short of the pin, but rolled for sixty feet straight into the hole, winning the tournament outright with an eagle-two. Handling the radio broadcast was Jimmy Demaret who announced to the world that "the sonofabitch went in". The A.C. Neilsen tabulator survey estimated that approximately 646,000 television homes were tuned in to May's 1953 tournament, which meant that the viewing audience totaled about one million. Never before had golf been watched by so many people. Upon seeing these ratings, in the following year, the USGA began to televise the U.S. Open; and in the year after that, 1955, the Masters Tournament was televised. Today, golf is the only sport that is nationally televised nearly every weekend of the year.

(cont. from page 19)

Arizona

“Jaw dropping Beauty”! That’s how golf course architect Gary Pranks described his masterpiece in Arizona’s High Chaparral Country.



Estrella Mtn. Ranch G.C.

The Sedona Golf Resort is one of the few places on earth where you will be treated to such awesome scenery while playing golf. Elevations on the course range to as much as 4,260 feet, which can give some

of your tee shots more hang time than Michael Jordan. The course winds it’s way up, over, around and through the famed Red Rocks of Sedona. This is where you would expect to find John Wayne riding by on his Appaloosa.

The combination of this picturesque setting, together with the challenge of this championship course and wonderful

weather, makes The Sedona Golf Resort one of the finest escapes for golfers... anywhere... anytime!

If your looking for the “Mother Lode”, I may have found it in the foothills just outside Tucson, Arizona. The treasure I speak of is the Heritage Highlands Golf Club, located a short drive from Tucson in the scenic Tortolita Mountains.

Heritage Highlands is taking bows for it’s blending of championship golf and it’s unique natural desert environment. Arthur Hills designed a great course using many of the natural features found here. Rock outcroppings, sandy wash areas and native desert plants, all add a natural dimension to this fantastic desert landscape.

But don’t leave Tucson without playing the Robert Trent Jones, Sr. Rio Rico Resort and C.C. The club is part of the area’s only AAA 4-Diamond resort in a 39,000-acre mountainside community overlooking the scenic Santa Cruz River Valley. The 18-hole championship course often hosts PGA and LPGA qualifying rounds, playing 7119 from the tips and a slope of 128.

Arizona Republic golf writer Bill Huffman calls holes five through eight as “...one of them most beautiful and beastly stretches of golf in Arizona.” Nuf said.

Jack Nicklaus II may just be a better golf course designer than his father. A bold statement but then the proof can be found 30 minutes west of Phoenix, at the new Estrella Mountain Ranch Golf Club.

Set in the foothills of the Sierra Estrella Mountains, this upscale 18 hole, daily fee, championship layout plays to over 7,000 yards. The course blends in superbly with the natural terrain. Jack II’s use of desert wash areas in front of many greens is a particularly great design feature. Stay in the fairways! The desert areas off the fairways are filled with small white quartz rocks. Finding a ball that strays off the fairway is like looking for your ball on a well used practice range. Forget It!



Rio Rico R. & C.C.

On the opposite side of Phoenix are the McDowell Mountains and the vast Sonoran Desert. Set in these foothills is The Golf Club at Eagle Mountain.

If you’re walking you’d better bring a mountain goat. Elevation changes are the rule here, not the exception. The course plays up, down, over, around and through the rolling desert mountains, making for a real adventure in club selection. If your coming to Arizona from a cold climate like Chicago, this is the first course you should play.

Why the first? One of the great design features of architect Scott Miller, is his use of mounding and contouring the sides of all the fairways and roughs. This serves to bring errant off-line shots back into play. Let’s face it, if you haven’t played for a couple of months, you’ll need some forgiveness. Each hole has a name, and provides a clue to what’s in store for you, “No way out”, “Washout”, “On the rocks”and “The Chasm”.

The Golf Club at Eagle Mountain is a public course with the feel and service of a private country club. Beautiful Adobe style lodging is located only a wedge from the 18th green at The Southwest Inn at Eagle Mountain. Here you can relax and enjoy panoramic views of the Valley of the Sun, day or night.

*Sedona Golf Resort
35 Ridge Trail Dr.
Sedona, AZ. 86351
520-284-9355

*Heritage Highlands
Golf & C.C.
4949 W. Heritage Club Blvd.
Marana, AZ. 85742
520-579-7000

*Estrella Mountain Ranch
Golf Club
11800 South Golf Club Dr.
Goodyear, AZ. 85338.
623-386-2600
www.estrellamtnranch.com/golf

*Eagle Mountain Golf Club.
14915 E. Eagle Mtn. Pkwy.
Fountain Hills, AZ.
602-816-1234
www.eaglemtn.com

*Rio Rico R. & C.C.
1069 Camino Caralampi
Rio Rico, AZ 85648
800-288-4746

Arizona

*The Las Vegas
Paiute Golf Resort.
10325 Nu-Wav Kaiv Blvd.
Las Vegas, NV. 89124
800-711-2833

*The Badlands
Golf Club
9119 Alta Dr.
Las Vegas, NV. 89128
702-242-4653

*Reflection Bay
Golf Club
75 Montelago Blvd.
Henderson, NV. 89011
702-740-GOLF

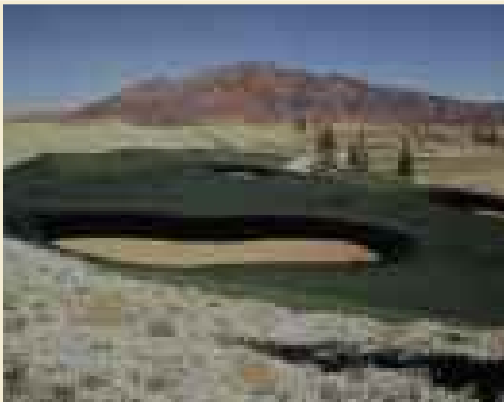
*The Royal Links
Vegas Valley Rd.
& Nellis Blvd.
Las Vegas, NV. 89122
888-427-6682

Las Vegas

This city is the world capital for lights, shows, gambling and action, which is why Las Vegas has become a year-round vacation hot-spot. However, if you spend all of your time and money in the casinos, you'll be missing a big part of this desert paradise.

If you're looking for a "sure bet" in Las Vegas, head north 20 minutes from the strip to the Las Vegas Paiute Resort Golf Club. Once the ancestral home of the Paiute tribe, this 3,800 acre master-planned desert oasis boasts the only two Pete Dye-designed golf courses in Nevada, the Sun Mountain and Snow Mountain courses. Both courses are nestled in the natural surroundings of the tranquil high desert, and offer stunning views of the snow-capped mountains.

Dye gives you fairways with generous landing areas bordered by desert all around. The greens are fast and wide,



The Royal Links, Las Vegas

rewarding good approach shots with great birdie opportunities. Another fun part of playing here is watching the air force jets from Nellis Air Force Base. They sometimes pass close overhead going to and from the

military practice bombing ranges somewhere out there. Maybe that's where Dye got all those bunkers!

Take the back roads 10 minutes north of The Orleans Hotel & Casino, located just off the strip, and you'll arrive at The Badlands. Here you'll find an excellent use of the natural terrain by Johnny Miller and Chi Chi Rodriguez. This is definitely a course that rewards good course management with good birdie opportunities.

Avoid the canyons at all costs, of course that's easier said than done. Once in there you've got no chance of getting out. Besides this is not the kind of terrain you want to wander around in

unless your looking for a pair of snake-skin boots! The course winds it's way up, over, around and through the desert canyons and natural washes. All 27 holes at The Badlands offers championship golf, set against the majestic Red Rock Canyons.

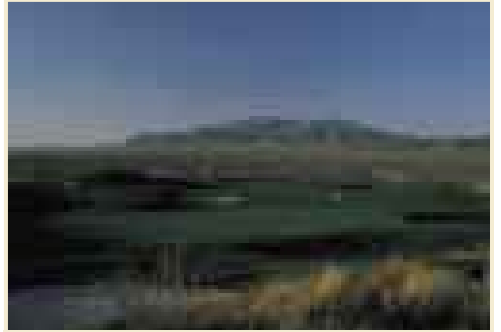
Seventeen miles southeast of the pyramid, which is the beautiful Luxor Las Vegas Hotel, is the Reflection Bay Golf Club at Lake Las Vegas. Sculpted from the desert's rugged natural contours and framed by crystal blue waters of Nevada's largest privately owned lake, Reflection Bay is the first Jack Nicklaus designed championship public golf course in Nevada. Lush greens and superb conditioning are the rule, not the exception at Reflection Bay. This is also the home course for the Wendy's Three Tour Challenge, and measures almost 7,200 yards.

The Royal Links course is the newest daily-fee golf course in Las Vegas, and already one of the best. All 18 holes were inspired by a different famous golf hole from a course where the British Open is played. This sure beats an expensive trip to the British Isles. Before construction began an entire Dye design team was sent to the United Kingdom.

The scorecard reads like an all-star roster of British golf. The eighth hole at Royal Links in Las Vegas plays similar to Royal Troon's famed "Postage Stamp". The tenth hole is reminiscent of St. Andrews hazardous "Road Hole". Special desert plants have been selected to resemble those found in the Scottish countryside. Even the fairways are sanded to give each shot the same feeling as those in the Scottish links land. Royal Links is a definite must play, while on your "Spring Break" in Las Vegas.

There you go! No excuses! Get the jump on all your golfing buddies, take your wife on a long, overdue, getaway vacation. It's a win, win, win situation!! You know the saying ... Just Do It!!

For more info, check out my website at www.wheretoplaygolf.com



Snow Mountain, Nevada

Las Vegas

The Golf Chicago Project

Making the commitment for game improvement without losing contact with the real world.

By Adele M. Snyder
LPGA Member Teaching & Club Professional Division

Are you planning to take some lessons this year? You may be a beginner, high handicapper, or even a single digit player. Nevertheless, you see the need to improve, and more importantly you have the desire to do something about it. The question you need to ask is: do you have a realistic plan for improvement that accommodates your goals and busy schedule? As it was true in the last century, time is still our most precious and limited commodity. So, how does a busy person try to improve significantly at this difficult game of golf with limited disposable time? This question for many Chicago golfers may be more important than how to get the club moving from inside out, for if we think we don't have the time to improve, then most likely the first steps towards improvement will never occur.

In order to show golfers that real and sustained change can take place in a golfer's game *Golf Chicago!* editor Bill Daniels asked me to join in what we call the "Golf Chicago Project". The challenge is to demonstrate that even the busiest people can work golf improvement into their busy schedules and be home for dinner to put the kids to bed, or whatever! Sure some commitment is required, but commitment without direction is a plan waiting for disillusionment.

The "Golf Chicago Project" will take you through the personal progress of Ellen Carnahan, a 40-ish venture capitalist who works your typical 60 week and travels 60,000 business miles a year. Time, or the lack of it is her constant enemy. Ellen and I will demonstrate a three-part plan that will enable her to reach her goal of becoming a consistent ball striker and maintain a modest scoring average of around 105. We figure if Ellen can do this, then no one should have an excuse, at least of time, for not improving their game.

The plan that I have developed for Ellen is simple:

1) Set goals: You may have one set of modest goals and another set of loftier or long-term goals.

2) Set up a lesson program: If you are so busy that you know you will not have time to practice, then you need to take lessons more often, for instance once every

one to two weeks. If you can find the time to practice on your own, you can take lessons less often depending on how much you can absorb in each lesson.

3) Maintenance: Practice routine.

In the years that I have instructed, my typical student is the beginner or high handicapper who is looking to break through the plateaus of lack of consistency, lack of distance, and lack of scoring ability. Ellen expressed these exact complaints in our first meeting, she fits the mold. In our first meeting Ellen said she wanted more height and distance with her tee shots and a total game that would banish those 8's and 9's from her scorecard. Ellen knows she will begin to enjoy the game much more when she has reached this level consistently.

Ellen has set high, but clearly attainable goals for herself in the year 2000, but I believe she has the requisite physical skills, with her hefty work schedule being the biggest challenge to our lesson and practice plan. We have agreed to meet once every two weeks, which won't be too demanding. In the first three to five lessons we will address the full swing exclusively because these will all be indoor lessons at the Golf Dome in Bensenville.

In the lessons with Ellen, we will address four main categories in a golf swing: Grip, Posture, Arm Movement, and Body Movement. When you divide the swing into simple components, it is very easy to understand what you are trying to accomplish technically. After the first 2-4 lessons, Ellen will not be receiving much new information, and my instruction will begin to sound like a broken record to her. This is important. Students need to have consistent information throughout their lessons and constant reinforcement of the important skills that need to become second nature.

After listening to Ellen describe her typical ball flight and watching swing without a club I determined that she will need to work on three areas: Posture, Arm Movement, and Body Movement. Quickly, I gave her an advice to narrow her stance significantly, and then explained that her Body Movement (pivot) is at the core of her problems. For Ellen, it should not be too difficult to improve her pivot dramatically in a short period of time with a proper practice routine.

This brings us to the maintenance or practice portion of the program. Most golfers believe that they must spend long hours at the driving range or the golf course every



Play Golf in

MYRTLE BEACH

from **\$79*** each way

**BOOK ONLINE! www.flyvanguard.com
1-800-VANGUARD**

OTHER VANGUARD FLIGHTS FROM CHICAGO-MIDWAY:

ATLANTA • BUFFALO/NIAGARA FALLS • CINCINNATI • DALLAS
DENVER • KANSAS CITY • MINNEAPOLIS • PITTSBURGH

* Each way based on round-trip travel. One way fares may be slightly higher. Prices subject to change without notice. Restrictions apply. Prices do not include \$2.50 per segment FET. 21-day advance purchase required. Fares are non-refundable. Blackout dates apply. Seats are limited and may not be available on all flights. Prices are subject to change and do not include PFC's of up to \$12 round trip. More circuitous routings will require additional per segment charges.

time in order to practice. That isn't always true. The old adage of quality not quantity applies here.

For Ellen, and most of us with busy schedules, this is good news. In the case of Ellen's new pivot, if she practices her new motion for approximately five minutes a day, she will come back for lessons two and three with a more appropriate pivot acton that will soon be automatic. This practice can all be done at home, without a club, without the need for twelve foot ceilings. There will be plenty of time to hit balls later.

Unfortunately, this practice program does not carry over into the short game. In order to truly improve the short game, it must be practiced on grass. You can practice the techniques indoors, but you must practice on real surfaces to develop feel. When Ellen and I have the opportunity to go outside, we will address her short game, but in the meantime she'll develop a new golf swing by springtime because of her indoor work.

Editor's Note:

Ellen's progress will be monitored in Golf Chicago! for the next five issues, hopefully proving our point that change is not too hard or distant for any golfer to attain. These installments will be in condensed form for the most part. But beginning March 15 a more personal and in-depth story of Adele and Ellen will appear exclusively on our website, www.GolfChicago.com. And if there is sufficient interest we will designate a time and area on the internet where golfers can talk directly to Adele Snyder.



COMBINE THE PURPOSE OF BUSINESS WITH THE PLEASURE OF GOLF

"Success in business golf is not defined by shooting the lowest score."

Golf Matters Inc. helps companies develop better business relationships with clients through Business Golf Seminars and Corporate Clinics.

The seminars and clinics are ideal for Sales Meetings, Conventions & Golf Outings

Improve your Business Golf Skills with one of Golf Matters programs or clinics.

Call today for more information:

Golf Matters Inc. 847-945-0390

Helping people use golf to succeed in business.



Jeff Rude

Rude Awakenings

...from the Tour

LESSONS FROM THE TOUR

Honolulu, Hawaii:

Remember, as you attempt to shave down your handicap, that inanimate objects such as clubs and balls don't have a brain. Reputation and past performance shouldn't matter the next time you try to hit a golf ball with a positive outlook. Resolve to believe that as you tee off in the new millennium. The PGA Tour tells us so.

The best golf lesson is to be confident over the ball. The club and the ball don't know if you or Jack Nicklaus is at address, so relax and swing with an assured mindset. The PGA Tour tells us so.

World No. 1 ranked Tiger Woods won the season-opening Mercedes Championships largely because he believes, having won his four previous Tour starts. Cancer victim Paul Azinger won the first full-field Tour event, the Sony Open, because he began believing again late last year. Until then, he admittedly was afflicted with self doubt.

Woods and Azinger provided obviously sexy storylines to the first two weeks of the new Tour season. One guy left January trying to win for the sixth time in a row, the other just won for the first time in 6 1/2 years.

"I've always been a big believer that you shouldn't put (mental) limitations on yourself," Woods said after outdueling Ernie Els on Kapalua, Maui. "I feel if you believe in something so hard, if you truly believe you will make the putt and stroke, the ball will go in."

But beneath the Woods and Azinger headlines are several subtle statements that you and everyone else can overachieve at golf.

Take the Mercedes Championships field for example. The 30-player gathering of 1999 Tour winners was as notable for who was not there as for who was. Former assistant club pros J.L. Lewis, 1999 rookies Notah Begay III, Carlos Franco and Rich Beem (another former

assistant pro) and 1998 Q-School graduate Mike Weir were there. Heavyweights Davis Love III, Greg Norman, Phil Mickelson, Justin Leonard, Nick Price, Mark O'Meara, Fred Couples and Tom Lehman were not.

The face of golf is changing because little-knowns aren't intimidated by the knowns.

Against all odds, rookie Franco, who grew up shoeless in Paraguayan poverty, won twice last year; Love and Norman won none.

Against all odds, rookie Begay, who grew up on an Indian reservation, won twice last year; Mickelson and Leonard won none.

Against all odds, the obscure David Toms won twice last year; Price and O'Meara won none.

Against all odds, Duffy Waldorf, known for his colorful shirts and balls, won twice last year; Couples and Lehman won none.

Against all odds, a high school kid, Sergio Garcia, splashed onto the world golf stage as a potential rival to Woods.

Against all odds, 18-year-old amateur Aaron Baddeley won the Australian Open, beating Norman and world No. 3 Colin Montgomerie down the stretch.

Confidence lifts the little man past the big. Lehman, who bombed out in his first Tour attempt, says he was a late bloomer because he never believed in himself enough early on. Franco never hits balls before a round because he believes in his swing and doesn't want to risk putting negative thoughts in his head while pounding a few pre-round range balls. Tour rookie Gary Nicklaus, son of Jack, endured nine trips to Q-School and now says he's as good as experienced Tour players but needs only to become as confident as they. His father, winner of 18 professional majors and golf's poster boy for mental toughness, routinely seemed to will the ball into the hole.

So the next time you play, act like you're Woods or Nicklaus or David Duval when addressing the ball. Pretend you are in their bodies. The club and the ball won't know, but your mind might get you to perform with more confidence.

The fact equipment can't identify its user was underscored years ago in Morocco. The late Claude Harmon, 1948 Masters champion and father of famous Tiger guru Butch, gave golf lessons to the King of Morocco for years. Harmon enjoyed teaching the king but eventually became frustrated when the ruler repeatedly ignored his advice on club selection during playing lessons.

"Monsieur Harmon, which club would you prefer that I hit?" the king would ask.

"Your Majesty, I prefer that you hit a 6-iron," Harmon would respond.

Then the king would pull out a 7-iron and hit the ball short of the green.

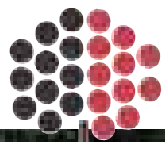
That went on and on, hole after hole. The king would ask for a club selection, Harmon would give it, and the king would use one less club and come up short. Until finally Harmon had enough.

"Your Majesty," he told the king, "I have taught you golf for many years and it has been my pleasure. You have been a good student, but there is one thing that you have not learned: That the club and the ball do not know that you are the king."

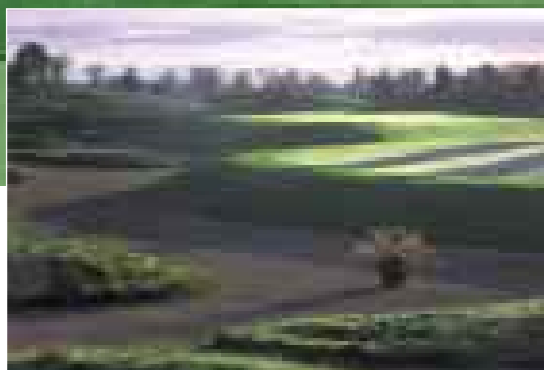
Inanimate objects don't have a brain. But you do, so use it with confidence.

Jeff Rude, a native of Waukegan and resident of Flossmoor, covers the PGA Tour as a senior writer for Golfweek. An Evans Scholar alumnaus from Glen Flora C.C., he has covered professional golf for 15 years and caddied on the Tour briefly while at the University of Missouri.

COUNTRY CLUB SETTING... WITHOUT THE PRICE



ORCHARD
VALLEY



A Golf Chicago! "Best Buy" Course

"A hidden gem that anyone can play." *Links Magazine*

"If you play Orchard Valley once, you'll be back again and again." *Golf Chicago!*

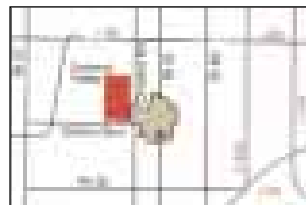
"Four Stars" *Golf Digest*

"...one of the top public access courses in America."
Petersen's Best of the Best in Golf

"One of the state's top five public courses."
Chicagoland Golf



ORCHARD
VALLEY



Take East-West Tollway to Orchard Road. - Aurora, Illinois
A facility of the Fox Valley Park District

Golf Shop (630)907-0500 Restaurant (630)907-0600